UNIVERSITA' DEGLI STUDI DI MILANO
PROGRAMME DESCRIPTION - ACADEMIC YEAR 2025/26
MASTER DEGREE
PUBLISHING, COMMUNICATION AND FASHION CULTURES (Classe LM-92 R)
Enrolled in 2025/2026 academic year

HEADING

Degree classification - Denomination and code:	LM-92 R
Degree title:	Dottore Magistrale
Curricula currently available:	PUBLISHING / COMMUNICATION / FASHION
Length of course:	2 years
Credits required for admission:	180
Total number of credits required to complete programme:	120
Years of course currently available:	1st
Access procedures:	Open, subject to entry requirements
Course code:	CBH

PERSONS/ROLES

Head of Study Programme
   Prof. Davide Cadeddu

Tutors - Faculty
   Prof.ssa Virna Brigatti (Docente tutor per i piani di studio)
   Prof.ssa Silvia Antonia Conca (Docente tutor per stage e tirocini)
   Prof. Pompeo D'Alessandro (Referente Erasmus+ Studio)
   Prof.ssa Silvia Antonia Conca (Referente Erasmus+ Traineeship)
   Proff. Davide Cadeddu, Bruno Pischedda (Docenti tutor per ammissione laurea magistrale)

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Degree Course website
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Academic Services

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CHARACTERISTICS OF DEGREE PROGRAMME

General and specific learning objectives
   The Master's degree in Publishing and Communication, Fashion Cultures aims to:
   a) develop professional skills enabling students to gain a comprehensive understanding of production activities in the publishing industry and its overall problems, from production to consumption, with a focus on book publishing. To this end, the programme offers a wide range of options to delve deeper into the various aspects of publishing studies, a field of research focusing on the transmission of texts and the techniques used to publish texts in printed or electronic format;

b) expand students' knowledge of history, languages, literatures and philosophy, enhance their rhetorical and logical kills, introduce them to the principles of Information and Communication Technology (ICT), and more generally provide them with a theoretical and methodological framework for an in-depth understanding of communication systems and sector-specific languages (including the language of the media). The ultimate goal is for students to learn how to write contents and develop communication models for advertising, mass media and corporate communication;

c) provide students with a strong interdisciplinary background in the humanities so as to prepare them for a career in fashion, a well-established industry where the focus is not merely on economic results, but also on promoting the Italian cultural heritage and the "Made in Italy" label (through specialised communication, archives, museums, traditional and electronic exhibitions, websites, etc.). This degree is specifically designed to meet the demand for emerging professionals in this field.

The study plan comprises core courses encompassing the domains of arts, philosophy, computer science, languages, psychology and sociology (e.g. courses on cinema, photography and television, aesthetics, glottology and linguistics, information technology, Italian linguistics, social psychology and the sociology of cultural and communication processes). Some of these courses are compulsory, while in other instances students must choose one or more courses from a range of options. Course topics range from information and communication theories and techniques to economics, history and politics, up to social, cognitive and media studies. An additional focus is placed on important subjects at the intersection of social sciences, economics and laws, such as demography, ethnography and anthropology, contemporary history and the history of political doctrines. Lastly, the study plan is complemented by a number of supplementary and elective courses on, inter alia, archival and library studies, business economics, contemporary Italian literature, contemporary arts history, modern history and the history of political institutions, all of which are intended to broaden the knowledge base of the graduate.

The job-oriented nature of this degree programme is clearly visible in a number of courses, as well as in the first-year workshop. As a matter of fact, both the workshop and the internship, which is to be completed during the second year, are intended to boost data processing and analysis skills, and to train students in content writing for both traditional and digital media.

Students are also required to reach proficiency in English at level B2 under the Common European Framework for Languages (CEFR) before graduation.

At the end of their studies, graduates will have developed a set of soft skills enabling them to work for different types of media outlets, including a high degree of operational autonomy and a collaborative approach to teamwork. They will also be able to properly communicate the objectives and results of their analyses (based on a fruitful dialogue with subject experts), and to continuously update their knowledge and expertise, including through the use of new and innovative tools for research and investigation.

