



UNIVERSITA' DEGLI STUDI DI MILANO
PROGRAMME DESCRIPTION - ACADEMIC YEAR 2024/25
BACHELOR

**Language Mediation and Intercultural Communication for business, law
and community services (Classe L-12)**
Enrolled from academic year 2023-2024

HEADING

Degree classification - Denomination and code:	L-12 Applied languages
Degree title:	Dottore
Curricula currently available:	LINGUISTIC AND CULTURAL MEDIATION FOR BUSINESS / LINGUISTIC AND CULTURAL MEDIATION FOR TOURISM / LINGUISTIC AND CULTURAL MEDIATION FOR COMMUNITY SERVICES / ITALIAN LANGUAGE AND CULTURE FOR FOREIGN LINGUISTIC MEDIATORS
Length of course:	3 years
Total number of credits required to complete programme:	180
Years of course currently available:	1st , 2nd
Access procedures:	Cap on student, student selection based on entrance test
Course code:	K21

PERSONS/ROLES

Head of Study Programme

Prof.ssa Giovanna Mapelli

Tutors - Faculty

Prof.ssa Maria Angelillo, Prof. Simone Dalla Chiesa, Prof. Francesco De Angelis, Prof.ssa Bettina Mottura, Prof. Giuseppe Sergio

Degree Course website

<https://mediazione-k21.cdl.unimi.it/>

Academic recognition of workshops and extra-curricular activities

Prof.ssa Bettina Mottura (coordinatore)

Course Administration Office

Piazza Indro Montanelli 1 - 20099 Sesto S. Giovanni (MI) Italia

Disability and SLD

Prof. Paolo Caponi (coordinatore)

Erasmus programme and international mobility

Prof. Fabio Mollica (coordinatore)

Part-time students

Prof.ssa Giovanna Mapelli

Student Office

Via S. Sofia 9/1 - 20122 Milano (MI) Italia <https://www.unimi.it/it/studiare/servizi-gli-studenti/segreterie-informastudenti>

Transfers and second degrees

Prof.ssa Silvia Cassamagnaghi

Work experience placement

Dott.ssa Lucia Berti

CHARACTERISTICS OF DEGREE PROGRAMME

General and specific learning objectives

The degree programme in Language Mediation and Intercultural Communication for business, law and community services aims to train experts in intercultural communication, who are able to combine solid linguistic and cultural skills with specific knowledge and skills in the field of economics, law and social studies.

Starting from these linguistic and cultural skills, this highly interdisciplinary degree programme aims to train experts who can manage and facilitate communication between people of different cultures and origins on the one hand, and companies and institutions on the other hand.

Year I is common to all curricula, apart from the Stranimedia curriculum, which is specifically thought for students holding a foreign qualification and is already different for the first year.

Year I provides basic mediation and linguistic skills from a multidisciplinary perspective, thanks to courses in social sciences, law and geography. It also provides solid basic computer skills for the specific needs and functions of experts in language mediation. Starting from year II, students may choose among three curricula, that differ in the courses taught according to the professional to be trained. Every curriculum has a clearly defined structure to guide the student's academic career.

Interdisciplinarity and multidisciplinarity result from the wide range of courses offered. As a general rule, students are expected to actively participate in the various didactic activities, including case studies, seminars and individual/group presentations required for each course. Particularly, students are required to participate in practical language classes and professional training workshops (both mandatory).

This programme organisation is characterised by courses with specific disciplinary contents and aims to develop soft skills, communication skills, teamwork skills and ability to make judgements, so as to achieve the required objectives.

Expected learning outcomes

Knowledge and understanding

Graduates in Language Mediation and Intercultural Communication for business, law and community services will acquire theoretical and methodological knowledge pertaining to the structure and use of their languages of study besides Italian, as well as knowledge of their specific cultures. Basic knowledge of contemporary history, geography, anthropology and sociology also contributes to a better understanding of cultures, worldviews and behaviours in different societies and socio-territorial areas. In the legal and social fields, graduates will acquire relevant knowledge to comprehend legal systems as a whole and with regard to specific areas such as business law, protection of cultural heritage and international law. Courses in economics provide basic knowledge of the economic dynamics of the last two centuries, and comprehension of microeconomic, macroeconomic and business dynamics. Finally, the core knowledge provided by the programme includes modelling, organising and using of data with reference to spreadsheets, databases and web contents.

Applying knowledge and understanding

Given the strong link between linguistic skills and their application in the job market, graduates in Language Mediation and Intercultural Communication for business, law and community services will be able to apply their knowledge of the specific subjects of the degree programme to different areas of linguistic and cultural mediation. Students will acquire this ability by attending lectures, practical language classes and workshops, during the internship and through individual study.

The ability to apply knowledge and understanding of subject matter contents is assessed in different ways, according to the peculiarities of each course. Students will either sit for written exams (with closed-ended and/or open-ended questions), individual oral exams, or interim assessments (written/oral reports, analysis of case studies, participation in group activities aimed at specific objectives).

Making judgements

By the end of the degree programme, graduates will have acquired the ability to make judgements, having learnt how to:

- search for and evaluate information and trustworthy sources;
- combine different information sources to formulate personal argumentations;
- understand if an idea is relevant and coherent;
- make decisions autonomously in work situations;
- develop and apply problem-solving strategies in work situations;
- analyse various environmental, cultural, political and economic contexts in the relevant areas.

All the above-mentioned abilities are trained and assessed both during the study programme ? through the analysis of cultural and linguistic productions, case studies, data, graphics and reports, the application of general theories to specific cases, through practical classes and exams ? and in the final paper.

Communication skills

By the end of the degree programme, with regard to communication skills, graduates will be able to:

- communicate in a clear and transparent way to specialists and non-specialists;
- communicate and disseminate contents using data and graphics;
- enhance the creation of a multicultural environment;
- present their arguments and reasoning;
- collaborate and mediate in a team;
- make a dense and conceptually complex text easy to understand also for non-mother tongue users.

Communication skills will be assessed during core and supplementary courses, on the basis of individual or group activities, through gradual assessments in the frame of the various courses and by evaluating the students' active participation in workshops and practical classes, so as to promote participative teaching.

