



UNIVERSITA' DEGLI STUDI DI MILANO
PROGRAMME DESCRIPTION - ACADEMIC YEAR 2021/22
BACHELOR
Liberal Studies In Communication (Classe L-20)
Enrolled from 2019/2020 until 2020/2021

HEADING

Degree classification - Denomination and code:	L-20 Communication studies
Degree title:	Dottore
Length of course:	3 years
Total number of credits required to complete programme:	180
Years of course currently available:	2nd , 3rd
Access procedures:	Cap on student, student selection based on entrance test
Course code:	C24

PERSONS/ROLES

Head of Study Programme

Prof. Stefano Levati

Tutors - Faculty

Proff. Irene Maria Luisa Piazzoni (Docente tutor per i piani di studio)

Prof.ssa Elisabetta Crivelli (Docente tutor per stage e tirocini)

Prof. Davide Cadeddu (Docente tutor per la mobilità internazionale e l'Erasmus)

Tutors - Students

Dott. Claudio Monzani (Studente tutor per i piani di studio)

Degree Course website

<https://scienzeumanistichecomunicazione.cdil.unimi.it/it>

Academic Services

Via Festa del Perdono, 7 20122 Milano (Cortile Legnaia) Phone 02-50312382 Ricevimento Studenti: Lunedì e Mercoledì 09.30-12.30 su appuntamento <http://www.studistorici.unimi.it/ecm/home/organizzazione/strutture-di-servizio/segreteria-didattica>

Email: didatticacomunicazione@unimi.it

Academic Sites

Via Festa del Perdono, 7 20122 Milano - Via Noto, 8 20141 Milano

Department of Historical Studies Website

<http://www.studistorici.unimi.it/ecm/home/>

Student Registrar

Via Santa Sofia, 9 20122 Milano <https://www.unimi.it/it/studiare/servizi-gli-studenti/segreterie-infostudenti>

CHARACTERISTICS OF DEGREE PROGRAMME

General and specific learning objectives

The degree programme in Communication Studies aims to develop theoretical as well as technico-practical skills and to train professionals able to access the world of information and communication. Students will acquire a sound general knowledge in the field of multimedia communication (radio, television, cinema, newspapers, internet, etc.) with specific reference to those communication networks joining aesthetic and philosophical thinking, the sociological and historical tradition and entertainment.

Expected learning outcomes

The course has the purpose of integrating the acquisition of competence pertaining to the heritage of the humanities with subject-specific professional skills so as to avoid fragmentariness in learning. The recommended curriculum includes the acquisition of basic scientific disciplinary skills pertinent to the understanding of verbal and visual language (fundamentals of verbal and visual communication) considered in the context of the issues of contemporary culture, of which, in addition, historical awareness is raised and fostered. First year students also acquire basic notions of theoretical and applied

informatics essential in the planning and design of the processing and transmission systems of multimedia communication (television, cinema, newspapers, internet etc.). CERF-B1 level of English language proficiency is subject to mandatory assessment; proficiency in another language of the European Union is also subject to assessment in subsequent years.

The general competence proper to the humanistic tradition is supplemented by the methodologies offered by psychological, sociological and juridical learning and focused on the communication sphere through disciplines featuring specialised techniques (of journalistic and advertising communication and of visual promotion). The understanding of the issues addressed in the teaching path and the student's ability to apply the knowledge acquired will be verified through interim tests, exams and a final exam paper.

Professional profile and employment opportunities

Career:

the competence gained during the course will allow graduate students in Communication Studies to work in various professional fields and perform activities related to the world of communication and public relations;

in particular, the course trains for the positions of magazine and news service collaborator, public relations supervisor, tourism promoter, media buyer, media planner, advertising programmer, public relations executive, sponsorship expert, advertising expert, visualizer, meeting planner, conference planner, party planner, reception planner, professional in charge of conference centre activities or of public relations in sports events, and for other positions in the recreational and cultural services;

after a two-year training period to be spent either attending one of the Order of Journalists Schools or attending acknowledged specialised academic learning courses, and upon passing the National final exam, graduates in Communication Studies can work as professional journalists.

