



**UNIVERSITA' DEGLI STUDI DI MILANO**  
**PROGRAMME DESCRIPTION - ACADEMIC YEAR 2024/25**  
**IN**  
**MANAGEMENT OF INNOVATION AND ENTREPRENEURSHIP (MIE)**  
**- Classe LM-77**  
**Enrolled from 2021/2022 academic year**

### **HEADING**

<b>Degree classification - Denomination and code:</b>	LM-77
<b>Degree title:</b>	Dottore Magistrale
<b>Curricula currently available:</b>	DIGITAL INNOVATION / ENTREPRENEURSHIP / FINANCE FOR INNOVATION
<b>Length of course:</b>	2 years
<b>Credits required for admission:</b>	180
<b>Total number of credits required to complete programme:</b>	120
<b>Course years currently available:</b>	1st , 2nd
<b>Access procedures:</b>	open, subject to entry requirements
<b>Course code:</b>	B75

### **PERSONS/ROLES**

#### **Head of Study Programme**

Prof.ssa Clodia Vurro

#### **Tutors - Faculty**

Prof.ssa Maria Letizia Giorgetti (Academic guidance tutor)

Prof.ssa Samantha Leorato (Academic guidance tutor)

Prof. Lamberto Zollo (Internship tutor)

Prof.ssa Michela Rancan (Erasmus and international mobility tutor)

#### **Degree Course website**

<https://mie.cdl.unimi.it>

#### **Degree Course E-mail**

Email: [mie@unimi.it](mailto:mie@unimi.it)

#### **Disability Referee**

Prof.ssa Clodia Vurro

#### **Student registrar**

Via S. Sofia 9/1 - 20122 Milano (MI), Italia <https://www.unimi.it/en/study/student-services/welcome-desk-informastudenti>

### **CHARACTERISTICS OF DEGREE PROGRAMME**

#### **General and specific learning objectives**

The Master of Science (Laurea Magistrale, LM-77) in Management of Innovation and Entrepreneurship (MIE) of the University of Milan aims at providing students with theoretical knowledge and analytical tools to identify and exploit entrepreneurial opportunities for innovation, change management and organizational transformation.

The drivers of new business creation, the ability to identify business opportunities offered by the markets, the analysis of human, economic and financial resources needed to create and develop new projects represent some of the topics in the entrepreneurship field. Entrepreneurship and innovation are interwoven. Innovation is conceived in a broad sense, spanning from new knowledge generation to enter in new markets to the development of new products, processes and management approaches, based on innovative organizational solutions and competitive strategies.

Alongside the creation of new companies, the ability to innovate and seize the opportunities for investing in new markets by existing companies is a condition of success for the revitalization of more mature businesses.

The course structure is meant to strengthen the acquisition of knowledge and skills concerning the analysis and interpretation of business decision-making processes, with a specific focus on the design, implementation and evaluation of

entrepreneurial and innovation processes taking place in a variety of industrial sectors where goods and services are produced.

The program adopts an interdisciplinary approach to the study of entrepreneurial phenomena and innovation. Digging deep into management disciplines (management control, strategic planning, corporate finance, business planning, marketing channels management, relations with the financial sectors and public sector organizations), economic disciplines (industrial economy, company history), legal disciplines (business law), and quantitative methods (market forecasting tools and advanced data analysis), students will acquire knowledge and skills useful to guide the entrepreneurial and innovation process both in newly founded entities and in already existing organizations.

The overall design of the Program takes advantage, in addition to classroom learning through lectures and exercises, of the active participation of students in innovative and entrepreneurial projects throughout the entire course of studies (that is, entrepreneurship laboratories), and further developed with reference to the internship and preparation of the final thesis. Teamwork will be an integral part of the entire program, to promote critical and collaborative thinking, thus setting the basis for a unique learning opportunity. Opportunities to meet and work with professionals and companies will be provided and actively promoted.

