



UNIVERSITA' DEGLI STUDI DI MILANO
PROGRAMME DESCRIPTION - ACADEMIC YEAR 2016/17
MASTER DEGREE

Publishing and Communication, Fashion Cultures (Classe LM-92)
Enrolled from

HEADING

Degree classification - Denomination and code:	LM-92 Communication theory
Degree title:	Dottore Magistrale
Curricula currently available:	/ /
Length of course:	2 years
Credits required for admission:	180
Total number of credits required to complete programme:	120
Years of course currently available:	1st , 2nd
Access procedures:	Open, subject to completion of self-assessment test prior to enrolment
Course code:	C84

PERSONS/ROLES

Head of Study Programme

Prof.ssa Lodovica Braidà

Tutors - Faculty

Nicola Del Corno, Stefano Levati

Tutors - Students

Galli Nicolò

<http://www.unimi.it/studenti/matricole/77648.htm>

<http://editoriaculturecomunicazionemoda.ariel.ctu.unimi.it/v3/home/PreviewArea.aspx>

<http://www.studistorici.unimi.it/ecm/home>

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Via Festa del Perdono, 7; Via Noto 8

EXPERIENCE OF STUDY ABROAD AS PART OF THE TRAINING PROGRAM

The University of Milan supports the international mobility of its students, offering them the opportunity to spend periods of study and training abroad, a unique opportunity to enrich their curriculum in an international context.

Study and internships abroad

Our program offers the opportunity to live a learning experience abroad, of a period from 5 to 10 months, in various campuses in Spain, France, Germany, Sweden, Finland and the U.K. It is addressed to students interested in activities such as attending courses, doing research or dissertation writing in academic disciplines that fall within the information and communication sciences, the publishing sciences, the fine arts, the performing arts and fashion.

In particular, this university has active international cooperation agreements with the Universities of Cardiff, Stockholm, Helsinki, which offer courses entirely taught in English; cooperation agreements with the Spanish universities of Barcelona, Madrid and Zaragoza and with many French campuses in France and Heidelberg in Germany. The course is also active in the Erasmus Plus-Placement programme, which includes mobility also for graduate students (within 12 months since they have obtained their degrees).

Exams taken abroad, research activity and dissertations get credit recognition after a curriculum is agreed upon with the host

university. Before leaving, students define a Learning agreement plan according to the exams they intend to take and the activities they are going to do at the partner university, in line with their Italian curriculum.

How to participate in Erasmus mobility programs

To gain access to mobility programs for study purposes, lasting 3-12 months, the enrolled students of the University of Milan must attend a public selection that starts usually around the month of February each year through the presentation of specific competition announcements, which contain information on available destinations, respective duration of the mobility, requirements and deadlines for submitting the online application.

The selection, aimed at evaluating the proposed study abroad program of the candidate, knowledge of a foreign language, especially when this is a preferential requirement, and the motivations behind the request, is performed by specially constituted commissions.

Each year, before the expiry of the competition announcements, the University organises information sessions for the specific study course or groups of study courses, in order to illustrate to students the opportunities and participation rules.

To finance stays abroad under the Erasmus + program, the European Union assigns to the selected students a scholarship that - while not covering the full cost of living abroad - is a useful contribution for additional costs as travel costs or greater cost of living in the country of destination.

The monthly amount of the communitarian scholarship is established annually at national level; additional contributions may be provided to students with disabilities.

In order to enable students in economic disadvantaged conditions to participate in Erasmus+ program, the University of Milan assigns further additional contributions; amount of this contributions and criteria for assigning them are established from year to year.

The University of Milan promotes the linguistic preparation of students selected for mobility programs, organising every year intensive courses in the following languages: English, French, German and Spanish.

The University in order to facilitate the organisation of the stay abroad and to guide students in choosing their destination offers a specific support service.

More information in Italian are available on www.unimi.it > Studenti > Studiare all'estero > Erasmus+

For assistance please contact:

Ufficio Accordi e relazioni internazionali

via Festa del Perdono 7 (ground floor)

Tel. 02 503 13501-12589-13495-13502

Fax 02 503 13503

E-mail: mobility.out@unimi.it

Desk opening hour: Monday-friday 9 - 12

2nd COURSE YEAR Core/compulsory courses/activities common to all curricula				
Distribution	Learning activity	Teaching units/modules	Ects	Sector
	Laboratorio di ricerca e avvio alla professione, propedeutico alla preparazione della tesi		3	
		Total compulsory credits	3	
Final learning activities for all curricula				
	Prova finale		24	
		Total compulsory credits	24	