Expected learning outcomes
KNOWLEDGE AND UNDERSTANDING

The programme has a clear focus on teaching students how to use the Italian language effectively and appropriately according to the specificities of different job profiles, with particular regard to the language of the media. By the end of the two years, students should also demonstrate advanced IT literacy skills, plus a sound knowledge of history, literatures, languages, philosophy and arts, to the extent needed to pursue various career paths in publishing, communication and fashion, in Italy or abroad. Students develop this knowledge and understanding by participating in lectures, workshops, seminars and internships, but also through individual study, which is an essential element of all courses. Learning outcomes are tested by way of interim assessments, theoretical and practical exercises and a final exam (written or oral) for each course.

APPLYING KNOWLEDGE AND UNDERSTANDING

By graduation, students should be able to apply the knowledge and understanding acquired during the programme in work environments related to their studies. More specifically, they should be able to deploy their technical and practical know-how in relation to traditional oral and written communication (the publishing industry, the press, etc.), mass media (radio, television, cinema, newspapers, etc.) and the new digital tools.

Students learn to apply knowledge and understanding during lectures, workshops, seminars and internships, but also through individual study, which is an essential element of all courses. Learning outcomes are tested by way of interim assessments, theoretical and practical exercises and a final exam (written or oral) for each course.

In addition to the workshop and internship, another way for students to practice their ability to apply knowledge and understanding is to participate in study and traineeship mobility programmes with partner universities in other countries.

MAKING JUDGEMENTS

Students are expected to demonstrate a sound cross-disciplinary knowledge base, enabling them to form their own opinions and produce insightful reflections in the subject areas covered by the programme. Strong critical thinking and judgement making skills are non-negotiable for anyone wishing to reach a top-level position in the publishing, communication or fashion industry, which involves constantly investigating and trying out innovative communication channels and ideas. An independent job in communication requires robust academic knowledge, proficiency with software and application tools, a strong theoretical grounding in communication studies, an extensive understanding of cultural and historical references, and analytical skills for the interpretation of general cultural phenomena. History, literature, philosophy and logic are key

elements of the learning pathway to achieve these goals. Students develop judgement-making skills throughout their academic activities (lectures, interim tests, final exams, workshops and the internship), and also by working on their final thesis.

COMMUNICATION SKILLS

Communication, in its various forms, is one of the key areas of interest of this Master's degree programme, as it plays a crucial role in driving critical reflection and operational practices within different segments of the cultural, information and business sectors.
Students will develop solid communication skills, including excellent writing skills in Italian, oral communication skills (also in a foreign language), and proficiency in the use of IT tools. Various courses contribute to the development of communication skills, namely those related to linguistics, literature, philosophy and visual culture.
Communication skills can also be enhanced through participation in international mobility programmes.

LEARNING SKILLS

Besides passing course exams and participating in the workshop and internship, students will have to demonstrate that they are able to identify and screen bibliographic sources, query databases and look for information on the internet. This ability will enable them to update their knowledge, also with a view to their thesis work, which critically contributes to shaping learning and research skills. Producing a thesis requires students to autonomously look for documents and bibliographic sources on the topic agreed with their supervisor, a process which can involve querying archives and libraries and contacting research centres in Italy and abroad. This is followed by the actual writing process, where students are asked to draw on their critical skills and use the data and information collected to produce an original paper related to their field of studies.

Professional profile and employment opportunities
PROFESSIONAL PROFILE

Thanks to the knowledge and skills acquired over the two years of the programme, graduates will be fully equipped to work for publishing companies in a variety of departments, possibly even in managerial positions, and more generally to be part of any public or private initiative involving editorial activities. Their sound acquaintance with the history of books and modern and contemporary publishing will enable them to handle the organisation of cultural activities for public administrations operating in different sectors. For example, they may hold important roles within editorial archives, museums, libraries and public and private study centres. Alternatively, they may opt for self-employment, or aim for top-level positions within publishing companies.
Career opportunities may also be found in the ICT field, where graduates would bring to the table their mastery of new technologies and tools. Furthermore, they will have all the skills needed to plan and organise cultural and events at different scales, particularly in those cases that require the analysis and implementation of multimedia communication models. Other job functions may include managing the visual identity of archives and museums, planning communication events, and serving as manager within Italian and foreign institutions.
The Master's degree in Publishing and Communication, Fashion Cultures provides students with a unique array of highly specialised skills, preparing them to work for companies operating in the fashion industry in Italy and abroad. Thanks to their expertise, graduates will be fully equipped to hold managerial positions within fashion magazines, PR agencies, archives and museums, and private and public organisations operating in the fashion industry.
At the end of their studies, graduates will be eligible to pursue a doctorate. Alternatively, they may opt for a vocational master, for example the 1st-level vocational master in Publishing organised jointly by the Faculty of Humanities, the Mondadori Foundation and AIE (Italian Publishers Association), or one of the two 2nd-level vocational masters under the Department of Historical Studies, i.e. the vocational master in Digital Humanities (in collaboration with the Municipality of Milan) and the vocational master in Public History (in collaboration with the Feltrinelli Foundation).