To strengthen the link with companies, the usual governance body (that is, the Teaching Committee) will be complemented with the establishment of a Committee composed by faculty members and professionals who will plan projects, joint laboratories, guest lectures and similar initiatives.

### **Expected learning outcomes**

In accordance with the principles of European harmonization, knowledge and skills in terms of expected learning outcomes, acquired or developed by graduates of Management of Innovation and Entrepreneurship, are detailed below according to the system of Dublin descriptors:

#### **A. Knowledge and understanding**

Digital Innovation Curriculum: Graduates in Management of Innovation and Entrepreneurship with a curriculum in Digital Innovation will know and understand:

- the impact of digitalization and industry 4.0 across company functions, both at strategic and operational levels;
- the use of quantitative analysis tools to support business decisions, market and technological change analysis, with particular reference to the digitalization of business processes;
- the levels of complexity implicit in the management of highly uncertain contexts and the advanced techniques for business problem-solving.

The intended learning objectives will be pursued through:

- 1) traditional lectures and innovative teaching methods, to constantly promote critical thinking and confrontation on the various topics, the use of data and empirical evidence drawn from company settings and the economic system as a whole;
- 2) individual and group in-depth study;
- 3) academic and professional seminars. Learning outcomes are verified through exams, individual reports and group projects.

Entrepreneurship Curriculum: Graduates in Management of Innovation and Entrepreneurship with a curriculum in Entrepreneurship will know and understand:

- the set of tasks and skills required for the development of entrepreneurial initiatives, as well as the complexity of the decision-making process and the need to dominate several functional, interdependent fronts;
- the opportunities and risks deriving from the launch of new initiatives, which can also make a fundamental contribution to the construction of solid career paths in various fields.

Particular emphasis will be given to the development of in-depth analytical skills, as well as to the comparison and discussion in small groups, and the development of new ideas. The learning outcomes are verified through final exams, drafting of individual reports and group work that simulate or reproduce real business conditions.

Finance for Innovation Curriculum: Graduates in Management of Innovation and Entrepreneurship with a curriculum in Finance for Innovation will know and understand:

- the challenges that innovative companies face to raise and manage financial resources from prospective investors, including banks, venture capital and private equity funds and secondary markets;
- the opportunities and risks associated with the fintech revolution and the gradual disintermediation of finance;
- the financial dimensions relating to industrial and intellectual property (patents, trademarks, copyrights, know-how, etc.) and their analysis, valuation and implementation.

The above learning objectives are pursued through a wide range of teaching methods to meet different learning styles. The main teaching method will be represented by class lectures. While attending classes, students will be involved in activities in small groups, online discussion platforms, case study analysis, practical problem-solving activities, real case simulation, gaming and guest lectures.

#### **B. Applying knowledge and understanding**

Digital Innovation Curriculum: Graduates in Management of Innovation and Entrepreneurship with a curriculum in Digital

Innovation will be able to apply acquired knowledge and understanding to:

- set the analysis of economic, managerial and financial variables to support business decisions in the digital era;
- carry out scenario analyses that allow the company to orient itself in the choices concerning technological, organizational and product innovation.

The learning objectives above are pursued through classroom teaching activities that constantly provide for a critical comparison on the various topics, the use of data and factual elements drawn from the company and the economic system as a whole; participation in company internships structured around specific training projects; in-depth individual and group activities. The learning outcomes are verified through exam tests, drafting of individual and group reports, reports on internship activities.

Entrepreneurship Curriculum: Graduates in Management of Innovation and Entrepreneurship with a curriculum in Entrepreneurship will be able to apply acquired knowledge and understanding to:

- develop new business projects with a strong innovative content, by means of plans and documents based on autonomous analyses;
- find the resources necessary to start up new business initiatives, with particular regard to the preparation of quality business plans.

Also in this case, emphasis will be given to strongly applied teaching methodologies and team work on real cases.