ACTIVE CURRICULA LIST

Course years currently available: 1st

Course years currently available: 1st

Course years currently available: 1st

CURRICULUM: [C84-A]

1st COURSE YEAR Core/compulsory courses/activities common Curriculum-specific features				
Distribution	Learning activity	Teaching units/modules	Ects	Sector
semestre	Letteratura e sistema editoriale nell'Italia moderna e contemporanea (tot. credits: 9)		3	L-FIL-LET/11

			3	L-FIL-LET/11
			3	L-FIL-LET/11
	Editoria multimediale (tot. credits: 6)		3	SPS/08
			3	SPS/08
semestre	Storia sociale dello spettacolo (tot. credits: 9)		3	M-STO/04
			3	M-STO/04
			3	M-STO/04
semestre	Cultura visuale (tot. credits: 6)		3	L-ART/06
			3	L-ART/06
		Total compulsory credits	30	
<i>Electives Curriculum-specific features</i>				
semestre	Scienze dell'informazione e della comunicazione sul web (tot. credits: 6)		3	INF/01
			3	INF/01
semestre	Linguistica dei media (tot. credits: 6)		3	L-FIL-LET/12
			3	L-FIL-LET/12
		(Optional)	3	L-FIL-LET/12
	Analisi filosofica (tot. credits: 6)		3	M-FIL/05
			3	M-FIL/05
		(Optional)	3	M-FIL/05
semestre	Filosofia del linguaggio (tot. credits: 6)		3	M-FIL/05
			3	M-FIL/05
		(Optional)	3	M-FIL/05
1 semestre	Teorie del linguaggio e della mente (tot. credits: 6)		3	M-FIL/05
			3	M-FIL/05
		(Optional)	3	M-FIL/05
semestre	Poetica e retorica (tot. credits: 9)		3	M-FIL/04
			3	M-FIL/04
			3	M-FIL/04
1 semestre	Teorie della rappresentazione e dell'immagine (tot. credits: 9)		3	M-FIL/04
			3	M-FIL/04
			3	M-FIL/04
<i>2nd COURSE YEAR (active from the academic year 2017/18) Core/compulsory courses/activities common Curriculum-specific features</i>				
Distribution	Learning activity	Teaching units/modules	Ects	Sector
semestre	Storia del libro e dei sistemi editoriali (tot. credits: 9)		3	M-STO/08
			3	M-STO/08
			3	M-STO/08
		Total compulsory credits	9	
<i>Electives Curriculum-specific features</i>				
semestre	Storia del pensiero politico contemporaneo (tot. credits: 6)		3	SPS/02
			3	SPS/02
		(Optional)	3	SPS/02
semestre	Comunicazione e editoria di moda (tot. credits: 6)		3	M-STO/04
			3	M-STO/04
semestre	Storia della cultura contemporanea (tot. credits: 6)		3	M-STO/04
			3	M-STO/04
		(Optional)	3	M-STO/04
1 semestre	Storia contemporanea (tot. credits: 6)		3	M-STO/04
			3	M-STO/04
		(Optional)	3	M-STO/04
		(Optional)	3	M-STO/04
semestre	Produzione letteraria nell'Italia otto-novecentesca (tot. credits: 9)		3	L-FIL-LET/11
			3	L-FIL-LET/11
			3	L-FIL-LET/11
semestre	Bibliografia (tot. credits: 9)		3	M-STO/08
			3	M-STO/08
			3	M-STO/08
semestre	Letterature comparate (tot. credits: 9)		3	L-FIL-LET/14
			3	L-FIL-LET/14
			3	L-FIL-LET/14
semestre	Interlinguistica (tot. credits: 9)		3	L-LIN/01
			3	L-LIN/01
			3	L-LIN/01
semestre	Storia culturale dell'età moderna (tot. credits: 9)		3	M-STO/02
			3	M-STO/02
			3	M-STO/02
semestre	Economia delle imprese editoriali (tot. credits: 9)		3	SECS-P/07
			3	SECS-P/07
			3	SECS-P/07
semestre	Storia dei generi letterari (tot. credits: 9)		3	L-FIL-LET/10
			3	L-FIL-LET/10
			3	L-FIL-LET/10
	Teoria e tecnica traduzione inglese (tot. credits: 9)		3	L-LIN/12
			3	L-LIN/12
			3	L-LIN/12
	Teoria e tecnica traduzione francese (tot. credits: 9)		3	L-LIN/04
			3	L-LIN/04
			3	L-LIN/04
	Teoria e tecnica traduzione tedesca (tot. credits: 9)		3	L-LIN/14
			3	L-LIN/14
			3	L-LIN/14
	Teoria e tecnica traduzione russa (tot. credits: 9)		3	L-LIN/21

