UNIVERSITA' DEGLI STUDI DI MILANO
PROGRAMME DESCRIPTION - ACADEMIC YEAR 2023/24
BACHELOR
Liberal Studies In Communication (Classe L-20)
Enrolled from 2021/2022 academic year

HEADING

Degree classification - Denomination and code:	L-20 Communication
Degree title:	Dottore
Length of course:	3 years
Total number of credits required to complete programme:	180
Years of course currently available:	1st , 2nd , 3rd
Access procedures:	Cap on student, student selection based on entrance test
Course code:	C24

PERSONS/ROLES

Head of Study Programme
  Prof. Davide Cadeddu

Tutors - Faculty
  Prof.ssa Chiara Meluzzi (Docente tutor per i piani di studio)
  Prof.ssa Elisabetta Crivelli (Docente tutor per stage e tirocini)
  Prof. Fabio Guidali (Referente Erasmus+ Studio)
  Prof.ssa Elisabetta Crivelli (Referente Erasmus+ Traineeship)

Tutors - Students
  Dott.ssa Fiorenza De Gregorio (Studente tutor per i piani di studio)
  Ricevimento Studenti: Martedì 12.30-14.30 su appuntamento
  Email: fiorenza.degregorio@studenti.unimi.it

Degree Course website
  https://scienzeumanistichecomunicazione.cdl.unimi.it/it

Academic Services

Via Festa del Perdono, 7 20122 Milano (Cortile Legnaia) Phone 02-50312382 Ricevimento Studenti: Lunedì e Mercoledì 09.30-12.30 su appuntamento http://www.studistorici.unimi.it/ecm/home/organizzazione/strutture-di-servizio/segreteria-didattica
Email: didatticacomunicazione@unimi.it

Contact person for the world of school

Prof.ssa Virna Brigatti   Email: virna.brigatti@unimi.it

Department of Historical Studies Website

  http://www.studistorici.unimi.it/ecm/home/

Student Registrar

Via Santa Sofia, 9 20122 Milano   https://www.unimi.it/it/studiare/servizi-gli-studenti/segreterie-infostudenti

CHARACTERISTICS OF DEGREE PROGRAMME

General and specific learning objectives
  The degree programme in Communication Studies aims to develop theoretical as well as technico-practical skills and to train professionals able to access the world of information and communication. Students will acquire a sound general knowledge in the field of multimedia communication (radio, television, cinema, newspapers, internet, etc.) with specific reference to those communication networks joining aesthetic and philosophical thinking, the sociological and historical tradition and entertainment.

Expected learning outcomes
  The course has the purpose of integrating the acquisition of competence pertaining to the heritage of the humanities with subject-specific professional skills so as to avoid fragmentariness in learning. The recommended curriculum includes the

acquisition of basic scientific disciplinary skills pertinent to the understanding of verbal and visual language (fundamentals of verbal and visual communication) considered in the context of the issues of contemporary culture, of which, in addition, historical awareness is raised and fostered. Second year students also acquire basic notions of theoretical and applied informatics essential in the planning and design of the processing and transmission systems of multimedia communication (television, cinema, newspapers, internet etc.). CERF-B1 level of English language proficiency is subject to mandatory assessment; proficiency in another language of the European Union is also subject to assessment in subsequent years.

The general competence proper to the humanistic tradition is supplemented by the methodologies offered by psychological, sociological and juridical learning and focused on the communication sphere through disciplines featuring specialised techniques (of journalistic and advertising communication and of visual promotion). The understanding of the issues addressed in the teaching path and the student's ability to apply the knowledge acquired will be verified through interim tests, exams and a final exam paper.

Professional profile and employment opportunities
The competence gained during the course will allow graduate students in Communication Studies to work in various professional fields and perform activities related to the world of communication and public relations.

In particular, the course trains for the positions of magazine and news service collaborator, public relations supervisor, tourism promoter, media buyer, media planner, advertising programmer, public relations executive, sponsorship expert, advertising expert, visualizer, meeting planner, conference planner, party planner, reception planner, professional in charge of conference centre activities or of public relations in sports events, and for other positions in the recreational and cultural services.