Learning skills

By the end of the degree programme, graduates will have acquired the following learning skills, being able to:

- autonomously use the core methodological tools of the discipline studied and organise data in a transparent way;
- develop self-motivation while studying languages and improve their linguistic skills over time;
- shape their learning process strategically and flexibly on the basis of the learning objectives;
- recall ? and refer to ? previous relevant knowledge;
- learn, use tools for process analysis and refer to solid and trustworthy bibliographic sources independently.

Students will consciously choose among the different learning methods proposed by professors, until they will be able to adapt and apply them autonomously, according to different situations. This ability may be assessed based on the students' active participation in seminars, workshops and lectures ? in the form of questions asked and critical or in-depth interventions made ? as well as on their participation in individual or group activities requiring them to make correlations between specific cases and the subject matter as a whole. More specifically, students will have a chance to demonstrate this ability during the preparatory works and drafting of the final paper.

Professional profile and employment opportunities

* Expert in linguistic and cultural mediation for commercial and service businesses

Job function:

- To facilitate communication among private companies in different countries and world areas so as to contribute to the projects and international activities promoted by the company where the expert works;
- To create texts (in the languages studied, included Italian) required for the operation of companies and institutions;
- To manage production, communication and sales from and to other countries;
- To develop promotional projects and advertising campaigns for international/multilingual audiences;
- To support web and digital communication;
- To support office activities through the organisation of meetings, business trips, appointments and contacts, by preparing documents and providing operational assistance;
- To serve as language project manager at international companies or specialised external agencies, with a view to supporting the internationalisation of businesses. The project manager takes care of the entire workflow of projects concerning translation, interpreting, transcreation, copywriting, localisation, media adaptation and other language services, from the identification of project requirements in concert with internal/external customers, to the allocation of resources, delivery and analysis of customer satisfaction;
- To define, schedule, implement and manage policies for the sale and distribution of goods and services;
- To support customers (especially international clients and non-Italian speakers) and give them information and advice.

Professional skills:

- Robust multilingual skills (besides Italian) with particular reference to specialised and professional discourse, and metalinguistic skills (listening, understanding and paraphrasing information, both orally and in writing) allowing for mediation between different languages;
- Cultural skills (knowledge of different cultures and cultural contexts) and the ability to apply them to different work situations;
- Social skills, with particular attention to the specific needs and sensibilities of internal and external stakeholders, often coming from different cultures and speaking different languages, and ability to use different registers according to users and contexts;
- Ability to understand microeconomic and macroeconomic dynamics and business processes, from a global and multicultural standpoint;
- Ability to understand contracts, especially the ones relevant for internalisation of business activities, as well as to understand business strategies and financial statements;
- Marketing skills;
- Ability to manage complex workflows according to the financial means available and in full compliance with deadlines and requirements;
- Teamwork skills, ability to work on international projects and activities of the company and to meet deadlines;
- Digital skills (using digital tools, creating digital contents and surfing the net safely);
- Ability to complete relatively complex technical practical tasks that require an extensive set of factual and procedural knowledge, in contexts where advanced proficiency in Italian and good command of at least one foreign language are a must.

Employment opportunities:

- Private companies, import-export companies and international relations (front office and/or back-office, administration, preparation of calls);
- National and international language service providers (e.g. translation agencies);
- International companies, departments that manage language services (such as translations, localisation etc.) both by outsourcing to external providers and relying on internal resources;
- Local authorities, chambers of commerce, trade associations (front and/or back-office, administration, preparation of calls);
- National and international retail chains (sales assistants, warehouse manager and store manager) of different sectors;
- Banks and insurance companies, as sales assistant (for banking, insurance and other financial services);
- Self-employed retailers.

* Expert in linguistic and cultural mediation for hospitality and tourism

Job function:

- To manage intermediation, hospitality, reception and use of services of the tourism and leisure industry;
- To take part in communication, intermediation, promotion and accommodation activities related to the tourism and leisure industry.

Professional skills:

- Robust multilingual skills (besides Italian) with particular reference to professional discourse related to tourism, in all its textual and lexical varieties, and metalinguistic skills (listening, understanding and paraphrasing information, both orally and in writing) allowing for mediation between different languages;
- Solid cultural skills and knowledge of different local specificities (lifestyles, contexts, languages; comprehension of the interaction between cultures and territories);
- Communication skills, flexibility and good attitude towards different stakeholders, whether individual or collective, private or institutional;
- Digital skills for the creation and management of web contents and platforms and social networks for tourism communication;
- Marketing, legal and communication skills applied to tourism, with regard to tangible and intangible cultural heritage;
- Ability to work in groups or individually and to meet deadlines.

Employment opportunities:

- Companies, public institutions and other organisations operating in the sector (tour operators, travel agencies, tourism interpreter, tourism influencer, travel designer, travel blogger);
- Tourist facilities (hotel personnel at different levels, such as front office and back office, guest relations); other businesses in the travel, entertainment and leisure industry;
- Organisations and other businesses in the travel, entertainment and leisure industry (hostess, steward, personal shopper);
- Private and public entities such as info points/DMOs (Destination Management Organisations) dedicated to promotion of tourism, or, with regard to incoming tourism, DMCs (Destination Management Companies), which specialise in the creation of package tours mainly for international customers.

* Language specialist

Job function:

- To facilitate communication between citizens of different cultures and origins and private companies, by covering both back-office functions (communication management) and front-office functions (reception at offices, exhibitions and company events);
- To provide linguistic consulting at a semi-specialised level with regard to projects and proposals developed and/or drafted by colleagues or customers;
- To draft or revise communications and presentations for international and/or multilingual audiences;
- To manage social media communication in the languages of specialisation;
- To translate semi-specialised texts into and from Italian, also using digital tools.

Professional skills:

- Robust multilingual skills (besides Italian) with particular reference to specialised and professional discourse, and metalinguistic skills (listening, understanding and paraphrasing information, both orally and in writing) allowing for mediation between different languages;
- Ability to interact with colleagues and customers in order to understand their communication goals and contribute to reaching them;
- Ability to work autonomously on the basis of colleagues and customers' inputs;
- Ability to recognise and choose the best communicative strategies according to different contexts;
- Digital skills (using digital tools, creating digital contents and surfing the net safely).