			3	L-LIN/21
			3	L-LIN/21
	Teoria e tecnica traduzione spagnola (tot. credits: 9)		3	L-LIN/07
			3	L-LIN/07
			3	L-LIN/07
	Teoria della letteratura (tot. credits: 9)		3	L-FIL-LET/14
			3	L-FIL-LET/14
			3	L-FIL-LET/14
1 semestre	Archivistica (tot. credits: 9)		3	M-STO/08
			3	M-STO/08
			3	M-STO/08
1 semestre	Biblioteconomia (tot. credits: 9)		3	M-STO/08
			3	M-STO/08
			3	M-STO/08

CURRICULUM: [C84-B]

1st COURSE YEAR Electives Curriculum-specific features				
	Linguistica italiana e drammaturgia (tot. credits: 9)		3	L-FIL-LET/12
			3	L-FIL-LET/12
			3	L-FIL-LET/12
semestre	Linguistica dei media (tot. credits: 9)		3	L-FIL-LET/12
			3	L-FIL-LET/12
			3	L-FIL-LET/12
	Analisi filosofica (tot. credits: 6)		3	M-FIL/05
			3	M-FIL/05
		(Optional)	3	M-FIL/05
semestre	Filosofia del linguaggio (tot. credits: 6)		3	M-FIL/05
			3	M-FIL/05
		(Optional)	3	M-FIL/05
semestre	Poetica e retorica (tot. credits: 6)		3	M-FIL/04
			3	M-FIL/04
		(Optional)	3	M-FIL/04
1 semestre	Teorie della rappresentazione e dell'immagine (tot. credits: 6)		3	M-FIL/04
			3	M-FIL/04
		(Optional)	3	M-FIL/04
1 semestre	Teorie del linguaggio e della mente (tot. credits: 6)		3	M-FIL/05
			3	M-FIL/05
		(Optional)	3	M-FIL/05
semestre	Storia del pensiero politico contemporaneo (tot. credits: 9)		3	SPS/02
			3	SPS/02
			3	SPS/02
semestre	Storia sociale dello spettacolo (tot. credits: 9)		3	M-STO/04
			3	M-STO/04
			3	M-STO/04
semestre	Produzione letteraria nell'Italia otto-novecentesca (tot. credits: 9)		3	L-FIL-LET/11
			3	L-FIL-LET/11
			3	L-FIL-LET/11
semestre	Letterature comparate (tot. credits: 9)		3	L-FIL-LET/14
			3	L-FIL-LET/14
			3	L-FIL-LET/14
semestre	Letteratura e sistema editoriale nell'Italia moderna e contemporanea (tot. credits: 9)		3	L-FIL-LET/11
			3	L-FIL-LET/11
			3	L-FIL-LET/11
semestre	Storia dei generi letterari (tot. credits: 9)		3	L-FIL-LET/10
			3	L-FIL-LET/10
			3	L-FIL-LET/10
	Teoria della letteratura (tot. credits: 9)		3	L-FIL-LET/14
			3	L-FIL-LET/14
			3	L-FIL-LET/14
semestre	Cinematografia documentaria (tot. credits: 6)		3	L-ART/06
			3	L-ART/06
		(Optional)	3	L-ART/06
semestre	Filmologia (tot. credits: 6)		3	L-ART/06
			3	L-ART/06
		(Optional)	3	L-ART/06
semestre	Scienze dell'informazione e della comunicazione sul web (tot. credits: 6)		3	INF/01
			3	INF/01
semestre	Teorie e culture della pubblicità (tot. credits: 6)		3	L-ART/06
			3	L-ART/06
semestre	Cultura visuale (tot. credits: 6)		3	L-ART/06
			3	L-ART/06
2nd COURSE YEAR Electives Curriculum-specific features				
semestre	Cultura giornalistica (tot. credits: 6)		3	SPS/08
			3	SPS/08
	Antropologia sociale (tot. credits: 6)		3	M-DEA/01
			3	M-DEA/01
		(Optional)	3	M-DEA/01
1 semestre	Teorie e tecniche della comunicazione radio-televisiva (tot. credits: 6)		3	SPS/08
			3	SPS/08
semestre	Interlinguistica (tot. credits: 9)		3	L-LIN/01
			3	L-LIN/01
			3	L-LIN/01
semestre	Storia culturale dell'età moderna (tot. credits: 9)		3	M-STO/02