After a two-year training period to be spent either attending one of the Order of Journalists Schools or attending acknowledged specialised academic learning courses, and upon passing the National final exam, graduates in Communication Studies can work as professional journalists.

Initial knowledge required
ADMISSION REQUIREMENTS

This is a capped-enrolment programme, with a total of 250 spaces available.

In order to successfully follow its educational activities, students holding an upper secondary-school diploma must prove Italian language proficiency, good general knowledge and logical skills. These skills will be assessed through an admission test, with a minimum passing score as set out in the call for applications.

ADMISSION ASSESSMENT

Access to the programme is subject to a selection test: TOLC-SU (CISIA Online Test - Humanities), administered by CISIA (Consortium of Inter-University Integrated Access Systems). Candidates can sit for the TOLC-SU test at the University of Milan or any other member university of CISIA.

Two test sessions will be available for admission to the programme: a spring session (100 spaces), and a summer session (150 spaces). The TOLC-SU procedures will be set out in the call for applications to be published on the University website at:
https://www.unimi.it/it/studiare/frequentare-un-corso-di-laurea/iscriversi/iscriversi-una-prima-laurea

Information on the TOLC-SU test is available on the University website at:
https://www.unimi.it/it/studiare/frequentare-un-corso-di-laurea/iscriversi/iscriversi-una-prima-laurea/test-tolc-cisia

ADDITIONAL LEARNING REQUIREMENTS (OFA) AND REMEDIAL ACTIVITIES

Students who achieved an overall score lower than 30/50 in the first three sections and scored less than 18/30 in the "Written comprehension and Italian language proficiency" section will have to fulfil additional learning requirements (OFA). The OFA must be met within the first year of the programme through remedial activities specifically planned by the University. For an overview of remedial activities and any failure to meet the OFA, please visit the programme website.
Further details will be made available in the call for applications on the webpage https://www.unimi.it/it/studiare/frequentare-un-corso-di-laurea/iscriversi/iscriversi-una-prima-laurea

Compulsory attendance
Course attendance is recommended, though not mandatory. However, attendance is required for training activities such as laboratories and internships.

Internship criteria
Students are required to complete an internship worth 3 credits for a minimum duration of 90 hours and a maximum duration, as a rule, of 250 hours.

All information regarding Humanities internships, as well as alternative workshops, are posted to the University website at: https://www.unimi.it/it/studiare/stage-e-lavoro/stage-e-tirocini/tutor-tirocini-curricolari-e-cfu/tirocini-studi-umanistici

Degree programme final exams

Once they have earned 171 credits, students are admitted to the final exam, which may award an additional 9 credits, for a total of 180 credits.

Upcoming graduates will write the final paper under the guidance of a supervisor, working on primary sources, statistical data, reasoned bibliographies, national and international publications. In addition, students will practice their text structuring and writing skills. If the final exam is a practical exam (project, field research, digital or multimedia product), rather than a written paper, student will practice their computer skills and prove their ability to create a multimedia product. In both cases, students will create a product using the knowledge and skills learned over their course of study. Moreover, they may interact with the world of work, by collecting data and materials or through interviews with high-standing professionals.

The final exam will award up to 6 points.

The degree mark is on a scale of 110, the highest score being 110/110 cum laude.

To learn more on how the degree mark is awarded and the examining board set-up, please refer to the provisions of the Faculty of Humanities.

Notes

In order to obtain their degree, students must be proficient in English at a B1 level under the Common European Framework of Reference for Languages (CEFR). This proficiency level may be certified as follows:

- By submitting a language certificate attesting B1 or higher level in English and issued no more than three years before the date of submission. You will find the list of language certificates recognized by the University at: https://www.unimi.it/en/node/297/). The certificate must be uploaded during the enrolment procedure, or subsequently to the portal http://studente.unimi.it/uploadCertificazioniLingue;

- By taking a placement test offered by the University Language Centre (SLAM) between October and December of the first year. Students who fail the test will be required to take a SLAM course.

