



UNIVERSITA' DEGLI STUDI DI MILANO
PROGRAMME DESCRIPTION - ACADEMIC YEAR 2018/19
BACHELOR
Communication and Society (Classe L-20)
Enrolled from 2014/2015 academic year

HEADING

Degree classification - Denomination and code:	L-20 Communication studies
Degree title:	Dottore
Length of course:	3 years
Total number of credits required to complete programme:	180
Years of course currently available:	1st , 2nd , 3rd
Access procedures:	Cap on student, student selection based on entrance test
Course code:	B17

PERSONS/ROLES

Head of Study Programme

Prof.ssa Paola Rebughini

Tutors - Faculty

prof. Federico Boni – federico.boni@unimi.it

prof. Sergio Splendore sergio.splendore@unimi.it - (Responsabile Erasmus)

Degree Course website

www.sps.unimi.it/corsi-di-laurea

Email: sergio.splendore@unimi.it

CHARACTERISTICS OF DEGREE PROGRAMME

General and specific learning objectives

Students in the degree program in Communication and Society will receive an academic education that is also geared toward real-world practice. They will acquire a deep understanding of communication theories and develop comprehensive knowledge in the field of media and communication. The goal is for students to develop critical judgment and competences from various perspectives (political, economic, cultural, juridical, sociological, psychological). The program aims to prepare students for a career in different sectors of the cultural industries (publishing, radio, television, new media), corporate communication, advertising and consumer marketing, or to work in communication studies and media consulting, political and civic education, or intercultural communication. One of the program's primary goals is to enable students to work professionally both at the national and at the international level in private companies, the public administration and the private third sector. Our co-operative education and experiential learning opportunities enable students to develop and apply their skills in other professional contexts such as editorial and journalistic functions in the audiovisual sector and with new technologies, providing the language skills to work with at least two foreign languages (especially English) and to use Italian effectively.

EXPERIENCE OF STUDY ABROAD AS PART OF THE TRAINING PROGRAM

The University of Milan supports the international mobility of its students, offering them the opportunity to spend periods of study and training abroad, a unique opportunity to enrich their curriculum in an international context.

Study and internships abroad

The BA in Communication and Society, through the Department of Social and Political Sciences, has signed exchange agreements with the Australian Universities "University of South Australia" (Adelaide) and "Griffith University" (Brisbane), and the US University "John Cabot University" (Rome). With the latter the agreement is of "double degree", which requires the mandatory attendance for three semesters.

Students can attend a semester in the faculties and graduate courses of the Australian universities specified in the agreements, and their Australian exams will be recognized in Milano, as in the Erasmus program. An excellent knowledge of the English language, properly certified, is required to participate. Special calls establish other conditions to enter the selection. These exchanges do not enjoy any financial support from the University of Milano.

How to participate in Erasmus mobility programs

To gain access to mobility programs for study purposes, lasting 3-12 months, the enrolled students of the University of Milan must attend a public selection that starts usually around the month of February each year through the presentation of specific competition announcements, which contain information on available destinations, respective duration of the mobility, requirements and deadlines for submitting the online application.

The selection, aimed at evaluating the proposed study abroad program of the candidate, knowledge of a foreign language, especially when this is a preferential requirement, and the motivations behind the request, is performed by specially constituted commissions.

Each year, before the expiry of the competition announcements, the University organises information sessions for the specific study course or groups of study courses, in order to illustrate to students the opportunities and participation rules.

To finance stays abroad under the Erasmus + program, the European Union assigns to the selected students a scholarship that - while not covering the full cost of living abroad - is a useful contribution for additional costs as travel costs or greater cost of living in the country of destination.

The monthly amount of the communitarian scholarship is established annually at national level; additional contributions may be provided to students with disabilities.

In order to enable students in economic disadvantaged conditions to participate in Erasmus+ program, the University of Milan assigns further additional contributions; amount of this contributions and criteria for assigning them are established from year to year.

The University of Milan promotes the linguistic preparation of students selected for mobility programs, organising every year intensive courses in the following languages: English, French, German and Spanish.

The University in order to facilitate the organisation of the stay abroad and to guide students in choosing their destination offers a specific support service.

More information in Italian are available on www.unimi.it > Studenti > Studiare all'estero > Erasmus+

For assistance please contact:

Ufficio Accordi e relazioni internazionali

via Festa del Perdono 7 (ground floor)

Tel. 02 503 13501-12589-13495-13502

Fax 02 503 13503

E-mail: mobility.out@unimi.it

Desk opening hour: Monday-friday 9 - 12

1st COURSE YEAR Core/compulsory courses/activities common		
Learning activity	Ects	Sector
Constitutional and Media Law	12	(12) IUS/09, (12) IUS/10
Contemporary History	6	M-STO/04
English	9	L-LIN/12
Italian Language Workshop	3	L-LIN/01
Media Economics	9	SECS-P/06
Psychology of Communication	9	M-PSI/06
Sociolinguistics	9	L-LIN/01
Sociology and Culture	9	SPS/08
Total compulsory credits		66
2nd COURSE YEAR Core/compulsory courses/activities common		
Learning activity	Ects	Sector
Digital Media	9	L-ART/06
Information Technology	6	INF/01
Intercultural Communication	9	SPS/08
IT Workshop	3	INF/01
Marketing and Business Strategies	9	SECS-P/08
Research Methods in the Social Sciences	12	(6) SECS-S/01, (6) SPS/07
Social History of the Media	6	M-STO/04
Sociology of Communication	9	SPS/08
Total compulsory credits		63

3rd COURSE YEAR Core/compulsory courses/activities common			
Learning activity		Ects	Sector
European Media Law		6	IUS/14
Languages of the Media		6	L-LIN/11
Total compulsory credits		12	
<i>Elective courses</i>			
Data Protection Law		6	IUS/08
Economics of Advertising		6	SECS-P/08
Freedom of Speech and Expression		6	IUS/08
Business Management and Communication		6	SPS/09
Sociology of Cultural Processes		6	SPS/08
Sociology of Family and Life Course		6	SPS/08
Global Processes of Information Society		6	SPS/07
Human Resources Organization		6	SECS-P/10
<i>Further elective courses</i>			
<i>End of course requirements</i>			
Final Exam		6	NA
Total compulsory credits		6	