



UNIVERSITA' DEGLI STUDI DI MILANO
PROGRAMME DESCRIPTION - ACADEMIC YEAR 2018/19
MASTER DEGREE

Publishing and Communication, Fashion Cultures (Classe LM-92)
Enrolled from 2014/2015

HEADING

Degree classification - Denomination and code:	LM-92 Communication theory
Degree title:	Dottore Magistrale
Curricula currently available:	//
Length of course:	2 years
Credits required for admission:	180
Total number of credits required to complete programme:	120
Years of course currently available:	1st , 2nd
Access procedures:	Open, subject to completion of self-assessment test prior to enrolment
Course code:	C84

PERSONS/ROLES

Head of Study Programme

Prof.ssa Lodovica Braida

Tutors - Faculty

Proff. Nicola Del Corno, Stefano Levati

Tutors - Students

Gnani Laura

<http://www.unimi.it/studenti/matricole/77648.htm>

<http://editoriaculturecomunicazionemoda.ariel.ctu.unimi.it/v3/home/PreviewArea.aspx>

<http://www.studistorici.unimi.it/ecm/home>

Proff. Alberto Cadioli, Elio Franzini, Emanuela Scarpellini

Via Festa del Perdono, 7; Via Noto 8

EXPERIENCE OF STUDY ABROAD AS PART OF THE TRAINING PROGRAM

The University of Milan supports the international mobility of its students, offering them the opportunity to spend periods of study and training abroad, a unique opportunity to enrich their curriculum in an international context.

Study and internships abroad

Our program offers the opportunity to live a learning experience abroad, of a period from 5 to 10 months, in various campuses in Spain, France, Germany, Sweden, Finland and the U.K. It is addressed to students interested in activities such as attending courses, doing research or dissertation writing in academic disciplines that fall within the information and communication sciences, the publishing sciences, the fine arts, the performing arts and fashion.

In particular, this university has active international cooperation agreements with the Universities of Cardiff, Stockholm, Helsinki, which offer courses entirely taught in English; cooperation agreements with the Spanish universities of Barcelona, Madrid and Zaragoza and with many French campuses in France and Heidelberg in Germany. The course is also active in the Erasmus Plus-Placement programme, which includes mobility also for graduate students (within 12 months since they have obtained their degrees).

Exams taken abroad, research activity and dissertations get credit recognition after a curriculum is agreed upon with the host university. Before leaving, students define a Learning agreement plan according to the exams they intend to take and the activities they are going to do at the partner university, in line with their Italian curriculum.

How to participate in Erasmus mobility programs

To gain access to mobility programs for study purposes, lasting 3-12 months, the enrolled students of the University of Milan must attend a public selection that starts usually around the month of February each year through the presentation of specific competition announcements, which contain information on available destinations, respective duration of the mobility, requirements and deadlines for submitting the online application.

The selection, aimed at evaluating the proposed study abroad program of the candidate, knowledge of a foreign language, especially when this is a preferential requirement, and the motivations behind the request, is performed by specially constituted commissions.

Each year, before the expiry of the competition announcements, the University organises information sessions for the specific study course or groups of study courses, in order to illustrate to students the opportunities and participation rules.

To finance stays abroad under the Erasmus + program, the European Union assigns to the selected students a scholarship that - while not covering the full cost of living abroad - is a useful contribution for additional costs as travel costs or greater cost of living in the country of destination.

The monthly amount of the communitarian scholarship is established annually at national level; additional contributions may be provided to students with disabilities.

In order to enable students in economic disadvantaged conditions to participate in Erasmus+ program, the University of Milan assigns further additional contributions; amount of this contributions and criteria for assigning them are established from year to year.

The University of Milan promotes the linguistic preparation of students selected for mobility programs, organising every year intensive courses in the following languages: English, French, German and Spanish.

The University in order to facilitate the organisation of the stay abroad and to guide students in choosing their destination offers a specific support service.

More information in Italian are available on www.unimi.it > Studenti > Studiare all'estero > Erasmus+

For assistance please contact:

Ufficio Accordi e relazioni internazionali

via Festa del Perdono 7 (ground floor)

Tel. 02 503 13501-12589-13495-13502

Fax 02 503 13503

E-mail: mobility.out@unimi.it

Desk opening hour: Monday-friday 9 - 12

2nd COURSE YEAR Core/compulsory courses/activities common to all curricula		
Learning activity	Ects	Sector
Teaching workshop	3	NA
Total compulsory credits	3	
End of course requirements common to all curricula		
Final exam	24	NA
Total compulsory credits	24	

ACTIVE CURRICULA LIST

Course years currently available: 1st , 2nd

Course years currently available: 1st , 2nd

Course years currently available: 1st , 2nd

CURRICULUM: [C84-A]