			3	M-STO/02
			3	M-STO/02
<i>semestre</i>	Storia della fotografia (tot. credits: 9)		3	L-ART/03
			3	L-ART/03
			3	L-ART/03
<i>annuale</i>	Lingua russa 1		9	L-LIN/21
<i>2 semestre</i>	Lingua inglese (tot. credits: 9)		3	L-LIN/12
			3	L-LIN/12
			3	L-LIN/12
<i>2 semestre</i>	Geografia (tot. credits: 9)		3	M-GGR/01
			3	M-GGR/01
			3	M-GGR/01
		(Optional)	3	M-GGR/01
<i>2 semestre</i>	Storia dell'arte contemporanea (tot. credits: 9)		3	L-ART/03
			3	L-ART/03
			3	L-ART/03

CURRICULUM: [C84-C]

1st COURSE YEAR Core/compulsory courses/activities common Curriculum-specific features				
Distribution	Learning activity	Teaching units/modules	Ects	Sector
<i>semestre</i>	Estetica degli oggetti (tot. credits: 9)		3	M-FIL/04
			3	M-FIL/04
			3	M-FIL/04
	Storia e documentazione della moda (tot. credits: 9)		3	M-STO/04
			3	M-STO/04
			3	M-STO/04
<i>semestre</i>	Linguistica dei media (tot. credits: 6)		3	L-FIL-LET/12
			3	L-FIL-LET/12
		(Optional)	3	L-FIL-LET/12
		Total compulsory credits	24	
Electives Curriculum-specific features				
<i>semestre</i>	Cinematografia documentaria (tot. credits: 6)		3	L-ART/06
			3	L-ART/06
		(Optional)	3	L-ART/06
<i>semestre</i>	Filmologia (tot. credits: 6)		3	L-ART/06
			3	L-ART/06
		(Optional)	3	L-ART/06
<i>semestre</i>	Scienze dell'informazione e della comunicazione sul web (tot. credits: 6)		3	INF/01
			3	INF/01
<i>semestre</i>	Teorie e culture della pubblicità (tot. credits: 6)		3	L-ART/06
			3	L-ART/06
<i>semestre</i>	Cultura visuale (tot. credits: 6)		3	L-ART/06
			3	L-ART/06
<i>semestre</i>	Produzione letteraria nell'Italia otto-novecentesca (tot. credits: 9)		3	L-FIL-LET/11
			3	L-FIL-LET/11
			3	L-FIL-LET/11
<i>semestre</i>	Letteratura e sistema editoriale nell'Italia moderna e contemporanea (tot. credits: 9)		3	L-FIL-LET/11
			3	L-FIL-LET/11
			3	L-FIL-LET/11
2nd COURSE YEAR (active from the academic year 2017/18) Core/compulsory courses/activities common Curriculum-specific features				
Distribution	Learning activity	Teaching units/modules	Ects	Sector
<i>semestre</i>	Economia e cultura del sistema moda (tot. credits: 9)		3	M-STO/04
			3	M-STO/04
			3	M-STO/04
		Total compulsory credits	9	
Electives Curriculum-specific features				
<i>semestre</i>	Cultura giornalistica (tot. credits: 6)		3	SPS/08
			3	SPS/08
	Editoria multimediale (tot. credits: 6)		3	SPS/08
			3	SPS/08
<i>semestre</i>	Comunicazione e editoria di moda (tot. credits: 6)		3	M-STO/04
			3	M-STO/04
<i>1 semestre</i>	Teorie e tecniche della comunicazione radio-televisiva (tot. credits: 6)		3	SPS/08
			3	SPS/08
<i>semestre</i>	Interlinguistica (tot. credits: 9)		3	L-LIN/01
			3	L-LIN/01
			3	L-LIN/01
<i>semestre</i>	Storia della fotografia (tot. credits: 9)		3	L-ART/03
			3	L-ART/03
			3	L-ART/03
<i>annuale</i>	Lingua russa 1		9	L-LIN/21
<i>semestre</i>	Storia sociale dello spettacolo (tot. credits: 9)		3	M-STO/04
			3	M-STO/04
			3	M-STO/04
<i>2 semestre</i>	Lingua inglese (tot. credits: 9)		3	L-LIN/12
			3	L-LIN/12
			3	L-LIN/12