CAREER OPPORTUNITIES

1) Specialists in public relations, image and related professions
Job function:
These specialists handle public relations and manage the corporate image of companies and organisations by writing contents, selecting and circulating advertising materials, as well as by organising and sponsoring high-visibility events, initiatives for citizens and other activities not directly related to marketing and promotion.
Professional skills:
- ability to analyse communication and information campaigns run by different actors (companies, organisations, institutions, etc.)
- expertise with traditional and new media, advertising, mass communication and corporate communication
Potential employers:
- public relations and corporate communication agencies
- image consulting firms
- public administrations
- public relations offices

- press offices

2) Dialogue writers and lyricists
Job function:
Dialogue writers and lyricists write scripts and dialogues for films, radio and television shows, and lyrics for music.
Professional skills:
- theoretical knowledge as well as technical and practical skills relating to the film, TV, and radio industry
- literary and linguistic skills
- a good grounding in history, philosophy and the arts
- knowledge of traditional media
Potential employers:
- script writing services
- lyrics services
- songwriting services
- companies handling cinematic, television and radio adaptations
- scriptwriting companies for the film, TV and radio industry

3) Copywriters
Job function:
Copywriters write marketing materials and informational texts to advertise goods and services in the press, on TV and radio, as well as through other media.
Professional skills:
- knowledge of marketing, mass communication strategies and market analysis
- storytelling analysis, ability to understand the meanings and values linked to a brand or product
- marketing campaign analysis, knowledge of traditional and new media
Potential employers:
- advertising agencies
- copywriting agencies and storytelling agencies

4) Technical writers
Job function:
Technical writers draft manuals, user guides, technical annexes and informational texts about consumer goods and services in connection with the publishing, communication and fashion sectors.
Professional skills:
- knowledge of marketing, mass communication strategies and market analysis
- storytelling analysis, ability to understand the meanings and values linked to a brand or product
- marketing campaign analysis, knowledge of traditional and new media
Potential employers:
- technical writing firms specialising in manuals for the publishing, communication and fashion sectors
- technical writing firms specialising in texts for the publishing, communication and fashion sectors

5) Content editors and proofreaders
Job function:
Content editors and proofreaders review and edit written texts as well as audio-visual and multimedia contents.
Professional skills:
- literary and linguistic skills
- a good grounding in history, philosophy and the arts
- knowledge of traditional and new media
Potential employers:
- proofreading agencies
- content editing agencies

6) IT communication specialists (digital media managers, social media managers, web communication managers and web content managers)
Job function:
IT communication specialists (i.e. digital media managers, social media managers, web communication managers and web content managers) take care of the following tasks and processes:
- design of static and dynamic websites, as well as social media pages;
- development of static and dynamic websites, as well as social media pages;
- management and maintenance of static and dynamic websites, as well as social media pages;
- search engine optimisation (SEO);
- promotion of websites and social media pages on the Internet.
Professional skills:
- advanced IT literacy, web design and social media planning
- online communication and web writing

- internet marketing
- knowledge of sociology of new media, semiotics of new media, digital humanities
Potential employers:
- companies and organisations providing web communication services to other parties
- companies and organisations who manage their online communication and social media presence in-house
- web communication/social media departments of companies and public administrations

Initial knowledge required
QUALIFICATIONS AND KNOWLEDGE REQUIRED FOR ADMISSION

A) STUDENTS WITH AN ITALIAN DEGREE

Access to the Master's degree programme is subject to an aptitude test aimed at ascertaining the adequacy of the applicant's background knowledge. All the details regarding the aptitude test are established by the Academic Board and the Department Council.

