



UNIVERSITA' DEGLI STUDI DI MILANO
PROGRAMME DESCRIPTION - ACADEMIC YEAR 2019/20
BACHELOR
Computer Science for New Media Communications (Classe L-31)
Enrolled from 2018/2019 academic year

HEADING

Degree classification - Denomination and code:	L-31 Computer science
Degree title:	Dottore
Length of course:	3 years
Total number of credits required to complete programme:	180
Years of course currently available:	1st , 2nd
Access procedures:	Cap on student, student selection based on entrance test
Course code:	F9X

PERSONS/ROLES

Head of Study Programme

Prof. Giovanni Pighizzini

Degree Course Coordinator

Prof. Roberto Sassi

Tutors - Faculty

Sabrina Tiziana Gaito, Raffaella Lanzarotti, Sergio Mascetti, Alessandro Rizzi, Roberto Sassi.

Degree Course website

<https://icd.cdl.unimi.it/>

via Celoria 18, Milano Phone 0250316250/252 <https://icd.cdl.unimi.it/> Email: segreteria.didattica@di.unimi.it

<http://www.unimi.it/studenti/matricole/77516.htm>

via Celoria 18, Milano <http://www.di.unimi.it/ecm/home/organizzazione/organ-di-governo/altre-commissioni/content/piani-di-studio.0000.UNIMIDIR>
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CHARACTERISTICS OF DEGREE PROGRAMME

General and specific learning objectives

The objectives of the degree programme in Computer Science for New Media Communication are, on the one hand, to provide a solid basic and methodological knowledge in the areas of computer and mathematical sciences and on the other to provide a good mastery of methodologies and technologies of communication and information and their use in the creation, integration and maintenance of high-tech environments for the dissemination of professional, scientific, cultural and entertainment contents. In addition, the programme offers adequate preparation for the different application areas of the discipline (web, cinema, photography, publishing, television, new media). The degree programme is structured with a common trunk, which then branches in two curricula ("Y" shape), aimed at creating professionals with different skills: one on the web and mobile computing, the other on multimedia. The two paths share a broad common basis that preserves the uniqueness of the programme, allowing crossing between the paths and ensuring the homogeneity and cultural coherence of the graduates.

Expected learning outcomes**Knowledge and understanding**

Acquisition of basic knowledge, related to mathematics, statistics, basic computer science, procedural and object programming languages, computer architectures, operating systems, databases and computer networks. Knowledge of multimedia computing, related to human-machine interaction, web and social media programming, cloud computing, distributed process management, signal processing and multimedia computing.

Applying knowledge and understanding

Acquisition of application skills in the field of information technology and its use for the realization of cultural mediation, entertainment and communication tools.

Scientific method: learning and using the scientific method through both lectures and laboratory sessions.

Modelling: the ability to use advanced tools in modeling systems at various scales, from "large" systems to applications that also require knowledge of hardware aspects and signal transmission problems in the implementation of multimedia tools, networks and mobile programming.

Operational skills: the ability to program a computer with different programming languages with particular reference to the ability to analyze, synthesize and implement technology-based human-to-human, human-to-machine communication systems based on computer science and communication technologies.

Use of modern technologies: use of programming environments and tools, the ability to use tools for capturing, compressing, encoding and transmitting distributed and multimedia information, as well as software systems for storage and fruition of digital content.

Ability to carry out teamwork: developed in laboratory courses and during the work for the preparation of the final thesis.

Making judgments

Graduates of the programme will acquire the ability to make independent and aware judgments about the decisions and design choices of the companies, organizations and institutions in which they will operate. They will also assimilate the principles of professional ethics that guide interpersonal relations in the professional contexts where they will operate after graduation, with particular attention to the economic and legal issues of intellectual property.

Communication skills

Acquisition of appropriate communication skills and the use of related tools with reference to: communication in Italian and foreign (English) language; skills in the practice of information technology for the acquisition, processing, generation, organization, storage and use of distributed and multimedia information. Graduates of the programme should be able to support their choices and communicate the results of their analyses and assessments clearly and effectively, using the language (English), which is most common in the international working contexts of reference, and using, with full technical mastery, the most up-to-date computer tools, as well as the most advanced tools (mathematical-statistical, economic-legal, for multimedia and distributed communication) for the analysis and representation of data and knowledge in social media, mobile and multimedia contexts.

Learning skills

The degree programme aims to lead its students, albeit gradually, to the frontier of the most advanced IT solutions in the multimedia, mobile and Internet sectors. For this reason, the programme has as a priority to promote the development of further learning skills by its students, as well as the acquisition of methodological and theoretical skills that allow its graduates to pursue autonomously self-learning and design activities according to international standards, also in order to continue their studies with master's degree programmes in computer science and other related fields.