Finance for Innovation Curriculum: Graduates in Management of Innovation and Entrepreneurship with a curriculum in Finance for Innovation will be able to apply acquired knowledge and understanding to:

- make sophisticated investment decisions, including the value of intellectual property and of real options;
- collect external financial resources necessary for the development of innovative companies, and optimizing the capital structure.

Applied teaching methodologies and small-team work will be given the highest priority also in this case.

### C. Making judgements

Graduates in Management of Innovation and Entrepreneurship will be able to use the knowledge acquired to express evaluations and make decisions in highly uncertain contexts, such as companies operating in the knowledge-based sectors.

In particular:

- on the strategic level, s/he will have to be able to make decisions concerning company long-term goals and competitive positioning;
- on the operational level, s/he will be able to make judgements about the sources and the quality of the data to be used to support decision-making processes.

The objectives are pursued by promoting a pervasive inclusion, in the various training activities (classroom teaching activities, internships, preparation for the final exam), of case studies and simulations, moments of critical reflection on problems and field projects. The achievement of such learning outcomes is verified as part of the final evaluation of the different training activities.

### D. Communication skills

Graduates in Management of Innovation and Entrepreneurship will be trained on the use of appropriate language and analytical knowledge, by working on the production of reports with the support of technological tools. In so doing, they will develop verbal and written communication skills, in public or within a group. Students will improve their ability to communicate about:

- Strategic decision at the different levels within a company;
- Financial and economic projections, scenarios, and results, related to specific action plans.

These objectives are pursued through the inclusion of communication activities and case study, scenario or report presentations, within the various courses. The achievement of the learning objectives is verified through the assessment of the communication skills of the students demonstrated during the above-mentioned presentation activities.

### E. Learning ability

Graduates in Management of Innovation and Entrepreneurship develop the ability to dynamically use the acquired problem-solving knowledge and to access various types of information sources (publications, databases, information available on the web, sources regulations), to:

- apply it systematically to subsequent personal and professional experiences;
- critically analyze data, information, experiences, also using quantitative tools to identify new research paths and explore new knowledge.

The objectives are pursued, in particular, through the preparation of autonomous in-depth studies applying the contents proposed in class and the internship report, as well as the preparation of the final exam. The achievement of the above objectives is verified as part of the final evaluation of the various training activities and of the Master thesis.

## Professional profile and employment opportunities

Graduates in Management of Innovation and Entrepreneurship will be able to apply acquired knowledge and skills in two related areas:

- within existing companies and organizations: in this context graduates can contribute to the design, development and implementation of innovative projects (for example: new product development, implementation of new production processes, new market entry);
- in the launch of new business initiatives (start-ups), where the graduate will be able to collaborate in the construction of the team, the development of the business ideas and their exploitation.

Combining entrepreneurial, managerial, economic and financial skills with sound knowledge of new product development and innovation management processes, the Master's Degree in Management of Innovation and Entrepreneurship trains professionals oriented both to craft and launch new entrepreneurial initiatives and to occupy project management positions for new product development and innovation management. Additionally, the Program provides solid evaluation skills to assess innovation projects, thus opening opportunities in both private organizations (management consulting firms, financial institutions) and public-sector organizations (development agencies and local partnerships).

Professional profile: the program is aimed at young people who want to embark on a managerial career oriented towards innovation themes, as well as those who want to start new business ventures.

Functions: business analysis and development; coordination and management of innovation projects; new business model development; entrepreneurs and social entrepreneurs; property rights consultants.

Skills: ability to analyze and interpret sectoral and competitive dynamics; to design new initiatives within existing companies; ability to plan and start new business ventures.

Career opportunities: managers in national and international manufacturing and service companies, in large retailers; entrepreneurs; freelancers and consultant in the design and implementation of new initiatives.

