

Fondazione Umberto Veronesi and Fondazione Silvio Tronchetti Provera  
present

# THE HEALTHCARE TO COME

Assessing the promises and challenges  
of personalized medicine

October 16<sup>th</sup>, 2019

University of Milan

Aula Magna

- **9:00 – 9:30 Welcome Addresses**

Elio Franzini | Rector, University of Milan

Marco Tronchetti Provera | President, Fondazione Silvio Tronchetti Provera

Paolo Veronesi | President, Fondazione Umberto Veronesi

- **9:30 – 10:00 Opening Speech**

*Immune Checkpoint Blockade in Cancer Therapy: historical perspective new opportunities, and prospects for cures*

James P. Allison | Nobel Laureate in Physiology or Medicine 2018

- **10:00 – 11:35 SESSION 1 - Has precision medicine improved the outcome in cancer, so far?**

Chairs:

Giuseppe Remuzzi | Director, Mario Negri Institute for Pharmacological Research, Milan

Pier Giuseppe Pelicci | Director of the Research Area, IEO; Chairman, Department of Experimental Oncology, IEO; Full Professor of Pathology, University of Milan



Keynote Speech:

***From the clinic to the lab: investigating response and resistance mechanisms to immune checkpoint therapy***

**Padmanee Sharma** | Professor, Department of Genitourinary Medical Oncology, Division of Cancer Medicine, The University of Texas MD Anderson Cancer Center, Houston, USA

Keynote Speech:

***The MD Anderson Cancer Moon Shots Program: a goal-oriented, multi-disciplinary effort to dramatically reduce cancer mortality***

**Giulio Draetta** | Chief Scientific Officer, Sewell Family Chair in Genomic Medicine, The University of Texas MD Anderson Cancer Center, Houston, USA

Round Table:

**Ruggero De Maria** | President, Alliance Against Cancer, Italy

**Antonio Lanzavecchia** | Director, Institute for Research in Biomedicine, Bellinzona

**Mario Maio** | Full Professor, Oncology, University of Siena; Director, Center for Immuno-Oncology, University Hospital of Siena

## ● 11:35 – 13:15 SESSION 2 - Deep learning vs evidence based medicine

Chairs:

**Paolo G. Casali** | Associate Professor, Medical Oncology, University of Milan; Director of Medical Oncology Unit 2, Fondazione IRCCS Istituto Nazionale dei Tumori, Milan

**Giuseppe Testa** | Full Professor, Molecular Biology, University of Milan; Director, Laboratory of Stem Cell Epigenetics, IEO, Milan

Keynote Speech:

***Getting to personalized medicine: a comparison of decision-making strategies between doctors and data***

**Cecile JW Janssens** | Professor, Department of Epidemiology, Rollins School of Public Health, Emory University, Atlanta, USA

Keynote Speech:

***Personalized medicine: evidence-based medicine versus artificial intelligence?***

**Paolo G. Casali** | Associate Professor, Medical Oncology, University of Milan; Director of Medical Oncology Unit 2, Fondazione IRCCS Istituto Nazionale dei Tumori, Milan

Round Table:

**Paolo Bruzzi** | Epidemiologist, Genoa

**Maria Grazia Valsecchi** | Professor, Medical Statistics; Director School of Medicine and Surgery, University of Milano-Bicocca

**Gabriella Pravettoni** | Full Professor, General Psychology; Director, Department of Oncology and Hemato-Oncology, University of Milan

● **13:15 – 14:30 LUNCH**

● **14:30 – 15:45 SESSION 3 - Chartering the roadmap to the first clinical testing and market access of Advanced Therapy Medicinal Products: the experience with cell and gene therapies for rare diseases**

Chairs:

**Luigi Naldini** | Director, SR-TIGET, Milan

Keynote Speech:

***Hematopoietic stem cell gene therapy for genetic diseases: from experimental treatments to approved drugs***

**Alessandro Aiuti** | Deputy Director, SR-TIGET, Milan

Round Table:

**Diego Ardigò** | R&D Rare Diseases Unit Head, Chiesi Group, Parma

**Sandra Petraglia\*** | Head, Pre Authorization Department; ad interim Head of Independent research Office, AIFA, Rome

**Riccardo Palmisano** | President, Assobiotech; Chief Executive Officer, MolMed; Vice President, Lombardy Life Science Cluster

● **15:45 – 17:10 SESSION 4 – Medical decision making and public policies**

Chairs:

**Fabio Pammolli** | Full Professor, Department of Management, Economics and Industrial Engineering, Politecnico of Milano

**Aleksandra Torbica** | Associate Professor, Department of Social and Political Sciences, Bocconi University; Director, CERGAS, Milan

Keynote Speech:

***Personalized medicine – challenges for economic analysis and public policy***

**Bengt Jönsson** | Professor Emeritus, Health Economics, Stockholm School of Economics

Keynote Speech:

***Personalised Medicine: oil-rush or oil-spill?***

**Alistair McGuire** | Professor, Health Economics, London School of Economics and Political Science

Round Table:

**Gianluca Baio** | Professor, Statistics and Health Economics, University College London

**Lorenzo Giovanni Mantovani** | Director, Center for Public Health Research, University of Milano-Bicocca

**Nello Martini** | President, Research and Health Foundation

● **17:10 – 17:30 CLOSING REMARKS**



[WEBSITE](#)

**LANGUAGES:**

the official languages of the conference are English and Italian.  
Simultaneous translations into Italian and English are provided.

**FREE ENTRY**

Main Sponsors



Partners



UNIVERSITÀ  
DEGLI STUDI  
DI MILANO