Professional profile and employment opportunities

The programme is designed to train graduates who:

- have a wide range of knowledge and expertise in the various fields of information technology and communication, aimed at their use in the design, development and management of communication systems, in relation to a wide range of application domains, with particular reference to the web, multimedia and mobile applications;
- are familiar with the scientific investigation method, possess good modelling skills, and can understand and use mathematical tools to underpin computer skills and communication models;
- are able to use at least one language of the European Union, beyond Italian, in their dedicated field of expertise and to exchange general information;
- are able to carry out teamwork, operate autonomously and easily step into the job market.

The areas in which the graduates in Computer Science for New Media Communications can be included are: industry and services for cultural productions (web, publishing, radio, film, television, new media), services for corporate communication, services for political and social communication, advertising companies, public and private companies.

In these areas, graduates in Computer Science for New Media Communications can deal with issues related to the following activities:

- management of the production and distribution chain of digital multimedia content;
- digital and multi-channel publishing;
- mobile and distributed applications;
- cloud computing;
- support for digital multimedia technology-based communication;
- web communication design and evaluation;
- capturing, compressing, encoding, and transmitting multimedia information;
- software system integration and homogenization of distributed, web and multimedia sources;
- graphic and digital photography experts;
- technical experts in visual audio productions;
- development and testing of user interfaces and intelligent systems for user interaction;
- programming of basic and dedicated IT systems.

Notes

In order to get their degree, students are required to certify their knowledge of the English language at the B1 level. This level can be certified in one of the following ways:

- By submitting their language certificate, taken no more than 3 years before its submittal and attesting a B1 or higher level (for the list of the language certificates which are accepted by the University of Milan, please refer to the website: <http://www.unimi.it/studenti/100312.htm>).

Students can submit their language certificate during the immatriculation procedure or send it to the Language Centre of the University of Milan (SLAM) via the Infostudente service.

- By sitting the placement test run by SLAM, during the first year exclusively, from September to December. Should they not pass the Placement Test, students will have to attend the English language course organized by SLAM. All students who do not have a valid language certificate must sit the Placement Test. Those students who do not sit the Placement test by December or do not pass the end of course test in one of the 6 attempts granted will have to get a language certificate outside the University of Milan within their degree.

EXPERIENCE OF STUDY ABROAD AS PART OF THE TRAINING PROGRAM

The University of Milan supports the international mobility of its students, offering them the opportunity to spend periods of study and training abroad, a unique opportunity to enrich their curriculum in an international context.

Study and internships abroad

The education program can be enriched by educational activities abroad both to deepen some topics and as socialization experience in international environments. Within the Erasmus+ program study periods can be taken in over 50 universities in Belgium, Finland, France, Germany, Greece, Lithuania, Norway, Netherlands, Poland, Portugal, Czech Republic, Romania, Spain, Switzerland, Hungary. Courses will be recognized in the personalized study plan. These periods abroad are typically 5-month long and include courses for about 30 CFU, in the area of information and communication technology and related applications. Recognition of these educational activities will be based on the Learning Agreement, to be defined in advance by the student and the Erasmus coordinator at the Computer Science Department before starting the period abroad: course in the learning agreement with passed exams will replace the educational activities of the study plan ("manifesto"), either by covering the same topics or complementing the acquired basic competences. The Erasmus Committee at the Computer Science Department will perform the recognition of CFU obtained abroad and the definition of the personalized study plan. Similarly, stages to prepare the final dissertation are allowed in the same foreign universities. Recognition will be performed by the Department Erasmus Committee.

How to participate in Erasmus mobility programs

To gain access to mobility programs for study purposes, lasting 3-12 months, the enrolled students of the University of Milan must attend a public selection that starts usually around the month of February each year through the presentation of specific competition announcements, which contain information on available destinations, respective duration of the mobility, requirements and deadlines for submitting the online application.

The selection, aimed at evaluating the proposed study abroad program of the candidate, knowledge of a foreign language, especially when this is a preferential requirement, and the motivations behind the request, is performed by specially constituted commissions.

Each year, before the expiry of the competition announcements, the University organises information sessions for the specific study course or groups of study courses, in order to illustrate to students the opportunities and participation rules.

To finance stays abroad under the Erasmus + program, the European Union assigns to the selected students a scholarship that - while not covering the full cost of living abroad - is a useful contribution for additional costs as travel costs or greater cost of living in the country of destination.

The monthly amount of the communitarian scholarship is established annually at national level; additional contributions may be provided to students with disabilities.

In order to enable students in economic disadvantaged conditions to participate in Erasmus+ program, the University of Milan assigns further additional contributions; amount of this contributions and criteria for assigning them are established from year to year.

The University of Milan promotes the linguistic preparation of students selected for mobility programs, organising every year intensive courses in the following languages: English, French, German and Spanish.

The University in order to facilitate the organisation of the stay abroad and to guide students in choosing their destination offers a specific support service.