In addition to the aptitude test, which is mandatory, applicants must meet the following educational requirements:

1. Applicants holding a Bachelor's degree in Communication (degree class L-20) are automatically admitted to the programme;

2. Applicants holding a Bachelor's degree in one of the following degree classes are also eligible for admission:
L-1 Cultural heritage
L-3 Visual arts, music, performing arts and fashion studies
L-5 Philosophy
L-10 Humanities
L-19 Education and training
L-42 History
provided that they have earned at least 60 university credits (CFU/ECTS) in the following scientific-disciplinary sectors:
INF/01 Informatics, ING-INF/05 Information processing systems, IUS/08 Constitutional law, IUS/09 Public law, IUS/10 Administrative law, IUS/13 International law, IUS/14 European Union law, IUS/20 Philosophy of law, IUS/21 Comparative public law, L-ART/02 History of modern art, L-ART/03 History of contemporary art, L-ART/05 Performing arts, L-ART/06 Cinema, photography and television, L-ART/07 Musicology and history of music, L-FIL-LET/10 Italian literature, L-FIL-LET/11 Contemporary Italian literature, L-FIL-LET/12 Italian linguistics, L-FIL-LET/13 Philology of Italian literature, L-FIL-LET/14 Literary criticism and comparative literature, L-LIN/01 Glottology and linguistics, L-LIN/03 French literature, L-LIN/04 Language and translation - French, L-LIN/05 Spanish literature, L-LIN/06 Hispanic languages and literatures, L-LIN/07 Language and translation - Spanish, L-LIN/10 English literature, L-LIN/11 Anglo-American languages and literatures, L-LIN/12 Language and translation - English, L-LIN/13 German literature, L-LIN/14 Language and translation - German, L-LIN/21 Slavic studies, M-DEA/01 Demology, ethnology and anthropology, M-FIL/01 Theoretical philosophy, M-FIL/02 Logic and philosophy of science, M-FIL/03 Moral philosophy, M-FIL/04 Aesthetics, M-FIL/05 Philosophy and theory of language, M-FIL/06 History of philosophy, M-GGR/01 Geography, M-PSI/01 General psychology, M-PSI/05 Social psychology, M-STO/02 Modern history, M-STO/04 Contemporary history, SPS/01 Political philosophy, SPS/02 History of political thought, SPS/03 History of political institutions, SPS/04 Political science, SPS/07 General sociology, SPS/08 Sociology of culture and communication, SPS/11 Political sociology.

3. Applicants holding another Bachelor's degree or a diploma issued by an academy or institute of arts and design are also eligible for admission, provided that they have earned at least 9 university credits (CFU/ECTS) for each of the following subject groups:
a) L-ART/02 History of modern art, L-ART/03 History of contemporary art, L-ART/05 Performing arts, L-ART/06 Cinema, photography and television, L-ART/07 Musicology and history of music
b) L-FIL-LET/10 Italian literature, L-FIL-LET/11 Contemporary Italian literature, L-FIL-LET/12 Italian linguistics
c) M-FIL/04 Aesthetics, M-FIL/05 Philosophy and theory of language
d) M-STO/02 Modern history, M-STO/04 Contemporary history
and at least 54 additional credits (CFU/ECTS) in the following scientific-disciplinary sectors, for a total of 90 credits:
INF/01 Informatics, ING-INF/05 Information processing systems, IUS/08 Constitutional law, IUS/09 Public law, IUS/10 Administrative law, IUS/13 International law, IUS/14 European Union law, IUS/20 Philosophy of law, IUS/21 Comparative public law, L-FIL-LET/13 Philology of Italian literature, L-FIL-LET/14 Literary criticism and comparative literature, L-LIN/01 Glottology and linguistics, L-LIN/03 French literature, L-LIN/04 Language and translation - French, L-LIN/05 Spanish literature, L-LIN/06 Hispanic language and literatures, L-LIN/07 Language and translation - Spanish, L-LIN/10 English literature, L-LIN/11 Anglo-American languages and literatures, L-LIN/12 Language and translation - English, L-LIN/13 German literature, L-LIN/14 Language and translation - German, L-LIN/21 Slavic studies, M-DEA/01 Demology, ethnology and anthropology, M-FIL/01 Theoretical philosophy, M-FIL/02 Logic and Philosophy of Science, M-FIL/03 Moral philosophy, M-FIL/06 History of philosophy, M-GGR/01 Geography, M-PSI/01 General psychology, M-PSI/05 Social psychology, SPS/01 Political philosophy, SPS/02 History of political thought, SPS/03 History of political institutions, SPS/04 Political science, SPS/07 General sociology, SPS/08 Sociology of culture and communication, SPS/11 Political

sociology.