Employment opportunities:

- Private companies;
- Consulting firms;
- Entrepreneurship and freelance work.

* Expert in linguistic and cultural mediation for the third sector and public administrations

Job function:

- To facilitate communication between citizens of different cultures and origins in healthcare services, education and administration;
- To create texts (in the languages studied, included Italian) aimed at giving information to foreign citizens;
- To support and assist foreign citizens in their first approach to public administration, as well as during the different stages of their stay;
- To help create reception and integration projects and activities for foreign citizens;
- To manage communication activities aimed at encouraging local people to learn more about foreign communities in all their aspects;
- To develop training and information projects for foreign citizens;
- To support inclusiveness of public administration services as well as equal opportunities for foreign citizens to access these services;
- To facilitate conflict resolution among public administration operators/users/institutions;

- To provide support for the improvement of services aimed at immigrants and non-Italian speaking citizens;
- To contribute to training other mediators (at different professional levels);
- To contribute to intervention plans supporting immigrants and non-Italian speaking citizens;
- To provide immigrants with information regarding basic requirements in integration processes.

Professional skills:

- Robust multilingual skills (besides Italian) with particular reference to specialised and professional discourse, and metalinguistic skills (listening, understanding and paraphrasing information, both orally and in writing) allowing for mediation between different languages;
- Sociolinguistic skills in consideration of linguistic varieties, as well as social and identity aspects characterising languages;
- Competence in intercultural pragmatics, that is knowledge of sociocultural aspects related to communicative dynamics between different languages and cultures);
- Understanding of microeconomic and macroeconomic dynamics;
- Understanding of organisational processes from a global and multicultural standpoint;
- Basic knowledge of constitutional law in a comparative perspective;
- Knowledge of legislation regulating the treatment of foreigners and the transnational movement of people.

Employment opportunities:

- Third sector institutions;
- Social enterprises;
- Universal civil service and volunteering organisations;
- Public administrations such as Italian Register offices, public security institutions (Questura, Prefettura), employment centres, local immigration offices, INPS (National Institute for Social Security) offices, Equitalia offices, Chambers of Commerce, Industry, Craft and Agriculture, schools, hospitals, healthcare services, courthouses, municipality and regional offices, acting as language mediator or member of reception and information staff.

Initial knowledge required

Qualifications and knowledge required for admission

Admission to the degree programme is capped. Candidates to the degree programme in Linguistic and cultural mediation for business, law and community services must have a high-school diploma or an equivalent qualification obtained abroad. In order to successfully attend this degree programme, students must have a significant knowledge of the Italian language and culture and must have studied at least one foreign language at high school. They also need adequate competencies in high school subjects related to the degree programme, as well as basic logical and mathematical skills.

Non-Italian students and non-Italian mother tongue students holding a foreign qualification must demonstrate Italian proficiency at least at a B1 level under the Common European Framework of Reference for Languages (CEFR), paired with basic knowledge of the Italian culture.

Admission assessment

Candidates holding an Italian qualification who are applying for the curricula in Business, Tourism and Community services (as well as foreign students not applying for the Stranimedia curriculum) must take the TOLC-SU test to assess expressive linguistic skills and logical and mathematical skills. While taking the TOLC-SU test, candidates who want to study English must take a specific test to assess knowledge of the English language (B1 level CEFR). The outcome of this test will not be considered for the ranking. Should the student fail the test, he/she will not be allowed to access English courses. In order to meet the background knowledge requirements, candidates must achieve, in the admission test, the minimum passing score set out in the call for applications. Additional learning requirements (OFA) are assigned to students who do not achieve the minimum passing score in the above-mentioned test, and have to be fulfilled within the first year of the degree programme in order for students to be allowed to sit for exams.

Candidates are admitted in rank order, following the indications reported in the call for applications and until all places available are taken.

The Stranimedia curriculum is reserved for non-Italian mother tongue students holding a foreign qualification. To be admitted, candidates must take a test to assess their knowledge of the Italian language and culture, as well as knowledge of English if they choose it as language of study. Both tests will be held online (see the call for applications for further details). Additional learning requirements (OFA) are assigned to students who do not achieve the minimum passing score in the Italian language and culture test, and have to be fulfilled by attending an Italian as a second language (L2) course, and by passing the final assessment. Further details are reported in the call for applications and on the website of the degree programme. Students who do not fulfil the OFA within the first year of the degree programme will not be allowed to sit for exams.

Should a student not meet the minimum requirements of the English test, he/she will not be able to choose English as curricular language.

Additional learning requirements (OFA) and remedial activities

For the curricula in Business, Tourism and Community services, OFA must be fulfilled through attendance of remedial courses specifically designed for the degree programme by the University. Instructions to attend these remedial courses will be available on the website of the degree programme. Assessment tests will be scheduled at the end of the courses.

As regards the Stranimedia curriculum, students must be proficient in Italian at a B1 level under the Common European Framework of Reference for Languages (CEFR). Candidates holding a foreign qualification will be assessed on Italian

during the admission test. Additional learning requirements (OFA) are assigned to students who do not achieve the B1 level in Italian and have to be fulfilled by attending an Italian L2 language course, and by passing the final assessment. The course is organised by SLAM - University of Milan Language Centre.

Transfers and second degrees

All students who intend to apply for transfer must take the TOLC-SU test. The same requirements apply to students already holding a degree who intend to obtain a second degree.

Compulsory attendance

Students are required to attend professional training workshops for the acquisition of 3 university credits (CFU). Each workshop can have a maximum of 25-30 students.

Attendance is also mandatory for practical language classes (esercitazioni), which cover 40% of the total hours of the single course, as their importance for the humanistic areas is comparable to that of laboratories of the scientific area. In accordance with the Common European Framework of Reference for Languages (CEFR), practical language classes aim to develop the basic linguistic skills (listening, reading, writing, speaking) at each CEFR level. Because of their mainly practical and interactive nature, classes are organised in small groups.

