CALL FOR APPLICATION FOR ADMISSION TO THE SECOND CYCLE DEGREE PROGRAMME
(LAUREA MAGISTRALE) IN
PUBLIC AND CORPORATE COMMUNICATION
ACADEMIC YEAR 2022/2023

Issued with executive provision no. 4042/2022 of 24 March 2022

Please note that this is a courtesy translation only.

The Italian version shall be binding.

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A call for application for admission to the second cycle degree Master programme (Laurea magistrale) in Public and Corporate Communication (class LM-59) for the academic year 2022/2023 is issued.

For Italian, EU and equivalent candidates, the selection will be based on a test.

For non-EU candidates applying for a student visa, the selection will be based on the evaluation of qualifications. See Articles 8.1 and 10 for more information on deadlines.

**Art. 1 - Admission requirements**

A first cycle degree (laurea) in one of the following classes is required for admission to the second cycle degree programme (laurea magistrale) in Public and Corporate Communication: L-1, L-3, L-5, L-6, L-10, L-11, L-12, L-14, L-15, L-16, L-18, L-19, L-20, L-24, L-31, L-33, L-36, L-37, L-39, L-40, L-42 or a degree obtained in a different class from the above ones, as long as the graduate has gained at least 50 credits in the following scientific disciplinary sectors:

- INF/01 Computer science or ING-INF/05 Information processing systems
- IUS/01 Private law; IUS/08 Constitutional law; IUS/09 Institutions of public law; IUS/10 Administrative law; IUS/13 International law; IUS/14 European Union law
- L-ART/03 History of contemporary art; L-ART/05 History of the theatre and performing arts; L-ART/06 Cinema, photography and television
- L-FIL-LET/10 Italian literature; L-FIL-LET/11 Contemporary Italian literature
- L-LIN/01 Glottology and general linguistics; L-LIN/12 Language and translation - English language
- M-FIL/05 Philosophy and theory of languages
- M-PSI/01 General psychology; M-PSI/05 Social psychology; M-PSI/06 Psychology of labour and organizations
- M-STO/04 Contemporary history; M-STO/05 Modern history
- SECS-P/01 Political economics; SECS-P/02 Economic politics; SECS-P/06 Applied economics; SECS-P/07 Business economics; SECS-P/08 Economics and corporate management; SECS-P/10 Business organization
- SECS-S/01 Statistics; SECS-S/05 Social statistics
- SPS/04 Political science; SPS/07 General sociology; SPS/08 Sociology of cultural and communication processes; SPS/09 Sociology of economic and labour processes; SPS/10 Sociology of the environment and territory; SPS/11 Sociology of political phenomena

Candidates in possession of university qualifications gained abroad and recognized as eligible by the University can be admitted.

**Students enrolled in the final year** of first cycle degree courses can be admitted to the programme provided they graduate by 31 December 2022.
All details on qualifications and access for international students to Italian universities are published on the website [http://www.studiare-in-italia.it/studentistranieri/](http://www.studiare-in-italia.it/studentistranieri/) and on the University website in the sections dedicated to international students.

The suitability of the foreign qualification is in any case evaluated by the University in compliance with the aforementioned provisions and in application of the bilateral agreements in force.

**Art. 2 - Number of places available**

The number of places available for the first year is determined as follows:

- **200** places for European and equivalent citizens
- **30** places for non-European candidates residing abroad applying for a visa

**Art. 3 - Admission procedure and deadline**

All applicants must register online by the deadlines set in art. 10. The application must be submitted online, according to the following procedure:

1. register on the University portal: [https://registrazione.unimi.it/reg_utenti_esterni/ENG/registrazione/form.html](https://registrazione.unimi.it/reg_utenti_esterni/ENG/registrazione/form.html) (not required for those already registered on the portal or in possession of university login credentials);
2. log in the online services for admission to Master programmes with an entrance examination, using university credentials: [https://www.unimi.it/en/study/student-services/technology-and-online-services/online-services-former-sifa/](https://www.unimi.it/en/study/student-services/technology-and-online-services/online-services-former-sifa);
3. choose the programme:
   - COMUNICAZIONE PUBBLICA E D’IMPRESA or
   - COMUNICAZIONE PUBBLICA E D’IMPRESA (PER RICHIEDENTI VISTO-applicants)
   and fill the online application with the requested data;
4. pay the fee of € 30,00 by the deadline for admission at the very latest, on pain of exclusion.

