



UNIVERSITA' DEGLI STUDI DI MILANO
PROGRAMME DESCRIPTION - ACADEMIC YEAR 2020/21
BACHELOR
Economics and Management (Classi L-18/L-33)
Enrolled from 2018/2019 academic year

HEADING

Degree classification - Denomination and code:	L-18/L-33
Degree title:	Dottore
Length of course:	3 years
Total number of credits required to complete programme:	180
Years of course currently available:	1st , 2nd , 3rd
Access procedures:	Cap on student, student selection based on entrance test
Course code:	B23

PERSONS/ROLES

Head of Study Programme

Prof.ssa Chiara Tommasi

Tutors - Faculty

Tutor per l'orientamento
Puccetti Giovanni

Tutor per la mobilità internazionale e l'Erasmus
Nuovo Angela Maria

Tutor per stage e tirocini
Marsilio Marta

Degree Course website

<https://ema.cdl.unimi.it>

Email: ema@unimi.it

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CHARACTERISTICS OF DEGREE PROGRAMME

General and specific learning objectives

Bachelor's Degree in Economics and Management

The BA in Management Studies and Economics is a challenging programme enabling students to combine their studies of management with a particular focus on economic issues. This three-year degree course focuses on understanding economic phenomena from all their different perspectives so that the graduates will obtain the necessary knowledge required by the national and global job market.

The undergraduate degree programme explores issues that are crucial for the world we live in: how the economy and organisations work, and how resources are allocated and coordinated to achieve the objectives that are set. Economics and management are ideal intellectual partners, each one being particularly suitable to strengthen and cross-fertilise the other. Economics provides the broader understanding of economic activity within which all organisations work; management, in turn, analyses the character and goals of that functioning. The first two years include courses in economics, management, math, law and statistics so as to provide students with a solid foundation for the third year. Depending on the profession they would like to enter, students can then choose, in the third year, specialised courses to further increase their knowledge in the areas of marketing, finance and economics.

Competencies expected from Bachelors in Economics and Management

- Understanding of the foundations of Management and Economics through an introduction to the following basic subjects:
- political economics, microeconomics, macroeconomics,...
- main roles in business: accounting, finance, marketing,...
- legal, societal, and human environment of organizations
- methodological tools (mathematical modeling, statistics,...)
- Ability to critically apply learned knowledge to real situations observed in a simple field situation and/or in a transversal

context

- Ability to summarize and communicate the knowledge acquired and the observations made
- Ability to integrate management decisions into their economic context (mixed training)

Expected learning outcomes

At the end of the Bachelor Degree EMA, the student will have acquired knowledge and skills related to: the principles of business management and the interpretation of financial statements; the behaviour of individuals (companies and people) in micro and macro Economics; the types of public intervention in the economic system; the functioning of the financial system; the development of economic history; statistical, programming and data analysis tools, also in relation to Big Data.

Professional profile and employment opportunities

The Undergraduate Degree Course in Economics and Management provides students with the necessary skills needed to successfully enter the labor market/workforce, and be considered for hiring by private firms and public institutions with a European orientation and scope. The potential positions open to graduates of this program, further enhanced by their future educational choices, include:

- Firms, both in the private and public sector, active in the European market;
- Financial intermediaries;
- EU-level and other international institutions;
- Regulatory agencies and consultancies;
- Consulting companies;
- Research centers and think-tanks.

The Undergraduate Degree Course in Economics and Management also equips students with the necessary technical and methodological skills that will aid them in continuing their education at the master's level in both business and economics., after checking the adequacy of personal preparation.

Notes

Candidates admitted with an overall score (unweighted sum of the scores) of less than 5 in the mathematics and logic sections of the TOLC-E test will have to fulfil additional learning requirements (OFA) in the area of logic and mathematics within the first year. Students who do not fulfil these requirements within the deadline, must enrol the following academic year as students repeating the first year of the programme, and will not be able to take the exams for years following the first.

To fulfil the additional learning requirements in logic/mathematics, students must follow the MOOC available at the link:

https://www.federica.eu/c/matematica_di_base_economia/

with a focus on subjects in which they are weaker. They will also have to pass, with more than 75% correct answers, an online test with questions and exercises on mathematics prerequisites. The test will be made available at the beginning of the A.Y. on the online platform indicated by Prof. Puccetti, in charge of OFA. Students who fail the test can sit for it again after 30 days.

EXPERIENCE OF STUDY ABROAD AS PART OF THE TRAINING PROGRAM

The University of Milan supports international mobility by providing its students with the opportunity to spend study and internship periods abroad. It is a unique chance to enrich your educational path in a new exciting environment.

The agreements entered into by the University with over 300 universities from 30 different countries under the European Erasmus+ programme allow regularly enrolled students to carry out part of their studies at one of the partner universities or to undertake internships at companies, training and research centres and other organizations.