Students must attend at least 75% of practical language classes. Those who do not meet this attendance requirement will not be allowed to take any exam (neither oral nor written) of the corresponding language and programme year for the whole academic year. These exams will be available to them only from the first session of the following academic year.

Attendance is strongly recommended for all the other courses.

Internship criteria

Students must undertake an internship at a company, educational institution, publishing house or another organisation, in Italy or abroad, requiring language and cultural mediation skills. The internship allows for the acquisition of 6 CFU and is mandatory for the completion of the degree programme.

Admission is capped also due to the fact that the internship must be undertaken at external entities and the University has agreements in place only with a limited number of such entities.

Degree programme final exams

The final exam for the awarding of the degree consists of a final paper with the following characteristics:

- it must not exceed 4000-4500 words;
- it can be theoretical and/or practical;
- it can be related to the internship experience;
- it must be based on one of the typologies approved by the Academic Board, presented on the website (e.g. translation, annotated bibliography, argumentative essay, literature review, critical report on the internship activity).

The final exam corresponds to 3 CFU. Students must have obtained 177 CFU within the deadline of the graduation application to be admitted to the final exam.

The final paper can be drafted in one of the two languages of study (for Stranimedia students, only in Italian).

The final exam is normally ascribable to a course of at least 6 CFU and included in the study plan. The student may choose either the course lead instructor or the professor with whom he/she attended the exam, as supervisor of the final paper.

The final paper must be delivered within the deadline provided and is assessed by a commission composed of the supervisor and at least another professor of the degree programme. There will be no presentation of the final paper.

The final paper awards from 0 to 3 points, to be added to the weighted average of exam grades. Students who complete the programme within its normal duration are assigned 1 extra point. The supervisor may propose the award of honours if: the final score equals 110; the final paper meets the formal and methodological requirements; the student has received at least one honour in his/her career.

Graduation is public. Its organisation and scheduling are defined by the Academic Board.

EXPERIENCE OF STUDY ABROAD AS PART OF THE TRAINING PROGRAM

The University of Milan supports international mobility by providing its students with the opportunity to spend study and internship periods abroad. It is a unique chance to enrich your educational path in a new exciting environment.

The agreements entered into by the University with over 300 universities from the 27 EU member countries under the European Erasmus+ programme allow regularly enrolled students to carry out part of their studies at one of the partner universities or to undertake internships at companies, training and research centres and other organizations.

Similar international mobility opportunities are provided outside Europe, through agreements with a number of prestigious institutions.

Study and internships abroad

Within the framework of the Erasmus programme, 58 exchange agreements are in place, covering 19 countries: Austria, Belgium, Bulgaria, Estonia, France, Germany, Hungary, Ireland, Latvia, Malta, Norway, the Netherlands, Portugal, Poland, Rumania, Spain, Sweden, United Kingdom, plus Switzerland, which participates in the Erasmus + programme as a partner country. Additionally, Erasmus traineeship agreements have also been signed with companies and institutions in some of the

above-mentioned countries.

Additionally, a number of exchange agreements are in place with partner universities in non-European countries. Under these agreements, students have the opportunity to attend classes and take exams at partner institutions. Such activities and exam results may be validated in full or in part, with the corresponding credits concurring to fulfil the requirements for the attainment of the degree. Courses are typically offered in the areas of languages and the humanities, and are available in the following partner institutions:

- ARGENTINA: Universidad Nacional de Villa María (Córdoba); Universidad Nacional de La Plata (La Plata)
- CANADA: Université de Moncton
- CILE: Pontificia Universidad Católica, Universidad Autónoma de Chile
- CINA: Liaoning Normal University
- COLOMBIA: Pontificia Universidad Javeriana (Bogotá)
- COREA: Hankuk University of Foreign Studies della Corea (HUFS)
- CUBA: Universidad de Oriente (Santiago de Cuba) CUBA Universidad Central “Marta Abreu” de Las Villas – UCLV
- FEDERAZIONE RUSSA: LUNN – Linguistic University (Nižnij Novgorod), Novosibirsk Pedagogical State University (Novosibirsk), Istituto Puškin (Mosca), RGGU (RSUH) Russian Universities for the Humanities (Mosca), MGPU Moscow Pedagogical University (Mosca), HSE High School of Economics (Mosca) [in conseguenza delle sanzioni nei confronti della Federazione Russa, gli accordi sono attualmente sospesi]
- GIAPPONE: Doshisha University (Kyoto), Meiji University (Tokyo), Waseda University (Tokyo), Kyoto University of Foreign Studies, Ibaraki Christian University, Osaka University
- INDIA: Manipal (Karnataka)
- MESSICO: Universidad de Guadalajara (Guadalajara), Universidad del Claustro de Sor Juana (Città del Messico), UNAM
- Universidad Autonoma de Mexico
- PERÙ: Pontificia Universidad Católica

Besides the Erasmus exchange agreements, the Course also has one double degree program in place whereby participating students earn degrees from both institutions:

- The double degree program with AMU - Aix Marseille Université, awards students a degree in Language Mediation and Intercultural Communication issued from UNIMI and a degree in Langues étrangères appliquées - LEA, issued by AMU. Participating UNIMI students spend the third year of their course at AMU Aix-Marseille Université. For further information please contact Prof. Giovanni Turchetta (giovanni.turchetta@unimi.it)

How to participate in Erasmus mobility programs

The students of the University of Milan can participate in mobility programmes, through a public selection procedure.

Ad hoc commissions will evaluate:

- Academic career
- the candidate's proposed study programme abroad
- his/her foreign language proficiency
- the reasons behind his/her application

Call for applications and informative meetings

The public selection for Erasmus+ mobility for study generally begins around February each year with the publication of a call for applications specifying destinations and requirements. Regarding the Erasmus+ Mobility for Traineeship, the University of Milan usually publishes two calls a year enabling students to choose a destination defined by an inter-institutional agreement or to find a traineeship position on their own.

The University organizes informative meetings to illustrate mobility opportunities and rules for participation.

Erasmus+ scholarship

The European Union grants the winners of the Erasmus+ programme selection a scholarship to contribute to their mobility costs, which may be supplemented by the University funding for disadvantaged students.