Notes

In order to obtain their degree, students must be proficient in English at a B1 level under the Common European Framework of Reference for Languages (CEFR). This proficiency level may be certified as follows:

- By a language certification, earned within three years prior to the date of submission, at a B1 level or higher. For the list of language certifications recognised by the University, please review: <https://www.unimi.it/it/studiare/competenze-linguistiche/placement-test-test-di-ingresso-e-corsi-di-inglese>). The certification must be uploaded during the enrolment procedure, or subsequently to the portal <http://studente.unimi.it/uploadCertificazioniLingue>;
- By a Placement Test, which is delivered by the University Language Centre (SLAM) during year I only, from October to December. Students who fail the test will be required to take a SLAM course.

The Placement Test is mandatory for all students who do not hold a valid certification.

Those who do not sit the Placement Test by December, or who fail to pass the end-of-course test within six attempts, must obtain an outside paid certification by graduation.

EXPERIENCE OF STUDY ABROAD AS PART OF THE TRAINING PROGRAM

The University of Milan supports international mobility by providing its students with the opportunity to spend study and internship periods abroad. It is a unique chance to enrich your educational path in a new exciting environment.

The agreements entered into by the University with over 300 universities from the 27 EU member countries and other Extra-EU countries under the European Erasmus+ programme allow regularly enrolled students to carry out part of their studies at one of the partner universities or to undertake internships at companies, training and research centres and other organizations.

Similar international mobility opportunities are provided outside Europe, through agreements with a number of prestigious institutions.

Study and internships abroad

Our undergraduate course offers the opportunity to live a learning experience abroad, through the Erasmus Plus Program, for a period of 5-6 months, in various campuses in Spain, France, Germany, Holland, Poland, Sweden, Finland and the UK, with the possibility to either extend or repeat the experience up to 12 months in total. It is addressed to students interested in activities such as attending courses, doing research and writing theses, in academic disciplines that fall within the information and communication sciences, the publishing sciences, the fine arts and performing arts.

In particular, our university has active international cooperation agreements with the universities of Cardiff, Stockholm, Helsinki, all of which offer courses entirely taught in English; with the Spanish universities of Barcelona, Madrid and Zaragoza; with French campuses in Paris, Lille, Montpellier, Le Mans, Avignon; with Wroclaw in Poland; with Heidelberg in Germany and with Rotterdam in Holland.

Exams taken abroad, research activity and dissertations will get credit recognition after agreeing upon a learning plan with the host university. Before leaving, students define a learning agreement according to the exams they intend to take and the activities they will engage in at the partner university, in line with their Italian curriculum.

The undergraduate course also promotes the Erasmus Plus Traineeship Program, which also includes mobility for graduate

students (within 12 months of obtaining their degrees) enabling them to visit foreign institutions (to be determined on a case by case basis), for a traineeship period that, upon mutual agreement, will be recognized through university credits and recorded in the 'Europass' document.

How to participate in Erasmus mobility programs

How to participate in Erasmus+ mobility programmes

The students of the University of Milan can participate in mobility programmes, through a public selection procedure.

Ad hoc commissions will evaluate:

- Academic career
- the candidate's proposed study programme abroad
- his/her foreign language proficiency
- the reasons behind his/her application

Call for applications and informative meetings

The public selection generally begins around February each year with the publication of a call for applications specifying the destinations, with the respective programme duration (from 2/3 to 12 months), requirements and online application deadline.

Every year, before the deadline for the call, the University organizes informative meetings to illustrate opportunities and rules for participation to students.

Erasmus+ scholarship

The European Union grants the winners of the Erasmus+ programme selection a scholarship to contribute to their mobility costs, which is supplemented by the University funding for disadvantaged students.

Language courses

Students who pass the selections for mobility programmes can benefit from intensive foreign language courses offered each year by the University.