The online admission service also requires the following documents to be uploaded, in .jpg, .pdf or .rtf format:

**For graduates/future graduates of other Italian Universities**

- Self-certification of first cycle degree/enrolment with exams. The document must contain a list of the exams taken, with grades, dates, credits and scientific-disciplinary sectors.

**For candidates with foreign qualifications**

- Diploma Supplement or, alternatively, one or more official certificates confirming
the qualification obtained or that the candidate is enrolled on a degree programme, as well as the exams passed, with grades and credits, issued by the University of origin. These documents must be in Italian, English, French, Spanish or German;

- Certification attesting to the grading system used by the foreign university of origin;
- Passport (only the page with personal data) or other valid identity document;
- Curriculum vitae (only for non-European candidates residing abroad applying for a visa);
- Certificate attesting the appropriate linguistic competence in English or Italian, depending on the curriculum chosen (only for non-European candidates applying for student visa):
  - Linguistic certification of B2 level, if the chosen curriculum is in English. The list of recognized certification is available at the accepted language certificates page. English language certificate is not required to for applicants who have earned a degree entirely in English.
  - Italian language proficiency certificate of B2 level issued within the CLIQ quality system, if the chosen curriculum is in Italian.

Non-EU candidates applying for a student visa are not required to sit the admission exam. The selection will be made on the basis of the evaluation of personal and scholastic curriculum.

In addition to their personal details, candidates who have not yet graduated must provide a transcript of records stating the list of the exams taken with credits/hours. Also graduands will be required to state the exams taken but not yet officially recorded exams not yet taken, and the expected date of graduation.

A receipt is issued at the end of the online procedure confirming that the application was successfully submitted.

The online application cannot be modified or supplemented with further documentation once it has been confirmed.

Any candidate who provides false details or is not in possession of the admission requirements will be excluded from the final ranking list.

Art. 4 - Admission exam schedule and assessment criteria

Admission exam will take place 6 September 2022, 9.30 a.m. at the Political, Economic and Social Sciences Faculty, Via Conservatorio 7, Milan.

Candidates will be required to show a valid identity card, preferably the one uploaded during the online application.
Candidates who arrive without identity document, with invalid one, or late will not be admitted to the exam. The exam will start after the identification.

The exam prepared by the University is held both in Italian and English, and consists of a multiple choice questionnaire aimed at ascertaining candidates' knowledge of the English language, communication theory, computer science, marketing, statistics and current affairs.

The admission exam will be graded as follows:
- 1 point for each correct answer;
- 0 points for each wrong or missing answer.

The formulation of the ranking list will also take into account the graduation grade for already graduated candidates and the average grade of the exams taken for candidates who have not yet graduated.

The following weight is assigned to the examined areas:
- Graduation grade/exams average grade: 20%
- English language knowledge: 20%
- Communication theory: 20%
- Computer science: 10%
- Marketing: 10%
- Statistics: 10%
- Current affairs: 10%

In the event of equal point scores, priority is given to the candidate with better score in the test and, subsequently, in English. In the event of further parity, priority is given to the younger candidate.

During the test, candidates will not be allowed to use handwritten notes, texts of any kind, mobile phones or any other devices, as will be specified before the start of the test, except for educational accommodations granted to candidates with disabilities or SLD, for which the provisions of the following articles 6 and 7 shall apply.

The board and supervisory staff shall ensure compliance with these provisions and may take measures against noncompliant candidates as required.