## Pre-requisites for admission

Admission to the Master programme in Management of Innovation and Entrepreneurship requires:

### 1) Curricular requirements

A - an Italian degree (ex. DM 270 /04) of the following classes or an Italian degree (ex DM 509/99) in the subjects equivalents to those listed above.

L-16 Scienze dell'amministrazione e dell'organizzazione

L-18 Scienze dell'economia e della gestione aziendale

L-33 Scienze economiche

B - Candidates holding a different degree qualification can apply if they meet the following minimum requirements:

At least 50 CFU/ECTS in the areas of business/management, economics, mathematics, statistics and law, divided as shown here below:

- at least 24 CFU/ECTS in the area of business/management (SECS-P/07, SECS-P/08, SECS-P/09, SECS-P/10, SECS-P/11, ING-IND/35);

- at least 12 CFU/ECTS in the area of economics (SECS-P/01, SECS-P/02, SECS-P/03, SECS-P/06, SECS P/12);

- at least 12 CFU/ECTS in the area of mathematics and statistics (SECS-S/01, SECS-S/03, SECS-S/04, SECS-S/05, SECS-S/06, MAT/05, MAT/06, MAT/09);

- in order to obtain the needed 50 CFU/ECTS applicants can also consider credits in law (IUS/04, IUS/05, IUS/07) 07), but the minimum 48 CFU/ECTS in the three areas above (at least 24 credits in business/management, at least 12 credits in economics and at least 12 credits in mathematics/statistics) are mandatory.

The requirements must be met by the date of effective submission of the application for admission.

### 2) Proficiency in English

Proficiency in English at a B2 level or higher per the Common European Framework of Reference for Languages (CEFR) is required for admission.

The B2-level requirement will be ascertained by the University Language Centre (SLAM) upon admission as follows:

- Language certificate of B2 or higher level issued no more than three years before the date of admission application. You will find the list of language certificates recognized by the University at: <https://www.unimi.it/en/node/39322>). The certificate must be uploaded when submitting the online application;

- English level achieved during a University of Milan degree programme and certified by the University Language Centre (SLAM) no more than four years before the date of admission application, including levels based on language certificates submitted by the applicant during their Bachelor's degree at the University of Milan. In this case the process is automatic, the applicant does not have to attach any certificates to the application;

- Placement test administered by the University Language Centre (SLAM) according to the calendar published on the website: <https://www.unimi.it/en/node/39267/>

All those who fail to submit a valid certificate or do not meet the required proficiency level will be instructed during the admission procedure to take the placement test.

Applicants who do not take or pass the placement test will be required to obtain a language proficiency certificate recognized by the University (see: <https://www.unimi.it/en/node/39322>) and deliver it to the SLAM via the InformaStudenti service by the deadline fixed for the master's programme (<https://www.unimi.it/en/node/39267/>).

Applicants who do not meet the requirement by said deadline will not be admitted to the master's degree programme and may not sit any further tests.

### 3) Personal competencies and skills: assessment criteria

Minimum curricular requirements are necessary yet not sufficient conditions for admission. Candidates will be also evaluated on the basis of personal competencies and skills by an Admission Board appointed by the Faculty Board (Collegio Didattico).

Assessment of personal competencies and skills will be ascertained in two subsequent stages. First, candidates will take a written online admission test, held in English language. Detailed description of the test content, dates and organization will be provided on the website of the master program, 'Application' section. Candidate who do not sit or reach the minimum level required by the Admission Board in the admission test will not be further evaluated and cannot sit further tests.

For candidates who reach the minimum level in the admission test and meet the compulsory curricular requirements, the Admission Board will further evaluate their personal competencies and skills based on academic merit and choice coherence. Academic merit relates to the quality of the previous degree as well as the average grade obtained in the bachelor program. Grades obtained in Bachelor business/management, mathematics and statistics courses could also be evaluated to assess candidates' academic merit. Choice coherence relates to coherence between the academic and professional curriculum of the candidates and the learning objectives of the Management of Innovation and Entrepreneurship degree programme.