Language courses

Students who pass the selections for mobility programmes can benefit from intensive foreign language courses offered each year by the University Language Centre (SLAM).

<https://www.unimi.it/en/node/8/>

Learn more at <https://www.unimi.it/en/node/274/>

For assistance, please contact:

International Mobility Office

Via Santa Sofia 9 (second floor)

Tel. 02 503 13501-12589-13495-13502
 Contacts: InformaStudenti; mobility.out@unimi.it
 Student Desk booking through InformaStudenti

1st COURSE YEAR Core/compulsory courses/activities common to all curricula		
Learning activity	Ects	Sector
Sociology of Cultural Processes	6	SPS/08
Total compulsory credits	6	
End of course requirements common to all curricula		
Final Exam	3	NN
Work Placements, Internships	6	NN
Total compulsory credits	9	

ACTIVE CURRICULA LIST

LINGUISTIC AND CULTURAL MEDIATION FOR BUSINESS Course years currently available: 1°, 2°
 LINGUISTIC AND CULTURAL MEDIATION FOR TOURISM Course years currently available: 1°, 2°
 LINGUISTIC AND CULTURAL MEDIATION FOR COMMUNITY SERVICES Course years currently available: 1°, 2°
 ITALIAN LANGUAGE AND CULTURE FOR FOREIGN LINGUISTIC MEDIATORS Course years currently available: 1°, 2°

CURRICULUM: [K21-A] LINGUISTIC AND CULTURAL MEDIATION FOR BUSINESS

1st COURSE YEAR Core/compulsory courses/activities Curriculum-specific features LINGUISTIC AND CULTURAL MEDIATION FOR BUSINESS		
Learning activity	Ects	Sector
Data, Web and Digital Content	6	INF/01
Fundamentals of Linguistics	12	(6) L-LIN/01, (6) L-FIL-LET/12
Human and Regional Geography	6	M-GGR/01
International Organisation	6	IUS/13
Total compulsory credits	30	
Elective courses Curriculum-specific elective courses for LINGUISTIC AND CULTURAL MEDIATION FOR BUSINESS		
First year Language courses - Students must obtain 24 credits (12 + 12 credits) by choosing two Language courses from the following subjects:		
Arabic I and Mediation	12	L-OR/12
Chinese I and Mediation	12	L-OR/21
English I and Mediation	12	L-LIN/12
French I and Mediation	12	L-LIN/04
German I and Mediation	12	L-LIN/14
Hindi I and Mediation	12	L-OR/19
Japanese I and Mediation	12	L-OR/22
Russian I and Mediation	12	L-LIN/21
Spanish I and Mediation	12	L-LIN/07
2nd COURSE YEAR Core/compulsory courses/activities Curriculum-specific features LINGUISTIC AND CULTURAL MEDIATION FOR BUSINESS		
Learning activity	Ects	Sector
Business Administration	6	SECS-P/07
International business contracts	9	IUS/13
Total compulsory credits	15	
Elective courses Curriculum-specific elective courses for LINGUISTIC AND CULTURAL MEDIATION FOR BUSINESS		
Second year Language courses - Students must complete the second year (9+9 credits) of the two languages chosen in the first year from the following subjects:		
Arabic II and Mediation	9	L-OR/12
Chinese II and Mediation	9	L-OR/21
English II and Mediation	9	L-LIN/12
French II and Mediation	9	L-LIN/04
German II and Mediation	9	L-LIN/14
Hindi II and Mediation	9	L-OR/19
Japanese II and Mediation	9	L-OR/22
Russian II and Mediation	9	L-LIN/21
Spanish II and Mediation	9	L-LIN/07
Students must obtain 18 credits (9 + 9 credits) by choosing two of the Culture options (corresponding to the foreign languages chosen) from those listed. For the order in which they must be studied, see the appropriate section (course progression requirements)		

Anglophone Cultural Studies I	9	L-LIN/10
Arab Culture I	9	L-OR/12
Chinese Culture I	9	L-OR/21
English Cultural Studies I	9	L-LIN/10
Francophone Cultures I	9	L-LIN/03
French Culture I	9	L-LIN/03
German Culture I	9	L-LIN/13
Hispanic American Culture I	9	L-LIN/06
Indian Culture I	9	L-OR/19
Japanese Culture I	9	L-OR/22
Russian Culture I	9	L-LIN/21
Spanish Culture I	9	L-LIN/05

Students must obtain 6 credits by completing a subject of their own choice

3rd COURSE YEAR (available as of academic year 2025/26) Core/compulsory courses/activities Curriculum-specific features LINGUISTIC AND CULTURAL MEDIATION FOR BUSINESS

Learning activity	Ects	Sector
Digital communication and social media	6	INF/01
Economic History	9	SECS-P/12
Marketing	6	SECS-P/08
Total compulsory credits		21

Elective courses Curriculum-specific elective courses for LINGUISTIC AND CULTURAL MEDIATION FOR BUSINESS

Third year Language courses - Students must follow the third year (12 + 12 credits) of the two languages chosen in the first year from the following subjects:

Arabic III and Mediation	12	L-OR/12
Chinese III and Mediation	12	L-OR/21
English III and Mediation	12	L-LIN/12
French III and Mediation	12	L-LIN/04
German III and Mediation	12	L-LIN/14
Hindi III and Mediation	12	L-OR/19
Japanese III and Mediation	12	L-OR/22
Russian III and Mediation	12	L-LIN/21
Spanish III and Mediation	12	L-LIN/07

Students must obtain 6 credits by completing a subject of their own choice

Further elective courses Curriculum-specific features LINGUISTIC AND CULTURAL MEDIATION FOR BUSINESS

During their second or third year, students must obtain 3 credits for a professional workshop to be chosen among the available curricular options

Idea Lab: Brainstorming, Copywriting and Brand Storytelling Workshop	3	NN
IP Rights in a Global Landscape	3	NN
Press Office: Tools and Techniques	3	NN
Professional Writing Workshop	3	NN
The Role of Mediation in the Development of Human Capital in the Workplace	3	NN
Working in a Project Management Office (PMO)	3	NN