4. To be granted admission, applicants must demonstrate English proficiency at level B1 of the Common European Framework of Reference for Languages (CEFR).

Proficiency in English at a B1 level or higher under the Common European Framework of Reference for Languages (CEFR) is required for admission.
The B1-level requirement will be ascertained by the University Language Centre (SLAM) upon admission as follows:
- Language certificate at or above B1, obtained no more than three years earlier. For the list of language certificates recognized by the University please review: (https://www.unimi.it/en/node/39267). The certificate must be uploaded when submitting the online application;
- English level achieved during a University of Milan degree programme and certified by the University Language Centre (SLAM) no more than four years before the date of admission application, including levels based on language certificates submitted by the applicants during their Bachelor's degree at the University of Milan. In this case the process is automatic, the applicant does not have to attach any certificates to the application;
- Entry test administrated by the University Language Centre (SLAM) according to the calendar published on the website: (https://www.unimi.it/en/node/39267). All those who fail to submit a valid certificate or do not meet the required proficiency level will be instructed during the admission procedure to take the Entry test.
Applicants who do not take or pass the Entry test will be required to obtain a language proficiency certificate recognized by the University (see: https://www.unimi.it/en/node/39322) and deliver it to the SLAM via the InformaStudenti service by the deadline fixed for the master's programme (https://www.unimi.it/en/node/39267).
Applicants who do not meet the requirement by said deadline will not be admitted to the master's degree programme and may not sit any further tests.

Educational requirements will be assessed through admission interviews, as explained in the next section.

B) STUDENTS WITH A FOREIGN DEGREE

Proficiency in English at a B1 level or higher under the Common European Framework of Reference for Languages (CEFR) is required for admission.
The B1-level requirement will be ascertained by the University Language Centre (SLAM) upon admission as follows:
- Language certificate at or above B1, obtained no more than three years earlier. For the list of language certificates recognized by the University please review: (https://www.unimi.it/en/node/39267). The certificate must be uploaded when submitting the online application;
- English level achieved during a University of Milan degree programme and certified by the University Language Centre (SLAM) no more than four years before the date of admission application, including levels based on language certificates submitted by the applicants during their Bachelor's degree at the University of Milan. In this case the process is automatic, the applicant does not have to attach any certificates to the application;
- Entry test administrated by the University Language Centre (SLAM) according to the calendar published on the website: (https://www.unimi.it/en/node/39267). All those who fail to submit a valid certificate or do not meet the required proficiency level will be instructed during the admission procedure to take the Entry test.
Applicants who do not take or pass the Entry test will be required to obtain a language proficiency certificate recognized by the University (see: https://www.unimi.it/en/node/39322) and deliver it to the SLAM via the InformaStudenti service by the deadline fixed for the master's programme (https://www.unimi.it/en/node/39267).
Applicants who do not meet the requirement by said deadline will not be admitted to the master's degree programme and may not sit any further tests.

Applicants holding a foreign degree will be assessed based on their academic transcript and Italian language proficiency.

This assessment will take place through an admission interview, as explained in the next section.

ADMISSION ASSESSMENT

A) STUDENTS WITH AN ITALIAN DEGREE

Applications are open to Bachelor's graduates and upcoming graduates from universities, academies and institutes of arts and design, as well as to Master's students who intend to transfer from another programme or university.

Applicants must complete the online application form by following the instructions available at
https://www.unimi.it/en/study/bachelor-and-master-study/degree-programme-enrolment/enrolment-masters-programme
The application deadline and timeline are specified at
https://eccm.cdl.unimi.it/it/iscriversi

NOTE: With regard to academic requirements, applicants must sign and submit a self-certification form including all of the following information:

- university where they obtained their Bachelor's degree
- name of the degree and degree class
- list of all exams passed, including the exam date, mark, number of university credits (CFU/ECTS) and the scientific-disciplinary sector
- total number of CFU/ECTS earned
- only for graduates: graduation date and degree mark

Universities usually allow students to download this form directly from their websites.

The University of Milan reserves the right to disregard the application if the self-certification form contains false or incomplete data, or is not signed.