To allow the Admission Board to assess academic merit and choice coherence, each applicant must submit at time of application:

- a detailed curriculum vitae (it refers to study and work experience and any relevant achievements);
- a detailed study plan of the bachelor program, with the list of exams taken and relative grade, as well as average grade obtained and final degree.

Failing to provide the compulsory documentation will result in the exclusion from the selection procedure.

The Admission Board reserves the possibility to request the applicant an oral interview for admission, held in English language and exclusively done via electronic devices. The interview is aimed at further verifying the skills as mentioned above.

Applicants must obtain the bachelor degree by 31st December 2024.

To obtain the degree, those who do not hold an Italian high school diploma or bachelor's degree must demonstrate proficiency in Italian at the A2 or higher level per the Common European Framework of Reference for Languages (CEFR). This level must be demonstrated prior to completing the course programme in one of the following ways:

- by submitting a certificate of A2 or higher level issued no more than three years prior to the date of submission. You will find the list of language certificates recognized by the University at: <https://www.unimi.it/en/node/349/>. The language certificate must be submitted to the University Language Centre (SLAM) via the Language Test category of the InformaStudenti service: <https://informastudenti.unimi.it/saw/ess?AUTH=SAML>;
- via an entry-level test administrated by SLAM that can be taken only once and is compulsory for all students who do not have a valid language certificate. Those who fail to reach A2 level will have to attend one or more than one 60-hour Italian course(s) geared to their level.

Those who do not take the entry-level test or fail to pass the end-of-course test after six attempts will have to obtain language certification privately in order to earn the 3 credits of Additional language skills: Italian.

### **Programme structure**

Teaching modalities and organization

The course structure is intrinsically interdisciplinary, be leveraging on a variety of theories and perspectives on entrepreneurial phenomena and innovation.

Curricula

First year courses are core activities common to all curricula: 54 compulsory credits.

In addition to these credits, all students are required to earn 6 CFU/ECTS either through an internship or lab attendance and 9 CFU/ECTS by choosing one or more elective activity/ies.

At the end of the first year, students have to choose among one of the three curricula:

- Digital Innovation
- Entrepreneurship
- Finance for Innovation

Study plan submission

Submission procedures and terms

Students can submit the study plan and the choice of the second-year curriculum starting from the first year. Further

information is available at the following webpage: <https://www.unimi.it/en/study/bachelor-and-master-study/following-your-programme-study/plan-study>

#### Soft skills

Furthermore, there are other elective activities introduced by the University project aimed to develop students' soft skills. Students need to register these activities in their study plan; soft skills activities have a limited number of seats and students can apply for one of these seats only if the Course of Study has integrated these activities into the program. For soft skills activities attendance is compulsory. For further details, please visit the following webpage: <https://www.unimi.it/en/study/bachelor-and-master-study/following-your-programme-study/soft-skills>

#### Didactic calendar

Please check <https://www.unimi.it/en/education/faculties-and-schools/political-economic-and-social-sciences/studying-political-economic-and-social-sciences>

#### Lectures timetable

Please check the courses timetable here: <https://mie.cdl.unimi.it/en/study/course-timetable>

#### Exams

Please check the exam sessions calendar here: <https://mie.cdl.unimi.it/en/study/exams>

### **Tutoring**

Each year students are selected as tutors to monitor and support other students with learning difficulties. The Master's degree course MIE also makes use of the tutors available from the Department of Economics, Management and Quantitative Methods to support foreign students and working students on logistical/organizational problems.

### **Compulsory attendance**

No obligation, strongly recommended.