CURRICULUM: [K21-B] LINGUISTIC AND CULTURAL MEDIATION FOR TOURISM

1st COURSE YEAR Core/compulsory courses/activities Curriculum-specific features LINGUISTIC AND CULTURAL MEDIATION FOR TOURISM

Learning activity	Ects	Sector
Data, Web and Digital Content	6	INF/01
Fundamentals of Linguistics	12	(6) L-LIN/01, (6) L-FIL-LET/12
Human and Regional Geography	6	M-GGR/01
International Organisation	6	IUS/13
Total compulsory credits		30

Elective courses Curriculum-specific elective courses for LINGUISTIC AND CULTURAL MEDIATION FOR TOURISM

First year Language courses - Students must obtain 24 credits (12 + 12 credits) by choosing two Language courses from the following subjects:

Arabic I and Mediation	12	L-OR/12
Chinese I and Mediation	12	L-OR/21
English I and Mediation	12	L-LIN/12
French I and Mediation	12	L-LIN/04
German I and Mediation	12	L-LIN/14
Hindi I and Mediation	12	L-OR/19
Japanese I and Mediation	12	L-OR/22
Russian I and Mediation	12	L-LIN/21
Spanish I and Mediation	12	L-LIN/07

2nd COURSE YEAR Core/compulsory courses/activities Curriculum-specific features LINGUISTIC AND CULTURAL MEDIATION FOR TOURISM

Learning activity	Ects	Sector
International Protection of Cultural Heritage and of the Environment	9	IUS/13
Places and Representations of Contemporary Italy	6	L-FIL-LET/11
Total compulsory credits	15	
<i>Elective courses Curriculum-specific elective courses for LINGUISTIC AND CULTURAL MEDIATION FOR TOURISM</i>		
Second year Language courses - Students must complete the second year (9+9 credits) of the two languages chosen in the first year from the following subjects:		
Arabic II and Mediation	9	L-OR/12
Chinese II and Mediation	9	L-OR/21
English II and Mediation	9	L-LIN/12
French II and Mediation	9	L-LIN/04
German II and Mediation	9	L-LIN/14
Hindi II and Mediation	9	L-OR/19
Japanese II and Mediation	9	L-OR/22
Russian II and Mediation	9	L-LIN/21
Spanish II and Mediation	9	L-LIN/07
Students must obtain 18 credits (9 + 9 credits) by choosing two of the Culture options (corresponding to the foreign languages chosen) from those listed. For the order in which they must be studied, see the appropriate section (course progression requirements)		
Anglophone Cultural Studies I	9	L-LIN/10
Arab Culture I	9	L-OR/12
Chinese Culture I	9	L-OR/21
English Cultural Studies I	9	L-LIN/10
Francophone Cultures I	9	L-LIN/03
French Culture I	9	L-LIN/03
German Culture I	9	L-LIN/13
Hispanic American Culture I	9	L-LIN/06
Indian Culture I	9	L-OR/19
Japanese Culture I	9	L-OR/22
Russian Culture I	9	L-LIN/21
Spanish Culture I	9	L-LIN/05
Students must obtain 6 credits by completing a subject of their own choice		
<i>3rd COURSE YEAR (available as of academic year 2025/26) Core/compulsory courses/activities Curriculum-specific features LINGUISTIC AND CULTURAL MEDIATION FOR TOURISM</i>		
Learning activity	Ects	Sector
Sociology of Cultural Production and Consumption	9	SPS/08
Total compulsory credits	9	
<i>Elective courses Curriculum-specific elective courses for LINGUISTIC AND CULTURAL MEDIATION FOR TOURISM</i>		
Third year Language courses - Students must follow the third year (12 + 12 credits) of the two languages chosen in the first year from the following subjects:		
Arabic III and Mediation	12	L-OR/12
Chinese III and Mediation	12	L-OR/21
English III and Mediation	12	L-LIN/12
French III and Mediation	12	L-LIN/04
German III and Mediation	12	L-LIN/14
Hindi III and Mediation	12	L-OR/19
Japanese III and Mediation	12	L-OR/22
Russian III and Mediation	12	L-LIN/21
Spanish III and Mediation	12	L-LIN/07
Students must obtain 6 credits by choosing one of the Culture course options. That means they must take the second year exam of the Culture courses started in their second year. For the order in which the exams must be taken please see to the relevant section (course progression requirements)		
Anglo-American Cultural Studies	6	L-LIN/11
Anglophone Cultural Studies II	6	L-LIN/10
Arab Culture II	6	L-OR/12
Chinese Culture II	6	L-OR/21
English Cultural Studies II	6	L-LIN/10
Francophone Cultures II	6	L-LIN/03
French Culture II	6	L-LIN/03
German Culture II	6	L-LIN/13
Hispanic American Culture II	6	L-LIN/06
Indian Culture II	6	L-OR/19
Japanese Culture II	6	L-OR/22
Russian Culture II	6	L-LIN/21
Spanish Culture II	6	L-LIN/05
Students must obtain 6 credits in one of the following subjects:		
Contemporary History	6	M-STO/04
Tourism Geography	6	M-GGR/01
Students must obtain 6 credits by completing a subject of their own choice		
<i>Further elective courses Curriculum-specific features LINGUISTIC AND CULTURAL MEDIATION FOR TOURISM</i>		

During their second or third year, students must obtain 3 credits for a professional workshop to be chosen among the available curricular options		
Idea Lab: Brainstorming, Copywriting and Brand Storytelling Workshop	3	NN
Landscape and Language: Methods and Practices for Field Research	3	NN
Management and Communication of Tourist Resources in Italy	3	NN
Plastics and Waste: Environmental History to Breed a Culture of Sustainability	3	NN
Urban and Regional Tourist Trails	3	NN

CURRICULUM: [K21-C] LINGUISTIC AND CULTURAL MEDIATION FOR COMMUNITY SERVICES

1st COURSE YEAR Core/compulsory courses/activities Curriculum-specific features LINGUISTIC AND CULTURAL MEDIATION FOR COMMUNITY SERVICES

Learning activity	Ects	Sector
Data, Web and Digital Content	6	INF/01
Fundamentals of Linguistics	12	(6) L-LIN/01, (6) L-FIL-LET/12
Human and Regional Geography	6	M-GGR/01
International Organisation	6	IUS/13
Total compulsory credits		30