The admission process is in two steps: a mandatory aptitude test focusing on the knowledge and skills acquired by applicants during their undergraduate studies, and an admission interview intended to ascertain if the applicant fulfils the academic requirements.

Mandatory test
The date and time of the mandatory test will be posted at
https://eccm.cdl.unimi.it/it/iscriversi
under "Domande di ammissione / Colloqui / Immatricolazioni" [admission application / interviews / matriculation].

The test consists of 60 multiple-choice questions on the following topics:
- literature/linguistics
- history/philosophy
- history of art/theatre/cinema
- journalism/media/current affairs

Those who score in the top 60% of all applicants will be deemed to have passed the test. Those who rank in the bottom 40% will not be eligible for admission.

Admission interviews
The date and time of the admission interviews will be posted at
https://eccm.cdl.unimi.it/it/iscriversi
under "Domande di ammissione / Colloqui / Immatricolazioni" [admission application / interviews / matriculation].

Applicants can appear for the interview on any of the proposed dates, at their choice.

B) STUDENTS WITH A FOREIGN DEGREE

Applications are also open to Bachelor's graduates from foreign universities.

Applicants must complete the online application form by following the instructions available at
https://www.unimi.it/en/study/bachelor-and-master-study/degree-programme-enrolment/enrolment-masters-programme
The application deadline and timeline are specified at
https://eccm.cdl.unimi.it/it/iscriversi

Applicants with a foreign degree are exempted from taking the mandatory test and will be assessed based only on their academic transcript and Italian language proficiency.

All admission interviews will take place on a single date, which will be posted at
https://eccm.cdl.unimi.it/it/iscriversi
under "Domande di ammissione / Colloqui / Immatricolazioni" [admission application / interviews / matriculation].

Applicants must appear for the interview on the scheduled date and will be sent a reminder about this.

Compulsory attendance
Course attendance is not mandatory, but strongly recommended. However, attendance is mandatory for the workshop and the internship.

Internship criteria
Students are required to complete a 3-credit internship lasting a minimum of 90 hours and, as a general rule, a maximum of 250 hours.
For further information regarding internships at the Faculty of Humanities and alternative activities to earn the internship credits, please visit
https://www.unimi.it/en/study/traineeships-and-work/traineeships-and-internships/tutors-curricular-internships-and-ects-credits/humanities-internships

Degree programme final exams

Once they have earned 99 credits, students are admitted to the final graduation exam, which is worth 21 credits (for a total of 120 credits for the whole Master's degree programme).

For the final exam, students have to write a dissertation under the guidance of a supervisor, a task which may require them to conduct research on public and private archives, process statistical data, create annotated bibliographies and read national and international publications. This process will help students prove and hone their writing and text-structuring skills. Alternatively, students may decide to opt for a practical dissertation, i.e. a project, a field study or a digital/multimedia product, rather than a written paper. This would provide them with the opportunity to put their knowledge into practice while demonstrating their creative skills. In both cases, students will produce an original work displaying all their subject-specific knowledge, while presenting innovative findings in their field of studies. Preparing the final dissertation may also provide students with a chance to interact with industry players, as they may have to collect data, find documents or conduct interviews with high-standing professionals.

Students can be awarded a maximum of 6 points for the final exam.

The degree mark is on a scale of 110, the highest score being 110/110 cum laude.

To learn more on how the degree mark is awarded and the composition of the degree board, please refer to the rules established by the Faculty of Humanities.

Notes

In order to obtain their degree, students must be proficient in English at a B2 level, certified as follows:

- By summitting a B2 or higher language certificate issued no more than three years prior to the date of application. You will find the list of language certificates recognized by the University at: (https://www.unimi.it/en/node/39322). If not submitted during the application process, the certificate must be uploaded when enrolling, or subsequently at: http://studente.unimi.it/uploadCertificazioniLingue;
- B2 or higher level achieved earlier and validated during the application process;
- B2 or higher level achieved during the Entry test;
- By taking a Placement test administrated by the University Language Centre (SLAM) between October and January of year 1.

All those who do not achieve B2 or higher level will be required to attend a B2-level English course administrated by the University Language Centre (SLAM) during the second semester of year 1.

Those who do not attend the course or do not pass the end-of-course test after six attempts must obtain the necessary certification privately before graduating.