More information in Italian are available on www.unimi.it > Studenti > Studiare all'estero > Erasmus+

For assistance please contact:

Ufficio Accordi e relazioni internazionali

via Festa del Perdono 7 (ground floor)

Tel. 02 503 13501-12589-13495-13502

Fax 02 503 13503

1st COURSE YEAR Core/compulsory courses/activities common		
Learning activity	Ects	Sector
COMPUTER ARCHITECTURE	6	INF/01
COMPUTER PROGRAMMING	12	INF/01
CONTINUUM MATHEMATICS	12	MAT/09, MAT/01, MAT/02, MAT/03, MAT/04, MAT/05, MAT/06, MAT/07, MAT/08
DIGITAL MARKETING	9	SECS-P/08
English assessment B1 (3 ECTS)	3	L-LIN/12
HUMAN-COMPUTER INTERACTION	6	INF/01
INFORMATION TECHNOLOGY LAW	6	IUS/20
MATHEMATICAL METHODS FOR DIGITAL COMMUNICATION	6	MAT/09, MAT/01, MAT/02, MAT/03, MAT/04, MAT/05, MAT/06, MAT/07, MAT/08
Total compulsory credits		60
2nd COURSE YEAR Core/compulsory courses/activities common		
Learning activity	Ects	Sector
ALGORITHMS AND DATA STRUCTURES	6	INF/01
COMPUTER NETWORKS	6	INF/01
COMPUTER PROGRAMMING II	6	INF/01
DATABASES AND WEB	12	INF/01
OPERATING SYSTEMS	6	INF/01
SIGNAL PROCESSING	6	INF/01
STATISTICS AND DATA ANALYSIS	6	INF/01
WEB AND CLOUD APPLICATIONS	6	INF/01
Total compulsory credits		54
Elective courses		
Students must acquire 6 credits by choosing the teaching related to one of the following two courses:		
- Digital social media foundations for the "Social and Mobile Computing" path;		
- Computer Graphics for the "Multimedia" path.		
COMPUTER GRAPHICS	6	INF/01
FUNDAMENTALS OF DIGITAL SOCIAL MEDIA	6	INF/01
3rd COURSE YEAR (available as of academic year 2020/21) Core/compulsory courses/activities common		
Learning activity	Ects	Sector
PRINCIPLES AND MODELS OF PERCEPTION	6	M-PSI/01
Total compulsory credits		6
Elective courses		
TABLE A.		
Optional activities (Social and Mobile Computing path)		
MOBILE COMPUTING	9	INF/01
SOCIAL MEDIA MINING	12	INF/01
TABLE B.		
Optional activities (Multimedia path)		
MULTIMEDIA INFORMATION	12	INF/01
MULTIMEDIA PROJECT	9	INF/01
Students will have to acquire 21 credits, following the teachings of the chosen course:		
- "Social and Mobile Computing" path (Table A);		
- "Multimedia" path (Table B).		
Further elective courses		
Free choice courses.		
Students will have to achieve 12 free cfu among the courses of the previous tables, among the following courses activated by the Department, or among all the courses activated by the university.		
Students can request the recognition of credits for training activities at external institutions, presenting a certification. Each certification can give rise to a maximum of 3 credits, and up to 2 certifications can be recognized. The students who intend to request the recognition of the certifications must complete the "application" form available on the page http://www.unimi.it/studenti/segreterie/963.htm and send ver to the secretary of his / her degree together with a copy of the certifications achieved.		
The evaluation will be carried out by a special commission based on the following parameters:		

- **Validity:** the certification must have been obtained for a maximum of 5 years.
- **Specificity:** the object of the certification must be those referable to those required by the degree course in which the student is regularly enrolled.
- **Specialization:** the certification must concern specialized and / or professional skills.
- **Level:** the certification must attest to skills of a medium or advanced level. Basic and entry level certifications are excluded.

NEW MEDIA SOCIOLOGY	6	SPS/08
VISUAL COMMUNICATION	6	ICAR/13

End of course requirements

FINAL EXAM	3	NA
PROFESSIONAL STAGES	18	NA
Total compulsory credits	21	

COURSE PROGRESSION REQUIREMENTS

The course contains the following obligatory or advised prerequisites

Learning activity	Prescribed foundation courses	O/S
SIGNAL PROCESSING	MATHEMATICAL METHODS FOR DIGITAL COMMUNICATION	Core/compulsory
	CONTINUUM MATHEMATICS	Core/compulsory
STATISTICS AND DATA ANALYSIS	MATHEMATICAL METHODS FOR DIGITAL COMMUNICATION	Recommended
	CONTINUUM MATHEMATICS	Core/compulsory
ALGORITHMS AND DATA STRUCTURES	COMPUTER PROGRAMMING	Core/compulsory
	MATHEMATICAL METHODS FOR DIGITAL COMMUNICATION	Recommended
	CONTINUUM MATHEMATICS	Recommended
DATABASES AND WEB	COMPUTER PROGRAMMING	Core/compulsory
COMPUTER NETWORKS	OPERATING SYSTEMS	Recommended
OPERATING SYSTEMS	COMPUTER ARCHITECTURE	Recommended
	COMPUTER PROGRAMMING	Recommended
COMPUTER PROGRAMMING II	COMPUTER PROGRAMMING	Core/compulsory