### **Internship criteria**

Students may take part in an internship lasting at least 150 hours in order to gain 6 ECTS. More information available here: <https://mie.cdl.unimi.it/en/study/stage-and-internship>

### **Degree programme final exam**

Having earned at least 105 credits for the learning activities contemplated by his/her study plan, a student may be admitted to undertake the final exam leading to the award of the master's degree. The final exam consists in the submission and public discussion, in front of a committee, of a Master's dissertation. The Master's dissertation is an original piece of work, written by the candidate under the guidance of a supervisor. A total of 15 credits are reserved to the design, preparation and writing up of the Master's dissertation. The formal assignment of these credits can only take place at the moment when the dissertation is completed and discussed, and the final exam is passed.

## **EXPERIENCE OF STUDY ABROAD AS PART OF THE DEGREE PROGRAM**

The University of Milan supports international mobility by providing its students with the opportunity to spend study and internship periods abroad. It is a unique chance to enrich your educational path in a new exciting environment.

The agreements entered into by the University with over 300 universities from 30 different countries under the European Erasmus+ programme allow regularly enrolled students to carry out part of their studies at one of the partner universities or to undertake internships at companies, training and research centres and other organizations.

Similar international mobility opportunities are provided outside Europe, through agreements with a number of prestigious institutions.

### **Study and internships abroad**

Students enrolled in MIE program can spend a study period above as part of the Erasmus+ Programme, to take courses, sit exams and/or conduct research on their master's dissertation. The study abroad period, which lasts from three to 12 months, allows access to the teaching and research facilities of European Universities. Once students return to Italy, they receive academic recognition for the activities successfully conducted abroad.

The list of available opportunities and destinations is updated every year. Students may refer to the following page to learn more: <https://mie.cdl.unimi.it/en/study/study-abroad>

Course selection is finalized prior to departure together with the student mobility representative of the degree course. Credits obtained are officially recognized at the end of the exchange period and included in the study plan.

Students can also join the traineeship programme (Placement), by going abroad from 2 up to 12 months, starting their traineeship from the first year of study. For a traineeship which is an integral part of the curriculum, the sending institution must give full academic recognition for the period spent abroad. For a traineeship that is not part of the curriculum of the student, the sending institution shall provide recognition at least by recording this period in the Diploma Supplement or, in the case of recent graduates, by providing a traineeship certificate.

## How to participate in Erasmus mobility programs

The students of the University of Milan can participate in mobility programmes, through a public selection procedure.

Ad hoc commissions will evaluate:

- Academic career
- the candidate's proposed study programme abroad
- his/her foreign language proficiency
- the reasons behind his/her application

Call for applications and informative meetings

The public selection for Erasmus+ mobility for study generally begins around February each year with the publication of a call for applications specifying destinations and requirements. Regarding the Erasmus+ Mobility for Traineeship, the University of Milan usually publishes two calls a year enabling students to choose a destination defined by an inter-institutional agreement or to find a traineeship position on their own.

The University organizes informative meetings to illustrate mobility opportunities and rules for participation.

Erasmus+ scholarship

The European Union grants the winners of the Erasmus+ programme selection a scholarship to contribute to their mobility costs, which may be supplemented by the University funding for disadvantaged students.

Language courses

Students who pass the selections for mobility programmes can benefit from intensive foreign language courses offered each year by the University Language Centre (SLAM).

<https://www.unimi.it/en/node/8/>

Learn more at <https://www.unimi.it/en/node/274/>

For assistance, please contact:

International Mobility Office

Contacts: InformaStudenti

Student Desk booking through InformaStudenti

## ADMISSION CRITERIA: 1ST YEAR OPEN, SUBJECT TO ENTRY REQUIREMENTS

### Links to enrolment information and procedures

<https://www.unimi.it/it/node/183/>

### Practical instructions

Applicants from EU countries and from non-EU countries must apply for admission to the MIE programme according to the different deadlines published on: <https://mie.cdl.unimi.it/en/enrolment>.

Further information about admission procedure are available here: <https://mie.cdl.unimi.it/en/enrolment>.

Further information about the foreign qualifications and about the access of foreign students are published on the Ministry website <http://www.studiare-in-italia.it/studentistranieri/> and on the University website in the sections dedicated to international students.