EXPERIENCE OF STUDY ABROAD AS PART OF THE TRAINING PROGRAM

The University of Milan supports international mobility by providing its students with the opportunity to spend study and internship periods abroad. It is a unique chance to enrich your educational path in a new exciting environment.

The agreements entered into by the University with over 300 universities from the 27 EU member countries under the European Erasmus+ programme allow regularly enrolled students to carry out part of their studies at one of the partner universities or to undertake internships at companies, training and research centres and other organisations.

Similar international mobility opportunities are provided outside Europe, through agreements with a number of prestigious institutions.

The University of Milan is a member of the 4EU+ European University Alliance that brings together eight public multidisciplinary universities: University of Milan, Charles University of Prague, Heidelberg University, Paris-Panthéon-Assas University, Sorbonne University of Paris, University of Copenhagen, University of Geneva, and University of Warsaw. The 4EU+ Alliance offers integrated educational pathways and programmes to promote the international mobility of students (physical, blended and virtual).

Study and internships abroad

The Master's Degree Course offers the opportunity to carry out a training experience abroad, through the Erasmus+ Study Program, for a period of 6 months at various locations in France, Germany, Netherlands, Poland, United Kingdom, Czech Republic, Spain and Sweden, with the possibility of extending the stay or repeating the experience up to 12 months. Students who wish to carry out activities of course attendance, research and master's degree thesis, in disciplinary fields consistent with their training path, are interested.

In particular, we highlight the active agreements with the universities of Avignon, Le Mans, Lille and Paris (France), Heidelberg (Germany), Rotterdam (Netherlands), Warsaw and Wroclaw (Poland), Cardiff (United Kingdom), Prague (Czech Republic), Barcelona, Madrid and Zaragoza (Spain) and Stockholm (Sweden).

The exams taken abroad and the research and master's degree thesis activities are recognized following a study plan agreed with the host institution. Before leaving, students define a Learning agreement based on the exams and activities they intend to take at the partner University, corresponding to the needs of their study plan.

The Master's Degree Course also promotes the Erasmus+ Traineeship Program, which provides for mobility also for recent graduates within 12 months of graduation, at foreign institutions identified from time to time, for a period of internship that can be recognized, upon agreement, through university training credits (cfu) and registered on the 'Europass' document.

How to participate in Erasmus mobility programs

How to participate in Erasmus+ mobility programmes

The students of the University of Milan can participate in mobility programmes, through a public selection procedure.
Ad hoc commissions will evaluate:
- Academic career
- the candidate's proposed study programme abroad
- his/her foreign language proficiency
- the reasons behind his/her application

Call for applications and informative meetings
The public selection for Erasmus+ mobility for study generally begins around February each year with the publication of a call for applications specifying destinations and requirements. Regarding the Erasmus+ Mobility for Traineeship, the University of Milan usually publishes two calls a year enabling students to choose a destination defined by an inter-institutional agreement or to find a traineeship position on their own.

The University organises informative meetings to illustrate mobility opportunities and rules for participation.

Erasmus+ scholarship
The European Union grants the winners of the Erasmus+ programme selection a scholarship to contribute to their mobility costs, which may be supplemented by the University funding for disadvantaged students.

Language courses
Students who pass the selections for mobility programmes can benefit from intensive foreign language courses offered each year by the University Language Centre (SLAM).
https://www.unimi.it/en/node/8/

Learn more at https://www.unimi.it/en/node/274/

For assistance, please contact:
International Mobility Office
Via Santa Sofia 9 (second floor)
Tel. 02 503 13501-12589-13495-13502
Contacts: InformaStudenti;
Student Desk booking through InformaStudenti

1st COURSE YEAR Core/compulsory courses/activities common to all curricula		
Learning activity	**Ects**	**Sector**
English proficiency B2 (3 ECTS)	3	ND
Total compulsory credits	3	
Elective courses common to all curricula		
6 credits to be acquired in one of the following subjects		
Communication and sustainability	6	SPS/08
Culture of journalism	6	SPS/08
9 credits to be acquired in one of the following subjects		
Aesthetics of music and spectacle	9	M-FIL/04
Aesthetics of objects	9	M-FIL/04
9 credits to be acquired in one of the following subjects		
Italian language and music lyrics	9	L-FIL-LET/12
Media linguistics	9	L-FIL-LET/12
6 credits to be acquired in one of the following subjects		
Data and natural language technologies	6	INF/01
Introduction to computer vision and its applications	6	INF/01
9 credits to be acquired in one of the following subjects		
History of contemporary political thought	9	SPS/02
Political marketing and ideologies in history	9	SPS/02
9 credits to be acquired in one of the following subjects		
History of contemporary culture	9	M-STO/04
Social history of the spectacle	9	M-STO/04
3 credits to be acquired with a laboratory		
End of course requirements common to all curricula		
Final exam	21	NA
Total compulsory credits	21	