Learn more at <https://www.unimi.it/en/international/study-abroad/studying-abroad-erasmus>

For assistance, please contact:

International Mobility Office

Via Santa Sofia 9 (second floor)

Tel. 02 503 13501-12589-13495-13502

Contacts: InformaStudenti mobility.out@unimi.it

Student Desk booking through InformaStudenti

1st COURSE YEAR (disactivated from academic year 2021/22) Core/compulsory courses/activities common		
Learning activity	Ects	Sector
Basic information technology for the humanities	6	INF/01
Contemporary history	12	M-STO/04
English	9	L-LIN/12
English assessment B1 (3 ECTS)	3	ND
History of theatre and performing arts	9	L-ART/05
Total compulsory credits		39
Elective courses		
9 credits to be acquired in one of the following subjects		
Film history and criticism	9	L-ART/06
Theory and analysis of cinematographic language	9	L-ART/06
6 credits to be acquired in one of the following subjects		
Communications theory and techniques in journalism	6	SPS/08
Sociology of communications	6	SPS/08
Theory and techniques in advertising and image	6	SPS/08
Web communication theory and techniques	6	SPS/08
6 credits to be acquired in one of the following subjects		
Archival studies	6	M-STO/08
Bibliography	6	M-STO/08
Economic History	6	SECS-P/12
Economics and history of globalization	6	SECS-P/12
English literature	6	L-LIN/10
French literature	6	L-LIN/03
German literature	6	L-LIN/13
History of contemporary art	6	L-ART/03
History of modern and contemporary music	6	L-ART/07
History of Political Communication (Modern and Contemporary Era)	6	SPS/02

History of political doctrines	6	SPS/02
History of printing and publishing	9	M-STO/08
Institutional History of Media	6	SPS/03
Italian literature	6	L-FIL-LET/10
Librarianship	6	M-STO/08
Poetics and rhetoric	6	M-FIL/04
2nd COURSE YEAR Core/compulsory courses/activities common		
Learning activity	Ects	Sector
Aesthetics	9	M-FIL/04
Literary communication in Twentieth-century Italy	9	L-FIL-LET/11
Theoretical linguistics	9	L-LIN/01
	Total compulsory credits	27
Elective courses		
6 credits to be acquired in one of the following subjects		
Administrative and environment law	6	IUS/10
Constitutional law	6	IUS/09
Media Law	6	IUS/09
6 credits to be acquired in one of the following subjects		
Communications theory and techniques in journalism	6	SPS/08
Sociology of communications	6	SPS/08
Theory and techniques in advertising and image	6	SPS/08
Web communication theory and techniques	6	SPS/08
12 credits to be acquired in free choice courses		
3 credits to be acquired in a laboratory or in the verification of knowledge of a second language of the European Union, for which reference is made to Servizio Linguistico dell'Ateneo di Milano (SLAM)		
3rd COURSE YEAR Core/compulsory courses/activities common		
Learning activity	Ects	Sector
Italian language and communication	9	L-FIL-LET/12
	Total compulsory credits	9
Elective courses		
6 credits to be acquired in one of the following subjects		
Cultural anthropology	6	M-DEA/01
Economic Institutions	6	SECS-P/01
Political economics	6	SECS-P/01
Social and Environmental Psychology	6	M-PSI/05
9 credits to be acquired in one of the following subjects		
History of journalism	9	M-STO/04
History of radio and television	9	M-STO/04
18 credits (9+9) to be acquired from the following subjects, if not already taken. (Attention: Archivistica, Bibliografia e Biblioteconomia are alternatives to each other; Economia e storia della globalizzazione e Storia economica are alternatives to each other)		
Archival studies	6	M-STO/08
Bibliography	6	M-STO/08
Economic History	6	SECS-P/12
Economics and history of globalization	6	SECS-P/12
English literature	6	L-LIN/10
French literature	6	L-LIN/03
German literature	6	L-LIN/13
History of contemporary art	6	L-ART/03
History of modern and contemporary music	6	L-ART/07
History of Political Communication (Modern and Contemporary Era)	6	SPS/02
History of political doctrines	6	SPS/02
History of printing and publishing	9	M-STO/08
Institutional History of Media	6	SPS/03
Italian literature	6	L-FIL-LET/10
Librarianship	6	M-STO/08
Poetics and rhetoric	6	M-FIL/04
3 credits to be acquired with an internship		
3 credits to be acquired in a laboratory or, if not already taken, in the verification of knowledge of a second language of the European Union, for which reference is made to Servizio Linguistico dell'Ateneo di Milano (SLAM)		
9 credits to be acquired in one of the following subjects		
Semiotics	9	M-FIL/05
Theories of language and the mind	9	M-FIL/05
Further elective courses		
End of course requirements		
Final exam	9	NA
	Total compulsory credits	9