Elective courses Curriculum-specific elective courses for LINGUISTIC AND CULTURAL MEDIATION FOR COMMUNITY SERVICES

First year Language courses - Students must obtain 24 credits (12 + 12 credits) by choosing two Language courses from the following subjects:

Arabic I and Mediation	12	L-OR/12
Chinese I and Mediation	12	L-OR/21
English I and Mediation	12	L-LIN/12
French I and Mediation	12	L-LIN/04
German I and Mediation	12	L-LIN/14
Hindi I and Mediation	12	L-OR/19
Japanese I and Mediation	12	L-OR/22
Russian I and Mediation	12	L-LIN/21
Spanish I and Mediation	12	L-LIN/07

2nd COURSE YEAR Core/compulsory courses/activities Curriculum-specific features LINGUISTIC AND CULTURAL MEDIATION FOR COMMUNITY SERVICES

Learning activity	Ects	Sector
Fundamentals of Economics	6	SECS-P/01
Total compulsory credits		6

Elective courses Curriculum-specific elective courses for LINGUISTIC AND CULTURAL MEDIATION FOR COMMUNITY SERVICES

Second year Language courses - Students must complete the second year (9+9 credits) of the two languages chosen in the first year from the following subjects:

Arabic II and Mediation	9	L-OR/12
Chinese II and Mediation	9	L-OR/21
English II and Mediation	9	L-LIN/12
French II and Mediation	9	L-LIN/04
German II and Mediation	9	L-LIN/14
Hindi II and Mediation	9	L-OR/19
Japanese II and Mediation	9	L-OR/22
Russian II and Mediation	9	L-LIN/21
Spanish II and Mediation	9	L-LIN/07

Students must obtain 18 credits (9 + 9 credits) by choosing two of the Culture options (corresponding to the foreign languages chosen) from those listed. For the order in which they must be studied, see the appropriate section (course progression requirements)

Anglophone Cultural Studies I	9	L-LIN/10
Arab Culture I	9	L-OR/12
Chinese Culture I	9	L-OR/21
English Cultural Studies I	9	L-LIN/10
Francophone Cultures I	9	L-LIN/03
French Culture I	9	L-LIN/03
German Culture I	9	L-LIN/13
Hispanic American Culture I	9	L-LIN/06
Indian Culture I	9	L-OR/19
Japanese Culture I	9	L-OR/22
Russian Culture I	9	L-LIN/21
Spanish Culture I	9	L-LIN/05

Students must obtain 9 credits in one of the following subjects:

Comparative Public Law	9	IUS/21
Private International Family Law	9	IUS/13

Students must obtain 6 credits by completing a subject of their own choice

3rd COURSE YEAR (available as of academic year 2025/26) Core/compulsory courses/activities Curriculum-specific features LINGUISTIC AND CULTURAL MEDIATION FOR COMMUNITY SERVICES

Learning activity	Ects	Sector
Cultural Anthropology	9	M-DEA/01
Total compulsory credits	9	
<i>Elective courses Curriculum-specific elective courses for LINGUISTIC AND CULTURAL MEDIATION FOR COMMUNITY SERVICES</i>		
Third year Language courses - Students must follow the third year (12 + 12 credits) of the two languages chosen in the first year from the following subjects:		
Arabic III and Mediation	12	L-OR/12
Chinese III and Mediation	12	L-OR/21
English III and Mediation	12	L-LIN/12
French III and Mediation	12	L-LIN/04
German III and Mediation	12	L-LIN/14
Hindi III and Mediation	12	L-OR/19
Japanese III and Mediation	12	L-OR/22
Russian III and Mediation	12	L-LIN/21
Spanish III and Mediation	12	L-LIN/07
Students must obtain 6 credits by choosing one of the Culture course options. That means they must take the second year exam of the Culture courses started in their second year. For the order in which the exams must be taken please see to the relevant section (course progression requirements)		
Anglo-American Cultural Studies	6	L-LIN/11
Anglophone Cultural Studies II	6	L-LIN/10
Arab Culture II	6	L-OR/12
Chinese Culture II	6	L-OR/21
English Cultural Studies II	6	L-LIN/10
Francophone Cultures II	6	L-LIN/03
French Culture II	6	L-LIN/03
German Culture II	6	L-LIN/13
Hispanic American Culture II	6	L-LIN/06
Indian Culture II	6	L-OR/19
Japanese Culture II	6	L-OR/22
Russian Culture II	6	L-LIN/21
Spanish Culture II	6	L-LIN/05
Students must obtain 6 credits by choosing one of the following subjects. The history option must correspond to one of the language/culture options chosen		
Asian History and Institutions	6	SPS/14
Contemporary European History	6	M-STO/04
Geography of Migrations and the Third Sector	6	M-GGR/02
History of Great Britain and of The Commonwealth	6	M-STO/04
History of Slavic Countries	6	M-STO/03
History of Spain and Latin America	6	M-STO/02
North American History and Institutions	6	SPS/05
Students must obtain 6 credits by completing a subject of their own choice		
<i>Further elective courses Curriculum-specific features LINGUISTIC AND CULTURAL MEDIATION FOR COMMUNITY SERVICES</i>		
During their second or third year, students must obtain 3 credits for a professional workshop to be chosen among the available curricular options		
Activity Planning and Coordination for Students from Abroad	3	NN
Coping the challenges and cross-cultural issues of international development cooperation project	3	NN
Interculturality and Comparative Protection of Human Rights	3	NN
Linguistic and Cultural Mediation in Healthcare Environments	3	NN
Socio-Cultural Planning for the Non-Profit Sector	3	NN
Talking Justice: an Introduction to Legal Language from a Cultural Perspective	3	NN