For the exam preparation the following texts can be consulted:

**For the Italian version:**


**Communication theories:** D. McQuail, *Sociologia dei media*, Mulino, 2007 or following edition.

**Statistics**: P. Natale, *La ricerca sociale* (in particular, Chapters 3 and 4), Laterza, 2007 or following editions.

*For the English version:*


**Current affairs**: we also suggest keeping up-to-date on current news and latest events.

**Art. 5 - Ranking lists, enrolment and updating**

5.1 Ranking lists publication

The ranking lists with the exam results will be published on **12 September 2022, after 2:00 p.m.** on the University’s website at the following page: [https://www.unimi.it/en/study/student-services/technology-and-online-services/online-services/former-sifa](https://www.unimi.it/en/study/student-services/technology-and-online-services/online-services/former-sifa).

Non-EU candidates applying for a student visa, recipients of the reserved places indicated at Art. 2, will be evaluated on the basis of the qualifications they have uploaded during the admission procedure. For more informations about the deadlines please refer to the following articles 8.1 and 10.

Publication of the ranking lists constitutes official communication to the candidates. Candidates will not receive any communication. They must personally consult the enrolment deadlines, updating of the ranking lists and every other information published on the webpage of the chosen degree programme.

5.2 Enrolment and updating

Based on the number of places available, place winners of the competitions must enrol **within the deadlines indicated in article 10** through the online [Master's Degree Enrollment Service](https://www.unimi.it/en/study/student-services/technology-and-online-services/former-sifa) accessible directly from the ranking page.

Graduands will be admitted with reserve until graduation, which must take place by 31 December 2022:

- Graduands enrolled in a degree course of this University will receive at their University email address the form to be returned to the Segreteria Studenti within
the enrollment deadline, using the Informastudenti Service

- Graduands from other universities must enroll by accessing the online Enrollment Service and communicate their degree data by accessing the Enrollment Confirmation Online Service by 31 December 2022.

Places left vacant after the deadline for enrolment are assigned to the next students in the ranking list and will be published as indicated in art.10 on the University’s website at the following page: https://www.unimi.it/en/study/student-services/technology-and-online-services/online-services-former-sifa (On line services former SIFA - Admission and Ranking Lists).

Failure to enrol within the deadlines and in the manner provided will be considered an automatic renunciation.

Detailed information concerning the enrolment procedure are available on the website at the following page https://www.unimi.it/en/study/bachelor-and-master-study/degree-programme-enrolment/enrolment-masters-programme/masters.

Art. 6 - Candidates with disabilities

Candidates with disabilities, who require additional time and/or specific aids for the test, must upload their certificates when applying for admission online.

The documents to be submitted must certify disability ("invalidità civile") and/or handicap pursuant to Law 104/1992.

For information, contact Disability Services: ausili.ammissioni@unimi.it.

Art. 7 - Candidates with SLD

Candidates with specific learning disabilities (SLD), who require accommodations for the test, must upload their certificates when applying for admission online.

SLD certificates must be issued by the National Health Service, by an authorized private medical team or by a private specialist pursuant to Law 170/2010, and must be accompanied by a document of compliance issued by the competent health authority.

If the applicant was a minor when the certificate was issued, documents older than three years will not be accepted.

For information, contact SLD Services: ausili.ammissioni@unimi.it.
Art. 8 - Candidates with qualifications gained abroad

All details on qualifications and access for international students to Italian universities are published on the website [http://www.studiare-in-italia.it/studentistranieri/](http://www.studiare-in-italia.it/studentistranieri/) and on the University website in the sections dedicated to international students.

The eligibility of foreign qualifications is in any case assessed by the University, in accordance with applicable ministerial guidelines and bilateral agreements.