ACTIVE CURRICULA LIST

PUBLISHING Course years currently available: 1st
COMMUNICATION Course years currently available: 1st
FASHION Course years currently available: 1st

CURRICULUM: [CBH-A] PUBLISHING

2nd COURSE YEAR (available as of academic year 2026/27) Core/compulsory courses/activities Curriculum-specific features PUBLISHING

Learning activity		Ects	Sector
Digital publishing		6	SPS/08
History of printing and publishing systems		9	M-STO/08
	Total compulsory credits	15	

Elective courses Curriculum-specific elective courses for PUBLISHING

9 credits to be acquired in one of the following subjects

	Ects	Sector
Cultural history of modern age	9	M-STO/02
Economy of the publishing industry	9	SECS-P/07
History of contemporary world	9	M-STO/04
Printed books: a cultural history of publishing, reading, and preserving	9	M-STO/08

9 credits to be acquired in one of the following subjects

	Ects	Sector
Contemporary italian literature and publishing system	9	L-FIL-LET/11
Editorial philology and italian literature of the twentieth century	9	L-FIL-LET/11

9 credits to be acquired in free choice courses (9 credits or 6+3 credits as integration - Requests to repeat an exam, for a maximum total of 18 credits, must be justified to the teacher in charge of the course, who will agree on the relevant exam programme)

3 credits to be acquired with an internship

CURRICULUM: [CBH-B] COMMUNICATION

2nd COURSE YEAR (available as of academic year 2026/27) Elective courses Curriculum-specific elective courses for COMMUNICATION

6 credits to be acquired in one of the following subjects

	Ects	Sector
Cinema and cultural studies	6	L-ART/06
History of parties and political cultures	6	M-STO/04
Theories of the moving image	6	L-ART/06
Visual culture	6	L-ART/06

9 credits to be acquired in one of the following subjects

	Ects	Sector
Data law and digital society	9	IUS/08
Privacy law	9	IUS/08
Public communication in the history of institutions	9	SPS/03
Ways and forms of communication in ancient, medieval and modern era	9	(3) M-STO/01, (3) L-ANT/03, (3) M-STO/02

9 credits to be acquired in one of the following subjects

	Ects	Sector
18th and 19th century italian literature	9	L-FIL-LET/11
Contact linguistics	9	L-LIN/01

6 credits to be acquired in one of the following subjects

	Ects	Sector
Advertising theories and communication design	6	L-ART/06
Media theory and AI	6	(3) M-FIL/04, (3) L-ART/06
Theories and techniques of radio and television communication	6	SPS/08

12 credits to be acquired in free choice courses (6+6 credits or 9+3 credits as integration - Requests to repeat an exam, for a maximum total of 18 credits, must be justified to the teacher in charge of the course, who will agree on the relevant exam programme)

3 credits to be acquired with an internship

CURRICULUM: [CBH-C] FASHION

2nd COURSE YEAR (available as of academic year 2026/27) Core/compulsory courses/activities Curriculum-specific features FASHION

Learning activity		Ects	Sector
History and documentation of fashion		9	M-STO/04
Made-in-Italy culture in fashion and design		9	M-STO/04
Writings, gender and fashion in contemporary Italy		9	L-FIL-LET/11
	Total compulsory credits	27	

Elective courses Curriculum-specific elective courses for FASHION

6 credits to be acquired in one of the following subjects

	Ects	Sector
Artistic production and industrial society	6	L-ART/03

Fashion publishing and new media communication	6	SPS/08
History of symbolic communication in the contemporary era	6	M-STO/04
Photography and new media in contemporary art	6	L-ART/03

9 credits to be acquired in free choice courses (9 credits or 6+3 credits as integration - Requests to repeat an exam, for a maximum total of 18 credits, must be justified to the teacher in charge of the course, who will agree on the relevant exam programme)

3 credits to be acquired with an internship