Applicants will be selected on the basis of the documentation provided (please refer to the section on entry requirements above). Admissions will be notified after the deadline for application.

Further information relating to MIE programme and admission criteria/procedures are available at <https://mie.cdl.unimi.it/en/enrolment>. For additional enquiries please contact [mie@unimi.it](mailto:mie@unimi.it).

### N° of places reserved to non-EU students resident abroad

50

### Notes

Also candidates who wish to enroll in the second year of MIE need to submit their application and satisfy the entry requirements according to the rules described above.

<b>1st COURSE YEAR Core/compulsory courses/activities common to all curricula</b>		
<b>Learning activity</b>	<b>Ects</b>	<b>Sector</b>
Advanced Industrial Organization	6	SECS-P/06
Business and Commercial Law	6	IUS/04
Business History	6	SECS-P/12

Corporate Finance	6	SECS-P/09
Management of Innovation	9	SECS-P/08
Performance Management and Control Systems	9	SECS-P/07
Quantitative Methods	12	(6) SECS-S/01, (6) SECS-S/03
Total number of compulsory credits/ects	54	

### **Further elective courses common to all curricula**

Students must get 6 CFU/ECTS either through an internship or lab attendance (please check: <https://mie.cdl.unimi.it/en/study/stage-and-internship>)

Students must get 9 CFU/ECTS by choosing one or more elective activity/ies from Master degree programmes. It is suggested to choose among MIE, MEF, EPS and DSE courses.

Foreign students with insufficient knowledge of the Italian language must obtain 3 CFU/ECTS for “Additional language skills: Italian”, instead of 3 credits as Elective activities (please check: <https://mie.cdl.unimi.it/en/courses/italian-language-foreigners-tests-and-courses>)

Additional Language Skills: Italian (3 ECTS)	3	ND
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### **End of course requirements common to all curricula**

Final Exam	15	NA
Total number of compulsory credits/ects	15	

### **LIST OF CURRENTLY AVAILABLE CURRICULA**

DIGITAL INNOVATION Course years currently available: 1st, 2nd  
 ENTREPRENEURSHIP Course years currently available: 1st, 2nd  
 FINANCE FOR INNOVATION Course years currently available: 1st, 2nd

#### **CURRICULUM: [B75-A] DIGITAL INNOVATION**

### **2nd COURSE YEAR Core/compulsory courses/activities Curriculum-specific features DIGITAL INNOVATION**

Learning activity	Ects	Sector
Data-driven Innovation Management	9	SECS-P/08, SECS-P/10
Digital Marketing and Innovation	9	SECS-P/08
Innovation in Marketing Channels	9	SECS-P/08
Strategies and Tools for Industry 4.0	9	SECS-P/08
Total number of compulsory credits/ects	36	

#### **CURRICULUM: [B75-B] ENTREPRENEURSHIP**

### **2nd COURSE YEAR Core/compulsory courses/activities Curriculum-specific features ENTREPRENEURSHIP**

Learning activity	Ects	Sector
Advanced Strategic Management	9	SECS-P/08, SECS-P/07
New Business Start-Up	9	SECS-P/08
Property Rights: Legal Aspects	9	IUS/04
Sustainability and Social Entrepreneurship	9	SECS-P/08
Total number of compulsory credits/ects	36	

#### **CURRICULUM: [B75-D] FINANCE FOR INNOVATION**

### **2nd COURSE YEAR Core/compulsory courses/activities Curriculum-specific features FINANCE FOR INNOVATION**

Learning activity	Ects	Sector
Advanced Corporate Finance	9	SECS-P/09
Financial Intermediation and Banking	9	SECS-P/11
Managing and Evaluating Intellectual Property Rights	9	SECS-P/09, SECS-P/08
Venture capital and private equity	9	SECS-P/09
Total number of compulsory credits/ects	36	