Applicants with qualifications gained abroad will be required to submit compulsorily the following documents during the online enrolment application:

- Admission fee receipt;
- Copy of High school diploma legalized by the authorities of the issuing country, with an official Italian translation;
- First cycle degree (BSc. or equivalent) legalized by the authorities of the issuing country, with an official Italian translation (*translation non required when the Diploma Supplement is provided*);
- on-site Declaration of Value issued by the Italian Embassy in the country where the degree has been obtained or *Statement of comparability issued by CIMEA* or validity certificate issued by ENIC-NARIC centers; Italian tax code;
- Identity Document.

Upper secondary school diplomas, post-secondary and university certificates are accepted in Italian as well as in French, English, German or Spanish.

The certified translation of the university degree and the related Declaration of Value/statement of validity can be replaced by the Diploma Supplement issued by the universities of countries belonging to the European Higher Education Area.

In addition to these documents, **non-EU students applying for a visa** are required to submit the following:

- Universitaly pre-enrolment application receipt;
- Student visa.

Candidates who do not hold the required documentation when enrolling have to submit it **by 28 November 2022** through the dedicated online service available on the [International enrolment in degree programmes](http://www.studiare-in-italia.it/studentistranieri/) page.

The validity of international qualifications is verified upon submission of the official documents. Until then, candidates are admitted to the programme conditionally, and may be rejected if they are found not to meet the requirements.

8.1 Non-EU candidates applying for a student visa

**Non-EU candidates applying for a student visa must submit the admission application within 30 June 2022.**
The results of the evaluation will be communicated via e-mail to the address indicated during the admission application, within the following dates:

- Candidates who applied within 30 May 2022 will receive the results of the evaluation within 14 June 2022.
- Candidates who applied within 30 June 2022 will receive the results of the evaluation within 18 July 2022, subject to availability of places reserved for them.

Admitted candidates must enrol online through the procedures indicated at the art. 5.2 within 30 September 2022, 2.00 p.m.

These candidates can enrol only if included in the quota of reserved places.

All students falling under this category are required to submit an application for pre-enrolment through Universitaly.

Admission to the degree course is in any case subject to the achievement of a degree or equivalent by 31 December 2022.

Art. 9 - Examining board

The examining board is appointed by the competent academic council and is composed by members of the Teachers Council.

During the admission exam, the examining board will be supported by professors and administrative staff, in charge of supervising and identifying the candidates.

Art. 10 - Deadlines summary

For EU or EU-equivalent candidates

<table>
<thead>
<tr>
<th>Steps</th>
<th>Deadlines</th>
</tr>
</thead>
<tbody>
<tr>
<td>Application</td>
<td>from 30 March to 26 August 2022, 2.00 pm</td>
</tr>
<tr>
<td>Admission exam</td>
<td>6 September 2022, 9.30 am</td>
</tr>
<tr>
<td>Ranking list publication</td>
<td>12 September 2022, 2.00 pm</td>
</tr>
<tr>
<td>Enrolment</td>
<td>from 12 to 19 September 2022, 2.00 pm</td>
</tr>
<tr>
<td>First update</td>
<td>from 20 to 23 September 2022</td>
</tr>
<tr>
<td>Following updates</td>
<td>from 24 September 2022, 2.00 pm</td>
</tr>
</tbody>
</table>

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<table>
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<tr>
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<tbody>
<tr>
<td>Application</td>
<td>from 30 March to 30 June 2022, 2.00 pm</td>
</tr>
<tr>
<td>Results communication</td>
<td>within 14 June and 18 July 2022</td>
</tr>
<tr>
<td>Enrolment</td>
<td>within 30 September 2022, 2.00 pm</td>
</tr>
</tbody>
</table>

**Art. 11 - Procedure manager and contacts**

Pursuant to law no. 241 of 7 August 1990 the manager of the procedure related to this announcement is Mr. Valerio Cartocci (Head of the Students Relations Office).

For any further information regarding the content of the call refer to the Informastudenti online service by selecting the category: “Enrolment - Enrolment, test and ranking list”.