1st COURSE YEAR Core/compulsory courses/activities Curriculum-specific features		
Learning activity	Ects	Sector
Contemporary italian literature and publishing system	9	L-FIL-LET/11
Digital Publishing	6	SPS/08
Social history of the spectacle	9	M-STO/04
Visual culture	6	L-ART/06
Total compulsory credits	30	
Elective courses Curriculum-specific elective courses for		
Information and web communication science	6	INF/01
Media linguistics	6	L-FIL-LET/12
Aesthetics of objects	9	M-FIL/04

Representation and image theories		6	M-FIL/04
2nd COURSE YEAR Core/compulsory courses/activities Curriculum-specific features			
Learning activity		Ects	Sector
History of printing and publishing systems		9	M-STO/08
	Total compulsory credits	9	
Elective courses Curriculum-specific elective courses for			
Contemporary history of political thought		6	SPS/02
Fashion communication and publishing		6	M-STO/04
History of contemporary culture		6	M-STO/04
History of contemporary world		6	M-STO/04
18th and 19th century Italian literature		9	L-FIL-LET/11
Archival records management		9	M-STO/08
Comparative literature		9	L-FIL-LET/14
Contact Linguistics		9	L-LIN/01
Cultural history of modern age		9	M-STO/02
Digital librarianship		9	M-STO/08
Economy of the publishing industry		9	SECS-P/07
History of literary genres		9	L-FIL-LET/10
Library and Archival History		9	M-STO/08
Theory and techniques of English translation		9	L-LIN/12
Theory and techniques of French translation		9	L-LIN/04
Theory and techniques of German translation		9	L-LIN/14
Theory and techniques of Russian translation		9	L-LIN/21
Theory and techniques of Spanish translation		9	L-LIN/07
Theory of literature		9	L-FIL-LET/14

CURRICULUM: [C84-B]

1st COURSE YEAR Elective courses Curriculum-specific elective courses for			
Italian language and music lyrics		9	L-FIL-LET/12
Media linguistics		9	L-FIL-LET/12
Aesthetics of objects		6	M-FIL/04
Representation and image theories		9	M-FIL/04
Contemporary history of political thought		9	SPS/02
Social history of the spectacle		9	M-STO/04
18th and 19th century Italian literature		9	L-FIL-LET/11
Comparative literature		9	L-FIL-LET/14
Contemporary italian literature and publishing system		9	L-FIL-LET/11
History of literary genres		9	L-FIL-LET/10
Theory of literature		9	L-FIL-LET/14
Documentary Cinema		6	L-ART/06
Filmology		6	L-ART/06
Information and web communication science		6	INF/01
Theories and cultures of advertising		6	L-ART/06
Visual culture		6	L-ART/06
2nd COURSE YEAR Elective courses Curriculum-specific elective courses for			
Culture of journalism		6	SPS/08
Social anthropology		6	M-DEA/01
Theories and techniques of radio and TV communication		6	SPS/08
Transcultural Psychology		6	M-PSI/05
Contact Linguistics		9	L-LIN/01
Cultural history of modern age		9	M-STO/02
French 1		9	L-LIN/04
Geography		9	M-GGR/01
History of Photography		9	L-ART/03
Russian 1		9	L-LIN/21
Sources, models and languages of contemporary art		9	L-ART/03

CURRICULUM: [C84-C]

1st COURSE YEAR Core/compulsory courses/activities Curriculum-specific features			
Learning activity		Ects	Sector
Aesthetics of objects		9	M-FIL/04
History and Documentation of Fashion		9	M-STO/04
Media linguistics		6	L-FIL-LET/12
	Total compulsory credits	24	
Elective courses Curriculum-specific elective courses for			
Documentary Cinema		6	L-ART/06
Filmology		6	L-ART/06
Information and web communication science		6	INF/01
Theories and cultures of advertising		6	L-ART/06
Visual culture		6	L-ART/06
18th and 19th century Italian literature		9	L-FIL-LET/11
Contemporary italian literature and publishing system		9	L-FIL-LET/11
2nd COURSE YEAR Core/compulsory courses/activities Curriculum-specific features			
Learning activity		Ects	Sector
Economy and culture of the fashion system		9	M-STO/04

	Total compulsory credits	9	
<i>Elective courses Curriculum-specific elective courses for</i>			
Culture of journalism		6	SPS/08
Digital Publishing		6	SPS/08
Fashion communication and publishing		6	M-STO/04
Theories and techniques of radio and TV communication		6	SPS/08
Contact Linguistics		9	L-LIN/01
French 1		9	L-LIN/04
History of Photography		9	L-ART/03
Russian 1		9	L-LIN/21
Social history of the spectacle		9	M-STO/04