



UNIVERSITA' DEGLI STUDI DI MILANO
PROGRAMME DESCRIPTION - ACADEMIC YEAR 2019/20
BACHELOR
Economics and Management (Classi L-18/L-33)
Enrolled from 2018/2019 academic year

HEADING

Degree classification - Denomination and code:	L-18/L-33
Degree title:	Dottore
Length of course:	3 years
Total number of credits required to complete programme:	180
Years of course currently available:	1st , 2nd
Access procedures:	Cap on student, student selection based on entrance test
Course code:	B23

PERSONS/ROLES

Head of Study Programme

Prof.ssa Chiara Tommasi

Tutors - Faculty

Prof.ssa Veronica Grembi

Prof.ssa Marta Marsilio

Prof. Giovanni Puccetti

Degree Course website

<https://ema.cd.l.unimi.it>

Email: ema@unimi.it

CHARACTERISTICS OF DEGREE PROGRAMME

General and specific learning objectives

Bachelor's Degree in Economics and Management

The BA in Management Studies and Economics is a challenging programme enabling students to combine their studies of management with a particular focus on economic issues. This three-year degree course focuses on understanding economic phenomena from all their different perspectives so that the graduates will obtain the necessary knowledge required by the national and global job market.

The undergraduate degree programme explores issues that are crucial for the world we live in: how the economy and organisations work, and how resources are allocated and coordinated to achieve the objectives that are set. Economics and management are ideal intellectual partners, each one being particularly suitable to strengthen and cross-fertilise the other. Economics provides the broader understanding of economic activity within which all organisations work; management, in turn, analyses the character and goals of that functioning. The first two years include courses in economics, management, math, law and statistics so as to provide students with a solid foundation for the third year. Depending on the profession they would like to enter, students can then choose, in the third year, specialised courses to further increase their knowledge in the areas of marketing, finance and economics.

Competencies expected from Bachelors in Economics and Management

- Understanding of the foundations of Management and Economics through an introduction to the following basic subjects:
- political economics, microeconomics, macroeconomics,...
- main roles in business: accounting, finance, marketing,...
- legal, societal, and human environment of organizations
- methodological tools (mathematical modeling, statistics,...)
- Ability to critically apply learned knowledge to real situations observed in a simple field situation and/or in a transversal context
- Ability to summarize and communicate the knowledge acquired and the observations made
- Ability to integrate management decisions into their economic context (mixed training)

Professional profile and employment opportunities

The Undergraduate Degree Course in Economics and Management provides students with the necessary skills needed to successfully enter the labor market/workforce, and be considered for hiring by private firms and public institutions with a

European orientation and scope. The potential positions open to graduates of this program, further enhanced by their future educational choices, include:

- Firms, both in the private and public sector, active in the European market;
- Financial intermediaries;
- EU-level and other international institutions;
- Regulatory agencies and consultancies;
- Consulting companies;
- Research centers and think-tanks.

The Undergraduate Degree Course in Economics and Management also equips students with the necessary technical and methodological skills that will aid them in continuing their education at the master's level in both business and economics.

Notes

In order to be entitled to sit the English language exam included in their degree program, students are required to certify their knowledge of the English language at the B1 level. This level can be certified in one of the following ways:

· By submitting their language certificate, taken no more than 3 years before its submittal and attesting a B1 or higher level (for the list of the language certificates accepted by the University of Milan, please refer to the website: <http://www.unimi.it/studenti/100312.htm>). Students can submit their language certificate during the immatriculation procedure or send it to the Language Centre of the University of Milan (SLAM) via Infostudente service.

· By sitting the Placement Test run by SLAM, during the first year exclusively, from September to December. Should they not pass the Placement Test, students will have to attend the English language courses organized by SLAM. All students who do not have a valid language certificate must sit the Placement Test. Those students who do not sit the Placement test by December or do not pass the end of course test in one of the 6 attempts granted will have to get a language certificate outside the University of Milan within the year in which the English language exam is scheduled according to their degree program.

EXPERIENCE OF STUDY ABROAD AS PART OF THE TRAINING PROGRAM

The University of Milan supports the international mobility of its students, offering them the opportunity to spend periods of study and training abroad, a unique opportunity to enrich their curriculum in an international context.

Study and internships abroad

The degree in Economics and Management offers the opportunity to study at several European universities, where students will be able to attend lectures and obtain credits for their degree.