CURRICULUM: [K21-D] ITALIAN LANGUAGE AND CULTURE FOR FOREIGN LINGUISTIC MEDIATORS

<i>1st COURSE YEAR Core/compulsory courses/activities Curriculum-specific features ITALIAN LANGUAGE AND CULTURE FOR FOREIGN LINGUISTIC MEDIATORS</i>		
Learning activity	Ects	Sector
General Linguistics	6	L-LIN/01
Italian Culture for Foreign Students I	9	L-FIL-LET/11
Italian for Foreign Students I and Mediation	9	L-FIL-LET/12
Total compulsory credits	24	
<i>Elective courses Curriculum-specific elective courses for ITALIAN LANGUAGE AND CULTURE FOR FOREIGN LINGUISTIC MEDIATORS</i>		
First year Language courses - Students must obtain 24 credits (12 + 12 credits) by choosing two Language courses from the following subjects:		
Arabic I and Mediation	12	L-OR/12
Chinese I and Mediation	12	L-OR/21
English I and Mediation	12	L-LIN/12
French I and Mediation	12	L-LIN/04
German I and Mediation	12	L-LIN/14
Hindi I and Mediation	12	L-OR/19

Japanese I and Mediation	12	L-OR/22
Russian I and Mediation	12	L-LIN/21
Spanish I and Mediation	12	L-LIN/07
2nd COURSE YEAR Core/compulsory courses/activities Curriculum-specific features ITALIAN LANGUAGE AND CULTURE FOR FOREIGN LINGUISTIC MEDIATORS		
Learning activity	Ects	Sector
Fundamentals of Economics	6	SECS-P/01
Italian Culture for Foreign Students II	6	L-FIL-LET/11
Italian for Foreign Students II and Mediation	9	L-FIL-LET/12
	Total compulsory credits	21
Elective courses Curriculum-specific elective courses for ITALIAN LANGUAGE AND CULTURE FOR FOREIGN LINGUISTIC MEDIATORS		
Second year Language courses - Students must complete the second year (9+9 credits) of the two languages chosen in the first year from the following subjects:		
Arabic II and Mediation	9	L-OR/12
Chinese II and Mediation	9	L-OR/21
English II and Mediation	9	L-LIN/12
French II and Mediation	9	L-LIN/04
German II and Mediation	9	L-LIN/14
Hindi II and Mediation	9	L-OR/19
Japanese II and Mediation	9	L-OR/22
Russian II and Mediation	9	L-LIN/21
Spanish II and Mediation	9	L-LIN/07
Students must obtain 9 credits by choosing one of the Culture options (corresponding to one of the foreign languages chosen) from those listed. For the order in which they must be studied, see the appropriate section (course progression requirements)		
Anglophone Cultural Studies I	9	L-LIN/10
Arab Culture I	9	L-OR/12
Chinese Culture I	9	L-OR/21
English Cultural Studies I	9	L-LIN/10
Francophone Cultures I	9	L-LIN/03
French Culture I	9	L-LIN/03
German Culture I	9	L-LIN/13
Hispanic American Culture I	9	L-LIN/06
Indian Culture I	9	L-OR/19
Japanese Culture I	9	L-OR/22
Russian Culture I	9	L-LIN/21
Spanish Culture I	9	L-LIN/05
Students must obtain 6 credits by completing a subject of their own choice		
3rd COURSE YEAR (available as of academic year 2025/26) Core/compulsory courses/activities Curriculum-specific features ITALIAN LANGUAGE AND CULTURE FOR FOREIGN LINGUISTIC MEDIATORS		
Learning activity	Ects	Sector
Comparative Law and Interculturality	9	IUS/02
Italian for Foreign Students III and Mediation	9	L-FIL-LET/12
Places and Representations of Contemporary Italy	6	L-FIL-LET/11
Tourism Geography	9	M-GGR/01
	Total compulsory credits	33
Elective courses Curriculum-specific elective courses for ITALIAN LANGUAGE AND CULTURE FOR FOREIGN LINGUISTIC MEDIATORS		
Third year Language courses - Students must complete the third year (12 credits) of one of the two languages chosen in the first year from the following subjects:		
Arabic III and Mediation	12	L-OR/12
Chinese III and Mediation	12	L-OR/21
English III and Mediation	12	L-LIN/12
French III and Mediation	12	L-LIN/04
German III and Mediation	12	L-LIN/14
Hindi III and Mediation	12	L-OR/19
Japanese III and Mediation	12	L-OR/22
Russian III and Mediation	12	L-LIN/21
Spanish III and Mediation	12	L-LIN/07
Students must obtain 9 credits by choosing a Culture option corresponding to one of the two foreign languages chosen... For information on the order of in which the options must be taken please see the relevant section (course progression requirements)		
Anglophone Cultural Studies I	9	L-LIN/10
Arab Culture I	9	L-OR/12
Chinese Culture I	9	L-OR/21
English Cultural Studies I	9	L-LIN/10
Francophone Cultures I	9	L-LIN/03
French Culture I	9	L-LIN/03
German Culture I	9	L-LIN/13
Hispanic American Culture I	9	L-LIN/06
Indian Culture I	9	L-OR/19
Japanese Culture I	9	L-OR/22
Russian Culture I	9	L-LIN/21
Spanish Culture I	9	L-LIN/05

Students must obtain 6 credits by completing a subject of their own choice		
<i>Further elective courses Curriculum-specific features ITALIAN LANGUAGE AND CULTURE FOR FOREIGN LINGUISTIC MEDIATORS</i>		
During their second or third year, students must obtain 3 credits for a professional workshop to be chosen among the available curricular options		
Active Citizenship Education in Italy	3	NN
Professional Writing Workshop: Basic Tools for Non-Italian Speaking Students	3	NN

COURSE PROGRESSION REQUIREMENTS

Prerequisites for all the curricula

In order to sit for exams of subsequent programme years (e.g. Language II or Culture II), students must have passed the exam of the previous programme year (Language I or Culture I).

As regards the choice of culture courses, please note that:

1. French language students may choose between French culture and Francophone cultures. This choice must be maintained for the duration of the degree programme.
2. English language students may choose Anglophone cultural studies I or English cultural studies I as first culture course. Those who opted for Anglophone cultural studies I may choose Anglophone cultural studies II as second culture course, whereas those who opted for English cultural studies I may choose between English cultural studies II or Anglo-American cultural studies as second culture course.
3. Spanish language students may choose between Hispanic American culture I and Spanish culture. This choice must be maintained for the duration of the degree programme.