The placement test is mandatory for all those who do not hold a valid certificate attesting to B1 or higher level.

Those who have not taken the placement test by the end of December or fail the end-of-course exam six times must obtain the necessary certification privately before graduating.

EXPERIENCE OF STUDY ABROAD AS PART OF THE TRAINING PROGRAM

The University of Milan supports international mobility by providing its students with the opportunity to spend study and internship periods abroad. It is a unique chance to enrich your educational path in a new exciting environment.

The agreements entered into by the University with over 300 universities from the 27 EU member countries under the European Erasmus+ programme allow regularly enrolled students to carry out part of their studies at one of the partner universities or to undertake internships at companies, training and research centres and other organizations.

Similar international mobility opportunities are provided outside Europe, through agreements with a number of prestigious institutions.

Study and internships abroad

Our undergraduate course offers the opportunity to live a learning experience abroad, through the Erasmus Plus Program, for a period of 5-6 months, in various campuses in Spain, France, Holland, Poland and Sweden, with the possibility to either extend or repeat the experience up to 12 months in total. It is addressed to students interested in activities such as attending courses, doing research and writing theses, in academic disciplines that fall within the information and communication sciences, the publishing sciences, the fine arts and performing arts.

In particular, our university has active international cooperation agreements with the university of Stockholm, which offer courses entirely taught in English; with the Spanish universities of Barcelona, Madrid and Zaragoza; with French campuses in Paris, Lille, Montpellier, Le Mans, Avignon; with Wroclaw in Poland; with Rotterdam in Holland.

Exams taken abroad, research activity and dissertations will get credit recognition after agreeing upon a learning plan with the host university. Before leaving, students define a learning agreement according to the exams they intend to take and the activities they will engage in at the partner university, in line with their Italian curriculum.

The undergraduate course also promotes the Erasmus Plus Traineeship Program, which also includes mobility for graduate students (within 12 months of obtaining their degrees) enabling them to visit foreign institutions (to be determined on a case by case basis), for a traineeship period that, upon mutual agreement, will be recognized through university credits and recorded in the 'Europass' document.

How to participate in Erasmus mobility programs

How to participate in Erasmus+ mobility programmes

The students of the University of Milan can participate in mobility programmes, through a public selection procedure.

Ad hoc commissions will evaluate:

• Academic career

- the candidate's proposed study programme abroad
- his/her foreign language proficiency
- the reasons behind his/her application

Call for applications and informative meetings
The public selection for Erasmus+ mobility for study generally begins around February each year with the publication of a call for applications specifying destinations and requirements. Regarding the Erasmus+ Mobility for Traineeship, the University of Milan usually publishes two calls a year enabling students to choose a destination defined by an inter-institutional agreement or to find a traineeship position on their own.

The University organizes informative meetings to illustrate mobility opportunities and rules for participation.

Erasmus+ scholarship
The European Union grants the winners of the Erasmus+ programme selection a scholarship to contribute to their mobility costs, which may be supplemented by the University funding for disadvantaged students.

Language courses
Students who pass the selections for mobility programmes can benefit from intensive foreign language courses offered each year by the University Language Centre (SLAM).
https://www.unimi.it/en/node/8/

Learn more at https://www.unimi.it/en/node/274/

For assistance, please contact:
International Mobility Office
Via Santa Sofia 9 (second floor)
Tel. 02 503 13501-12589-13495-13502
Contacts: InformaStudenti; mobility.out@unimi.it
Student Desk booking through InformaStudenti

1st COURSE YEAR Core/compulsory courses/activities common

Learning activity		Ects	Sector
Aesthetics		9	M-FIL/04
Contemporary history		6	M-STO/04
English		9	L-LIN/12
English assessment B1 (3 ECTS)		3	NN
Literary communication in twentieth-century Italy		9	L-FIL-LET/11
	Total compulsory credits	36	

Elective courses

9 credits to be acquired in one of the following subjects

	Ects	Sector
Film history and criticism	9	L-ART/06
Media archaeology	9	L-ART/06
Theory and analysis of cinematographic language	9	L-ART/06