Similar international mobility opportunities are provided outside Europe, through agreements with a number of prestigious institutions.

Study and internships abroad

The degree in Economics and Management offers the opportunity to study at several European universities, where students will be able to attend lectures and obtain credits for their degree.

Our partners are selected among the most prestigious academic institutions in United Kingdom (University of Leicester), in Spain (Universidad Carlos III de Madrid, Universidad Complutense de Madrid, Universidad de Barcellona, Universidad de Salamanca, Universidad de Oviedo e Universidad de A Coruna), France (Université de Cergy Pontoise), in Switzerland (Université de Fribourg), and other European countries.

The modules offered by our partners include core subjects and disciplines of Economics and Management such as Management, Economics, Accounting, Marketing.

The choice of modules is made by students before their departure in collaboration with the programme coordinator; the credits are recognized officially and included in the curriculum at the end of the exchange period.

How to participate in Erasmus mobility programs

The students of the University of Milan can participate in mobility programmes, which last 3 to 12 months, through a public selection procedure.

Ad hoc commissions will evaluate:

- the candidate's proposed study programme abroad
- his/her foreign language proficiency
- the reasons behind his/her application

Call for applications and informative meetings

The public selection generally begins around February each year with the publication of a call for applications specifying the destinations, with the respective programme duration, requirements and online application deadline.

Every year, before the deadline for the call, the University organizes informative meetings to illustrate opportunities and rules for participation to students.

Erasmus+ scholarship

The European Union grants the winners of the Erasmus+ programme selection a scholarship to contribute to their mobility costs, which is supplemented by the University funding for disadvantaged students.

Language courses

Students who pass the selections for mobility programmes can benefit from intensive foreign language courses offered each year by the University.

Learn more at <https://www.unimi.it/en/international/study-abroad/studying-abroad-erasmus>.

For assistance, please contact:

International Mobility Office

Via Santa Sofia 9 (second floor)

Tel. 02 503 13501-12589-13495-13502

E-mail: mobility.out@unimi.it

Desk opening hours: Monday to Friday 9 am - 12 noon

1st COURSE YEAR Core/compulsory courses/activities common		
Learning activity	Ects	Sector
Business Administration and Accounting	12	SECS-P/07
English Business Communication	9	L-LIN/12
Management	9	SECS-P/08
Mathematics	12	SECS-S/06
Microeconomics	12	SECS-P/01
Private Law	6	IUS/01
Total compulsory credits		60
2nd COURSE YEAR Core/compulsory courses/activities common		
Learning activity	Ects	Sector
Business Law	6	IUS/04
Macroeconomics	12	SECS-P/01
Principles of Accounting	12	SECS-P/07
Public Finance	9	SECS-P/03
Statistics	12	SECS-S/01
Total compulsory credits		51
Elective courses		
The student must choose 6 CFU (University Credits) between the following two courses:		
Business Statistics	6	SECS-S/03
Statistics for Big Data for Economics and Business	6	SECS-S/03
3rd COURSE YEAR Core/compulsory courses/activities common		
Learning activity	Ects	Sector
Econometrics	6	SECS-P/05
European Union Law	6	IUS/14
Labour Law	6	IUS/07
Total compulsory credits		18
Elective courses		
The student must choose 9 ECTS between the following two courses:		
Financial Markets and Institutions	9	SECS-P/11
Marketing Management	9	SECS-P/08
The student must choose 9 ECTS between the following two courses:		
Economic History	9	SECS-P/12
Economic Policy	9	SECS-P/02
Students must obtain 15 free choice credits with courses, that may be taught also in other bachelor degrees or in other faculties.		

To obtain these 15 free choice credits, the Teaching Committee suggests the courses not chosen from the pairwise alternatives proposed in the 2nd and 3rd year, or the courses listed on the web page <https://ema.cdl.unimi.it/it/insegnamenti/attivita-scelta>.

In addition to the 15 free choice credits, the student must compulsorily obtain 6 credits through an internship.

Further elective courses

Additional to these 15 CFU, the student must obtain 6 CFU through an internship.

End of course requirements

Final Exam		6	NA
	Total compulsory credits	6	

COURSE PROGRESSION REQUIREMENTS

For the Undergraduate Course in Economics and Management some courses are preparatory and the related exams must be passed before being able to take the test in other courses, as detailed below:

Mathematics is mandatory for Statistics, Statistics for Big Data for Economics and Business, and Business Statistics.

Statistics is mandatory for Econometrics.

Microeconomics is mandatory for Public Finance.

The fulfillment of the Additional Learning Obligations (Obblighi formativi aggiuntivi - OFA) of the disciplinary entry requirements is propaedeutic to the second and third year exams.