Our partners are selected among the most prestigious academic institutions in United Kingdom (University of Leicester), in Spain (Universidad Carlos III de Madrid, Universidad Complutense de Madrid, Universidad de Barcellona, Universidad de Salamanca, Universidad de Oviedo e Universidad de A Coruna), France (Université de Cergy Pontoise), in Switzerland (Université de Fribourg), and other European countries.

The modules offered by our partners include core subjects and disciplines of Economics and Management such as Management, Economics, Accounting, Marketing.

The choice of modules is made by students before their departure in collaboration with the programme coordinator; the credits are recognized officially and included in the curriculum at the end of the exchange period.

How to participate in Erasmus mobility programs

To gain access to mobility programs for study purposes, lasting 3-12 months, the enrolled students of the University of Milan must attend a public selection that starts usually around the month of February each year through the presentation of specific competition announcements, which contain information on available destinations, respective duration of the mobility, requirements and deadlines for submitting the online application.

The selection, aimed at evaluating the proposed study abroad program of the candidate, knowledge of a foreign language, especially when this is a preferential requirement, and the motivations behind the request, is performed by specially constituted commissions.

Each year, before the expiry of the competition announcements, the University organises information sessions for the specific study course or groups of study courses, in order to illustrate to students the opportunities and participation rules.

To finance stays abroad under the Erasmus + program, the European Union assigns to the selected students a scholarship that - while not covering the full cost of living abroad - is a useful contribution for additional costs as travel costs or greater cost of living in the country of destination.

The monthly amount of the communitarian scholarship is established annually at national level; additional contributions may be provided to students with disabilities.

In order to enable students in economic disadvantaged conditions to participate in Erasmus+ program, the University of Milan assigns further additional contributions; amount of this contributions and criteria for assigning them are established from year to year.

The University of Milan promotes the linguistic preparation of students selected for mobility programs, organising every year intensive courses in the following languages: English, French, German and Spanish.

The University in order to facilitate the organisation of the stay abroad and to guide students in choosing their destination offers a specific support service.

More information in Italian are available on www.unimi.it > Studenti > Studiare all'estero > Erasmus+

For assistance please contact:

Ufficio Accordi e relazioni internazionali

via Festa del Perdono 7 (ground floor)

Tel. 02 503 13501-12589-13495-13502

Fax 02 503 13503

E-mail: mobility.out@unimi.it

Desk opening hour: Monday-friday 9 - 12

1st COURSE YEAR Core/compulsory courses/activities common		
Learning activity	Ects	Sector
Business Administration and Accounting	12	SECS-P/07
English Business Communication	9	L-LIN/12
Management	9	SECS-P/08
Mathematics	12	SECS-S/06
Microeconomics	12	SECS-P/01
Private Law	6	IUS/01
Total compulsory credits		60
2nd COURSE YEAR Core/compulsory courses/activities common		
Learning activity	Ects	Sector
Business Law	6	IUS/04
Macroeconomics	12	SECS-P/01
Principles of Accounting	12	SECS-P/07
Public Finance	9	SECS-P/03
Statistics	12	SECS-S/01
Total compulsory credits		51
Elective courses		
The student must choose 6 CFU (University Credits) between the following two courses:		
Business Statistics	6	SECS-S/03
Statistics for Big Data for Economics and Business	6	SECS-S/03
3rd COURSE YEAR (available as of academic year 2020/21) Core/compulsory courses/activities common		
Learning activity	Ects	Sector
Econometrics	6	SECS-P/05
European Union Law	6	IUS/14
Labour Law	6	IUS/07
Total compulsory credits		18
Elective courses		
The student must choose 9 ECTS between the following two courses:		
Financial Markets and Institutions	9	SECS-P/11
Marketing Management	9	SECS-P/08
The student must choose 9 ECTS between the following two courses:		
Economic History	9	SECS-P/12
Economic Policy	9	SECS-P/02
Further elective courses		
The student must choose 15 CFU freely, among the courses available in other Bachelor or Master Degree Courses offered by this University.		
The Teaching Committee suggests choosing among the unselected options in the pairwise courses offered during the second and third years of the Economics and Management degree, or among the courses available at www.ema.unimi.it (didattica/attività a scelta).		
Additional to these 15 CFU, the student must obtain 6 CFU through an internship.		

End of course requirements

Final Exam		6	NA
	Total compulsory credits	6	

COURSE PROGRESSION REQUIREMENTS

For the Undergraduate Course in Economics and Management some courses are preparatory and the related exams must be passed before being able to take the test in other courses, as detailed below:

Mathematics is mandatory for Statistics, Statistics for Big Data for Economics and Business, and Business Statistics.

Statistics is mandatory for Econometrics.

Microeconomics is mandatory for Public Finance.