6 credits to be acquired in one of the following subjects

	Ects	Sector
Communications theory and techniques in journalism	6	SPS/08
Sociology of communications	6	SPS/08
Theory and techniques in advertising and image	6	SPS/08
Web communication theory and techniques	6	SPS/08

6 credits to be acquired in one of the following subjects

	Ects	Sector
Archival studies	6	M-STO/08
Bibliography	6	M-STO/08
Contemporary Russian literature	6	L-LIN/21
Contemporary Spanish literature	6	L-LIN/05
Economic History	6	SECS-P/12
Economics and history of globalization	6	SECS-P/12
English literature	6	L-LIN/10
French literature	6	L-LIN/03
German literature	6	L-LIN/13
History of contemporary art	6	L-ART/03
History of modern and contemporary music	6	L-ART/07
History of political communication (modern and contemporary era)	9	SPS/02
History of printing and publishing	6	M-STO/08
Institutional history of media	9	SPS/03
Italian Literature	6	L-FIL-LET/10
Librarianship	6	M-STO/08
Musical dramaturgy	6	L-ART/07

2nd COURSE YEAR Core/compulsory courses/activities common

Learning activity		Ects	Sector
Basic information technology for the humanities		6	INF/01
History of theatre and performing arts		9	L-ART/05
Public history		6	M-STO/04
Theoretical linguistics		9	L-LIN/01
	Total compulsory credits	30	

Elective courses

6 credits to be acquired in one of the following subjects

Administrative and environment law		6	IUS/10
Constitutional law		6	IUS/09
Media law		6	IUS/09

6 credits to be acquired in one of the following subjects

Communications theory and techniques in journalism		6	SPS/08
Sociology of communications		6	SPS/08
Theory and techniques in advertising and image		6	SPS/08
Web communication theory and techniques		6	SPS/08

12 credits to be acquired in free choice courses

3 credits to be acquired in a laboratory or in the verification of knowledge of a second language of the European Union, for which reference is made to Centro Linguistico d'Ateneo SLAM

3rd COURSE YEAR Core/compulsory courses/activities common

Learning activity		Ects	Sector
Italian language and communication		9	L-FIL-LET/12
	Total compulsory credits	9	

Elective courses

6 credits to be acquired in one of the following subjects

Cultural anthropology		6	M-DEA/01
Political Economics		9	SECS-P/01
Principles of economics		6	SECS-P/01
Social and Environmental Psychology		6	M-PSI/05

9 credits to be acquired in one of the following subjects

History of journalism		9	M-STO/04
History of radio and television		9	M-STO/04

18 credits (9+9 credits) to be acquired from the following subjects, if not already taken.

(Attention: Archivistica, Bibliografia e Biblioteconomia are alternatives to each other; Economia e storia della globalizzazione e Storia economica are alternatives to each other)

Archival studies		6	M-STO/08
Bibliography		6	M-STO/08
Contemporary Russian literature		6	L-LIN/21
Contemporary Spanish literature		6	L-LIN/05
Economic History		6	SECS-P/12
Economics and history of globalization		6	SECS-P/12
English literature		6	L-LIN/10
French literature		6	L-LIN/03
German literature		6	L-LIN/13
History of contemporary art		6	L-ART/03
History of modern and contemporary music		6	L-ART/07
History of political communication (modern and contemporary era)		9	SPS/02
History of printing and publishing		6	M-STO/08
Institutional history of media		9	SPS/03
Italian Literature		6	L-FIL-LET/10
Librarianship		6	M-STO/08
Musical dramaturgy		6	L-ART/07

3 credits to be acquired with an internship

3 credits to be acquired in a laboratory or, if not already taken, in the verification of knowledge of a second language of the European Union, for which reference is made to Centro Linguistico d'Ateneo SLAM

9 credits to be acquired in one of the following subjects

Semiotics		9	M-FIL/05
Theories of language and the mind		9	M-FIL/05

End of course requirements

Final exam		9	NN
	Total compulsory credits	9	